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The Florida Swimming Pool Association changed the name of its annual trade show from the Florida Pool & Spa Show to the Orlando Pool & Spa Show. The show takes place every February and is scheduled for February 20-21, 2009. The name was changed to invite more companies and individuals from around the country, Canada and the Caribbean to participate in this event. The Orlando Pool & Spa Show can bring in more diversity and expand the show's reach geographically.

Everyone is welcome at the Orlando Pool & Spa Show! Attendees can find ways to distinguish their business from the rest by exploring all of the different booths. Whether it's new to them, new to the industry or new to the consumers in their area, attendees can find something to enhance the work they do. Exhibitors are given a chance to display their products to thousands of industry professionals. With 83 percent of attendees reporting their title as owner/ president or as within management of the company, exhibitors are reaching the decision makers in the industry.

The show isn't just exhibits. Other highlights include education, Design Awards presentation, golf tournament, hands-on courses, new product showcase, eco-friendly booths and a Friday night private industry party. All these events help attendees see what is new in the industry and meet others who are dealing with the same issues, trends and challenges as they are.

The Annual Pool Pro Classic Golf Tournament is held Thursday, February 19 at 8:00 a.m. A portion of the playing fees goes to the FSPA Scholarship Fund to help industry members' children attend college. This year the tournament will be played at Hunter's Creek Golf Club.

Thursday evening at 6:30 p.m. the Welcome Reception and Design Awards is held at the Rosen Centre Hotel. This is a great chance to celebrate accomplishments in the industry and see the kind of work being done by others.

Friday and Saturday start off with continuing education and other courses beginning at 7:30 a.m. The exhibit hall opens at 11:00 a.m. on Friday and 10:00 a.m. on Saturday. Inside the exhibit hall there is a new product showcase and hands-on courses. Hands-on courses are free but require pre-registration. They are a great opportunity to learn about products from specific manufacturers.

The Friday night private industry party is February 21 at Friday's Front Row Sports Grill on International Drive. For \$25 attendees can enjoy free food, open bar, a live band, free play in the game room and great company from 7:00 p.m. to 11:00 p.m. Three stories of fun for only \$25! Busses will be provided to and from the Rosen Centre Hotel and The Peabody Orlando.

The Orlando Pool & Spa Show is held at the Orange County Convention Center in Orlando, FL. It is an industry trade show, consumers do not attend. Attendee registration opens in November and booths are still available for exhibitors. For more information go to [www.OrlandoPoolShow.com](http://www.OrlandoPoolShow.com) or call 866-930-FSPA (3772).

Orlando offers nearly 100 attractions, more than 5,300 restaurants and the second largest convention center in the nation. Legendary theme parks, spectacular museums, 176 golf courses, world-class entertainment, and blockbuster rides and attractions make it a place for families and adults alike.

### **About FSPA**

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

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