



Florida Swimming Pool Association
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LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR

AWARD

(SARASOTA, Fla.) February 27, 2017—The Florida Swimming Pool Association (FSPA) recognized six individuals from all chapters of the FSPA at the annual *Everything Under the Sunsm Expo* for the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The Palm Beach Chapter has selected Jerry Bell, Blue Pools, Inc. from Palm Beach, as the 2016 Service Professional of the Year.

Jerry has been in the pool and spa business for more than 40 years and says he loves the challenge of running a business and helping people thoroughly enjoy their swimming pools. “My mission is to lead in quality service where taking care of our customers is our highest priority.”

FSPA Executive Director, Wendy Parker Barsell said, “This award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida.”

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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