



Florida Swimming Pool Association  
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**For Immediate Release**

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**2016 DIRECTOR OF THE YEAR FOR THE LOCAL FSPA CHAPTER ANNOUNCED**

(SARASOTA, Fla.) February 22, 2017- Each Chapter of the Florida Swimming Pool Association selects a Director of the Year for their local area. Rick Schmitz, Paradise Pool Service LLC from Jacksonville, has been chosen as the Northeast Florida Chapter's Director of the Year for 2016. During the Awards and Welcome Reception on Thursday, February 16, 2017 at the annual *Everything Under the Sun<sup>sm</sup> Expo*, he was recognized for his achievement.

The FSPA Northeast Florida Chapter chose Rick Schmitz for the Chapter Director of the Year for his time and dedication spent on the swimming pool and spa industry to the benefit of his peers and the FSPA.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, and an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

PHOTO AVAILABLE UPON REQUEST

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