



Florida Swimming Pool Association
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LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR AWARD

(SARASOTA, Fla.) February 15, 2016—The Florida Swimming Pool Association (FSPA) added two new awards to be recognized at the annual *Everything Under the Sunsm Expo*, one of which was the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The Palm Beach Chapter has selected Jerry Bell, Blue Pools Inc, North Palm Beach, as the 2015 Service Professional of the Year.

Jerry has been in the pool and spa business for more than 40 years and says he, “Loves working with people and the challenges the industry brings.” He is always striving for excellence and working to maintain a high level of integrity. To keep his business successful he trains his employees encourages them to, “Never be satisfied with the norm.” Jerry’s customers provide outstanding reviews saying, “The work has always been superior, and to the highest standard.” Another writing, “Any problem is addressed promptly and efficiently and the integrity of this man and this company is of the highest degree.”

FSPA Executive Director, Wendy Parker said, “This new award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida.”

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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