



Florida Swimming Pool Association  
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**LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR AWARD**

(SARASOTA, Fla.) February 15, 2016—The Florida Swimming Pool Association (FSPA) added two new awards to be recognized at the annual *Everything Under the Sun<sup>sm</sup> Expo*, one of which was the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The East Central Florida Chapter has selected Larry Drumb, Cool Pools By Larry, Deland, as the 2015 Service Professional of the Year.

Larry has been in the pool and spa service business for 21 years serving customers in and around Deland. Cool Pools by Larry employs 12 pool pros and in Larry's words, "I am proud to say that working in an industry I love not only supports my family, but the families of my employees as well." He meets with each new customer and has been recognized for three years by the Community of West Volusia County as the "Best in the West." Larry is active in the Deland Rotary Club where he works with a team to do a food drive each year. Larry's customers praised him as professional, trustworthy and an expert in his field.

FSPA Executive Director, Wendy Parker said, "This new award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida."

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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