



## Understanding energy efficiency for 2011

The energy efficiency legislation that was passed, plus some additional proposals, are on their way to being adopted into the Florida Building Code. While things can always change before this is completed in December, the proposals are expected to become part of the Florida Building Code. On page 7 is a flowchart explaining what the

requirements will be and when you need to follow them.

Manufacturers must follow these changes in production as of July 1, 2011 and contractors must follow them for pump and pump motor installations as of December 31, 2011.

If you still have questions, there is time

to learn more by taking a CE course at the Orlando Pool & Spa Show in February. Some local chapters will also be holding meetings and courses regarding these energy efficiency changes.

Useful tools and information will continue to be provided by the FSPA in *Florida Pool Pro*<sup>sm</sup> and in *Springboard*.

*Continued on page 7*

## 2010 Florida Building Code modifications vetted

By Jennifer Hatfield, Director of Government & Public Affairs

The Florida Building Commission (FBC) Technical Advisory Committees (TAC) have started reviewing proposals to the 2010 Florida Building Code. The week of August 9 they met in Melbourne and a number of proposals addressing swimming pools and spas were discussed. On Monday, in a joint meeting of the FBC Plumbing TAC and Swimming Pool Subcommittee, a number of pool and spa proposals were vetted.

All FSPA proposals received unanimous support from the members of the TAC and Subcommittee.

A proposal on how to address suction entrapment avoidance in existing residential pools and spas marked a groundbreaking first step in how a state may deal with application of the Virginia Graeme Baker Pool and Spa Safety Act on existing pools and spas. The FSPA received unanimous

*Continued on page 10*

## News Splash

- **Energy Talk:** New legislation will save energy and money on monthly bill. Page 6
- **Insurance Update:** The value of fleet safety. Three main areas are driver selection, driver training and fleet maintenance. Page 9
- **FSPA Benefits:** Debt collection through GreenFlag gets you the money you earned at a low cost. Page 12
- **Digging Up Ideas:** FSPA has its finger on the pulse and is involved in regulations and legislation. Page 14
- **The Scoop on Service:** Explain the value of your license and your knowledge to potential customers. Page 15

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## Florida Pool Pro<sup>sm</sup>

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# September 24-25, 2010

## Committee Meetings Board of Directors Meeting

### Jupiter Beach Resort and Spa, Jupiter

#### Thursday, September 23

3:00 p.m. - 6:00 p.m. Executive Committee

#### Friday, September 24

8:00 a.m. - 9:00 a.m. Builders' Council

9:00 a.m. - 10:30 a.m. Joint Meeting of Builders and Service  
(re: licensing, FBC, CILB)

10:30 a.m. - 11:30 a.m. Service Council

11:30 a.m. - 12:30 p.m. Trade Show

12:30 p.m. - 1:30 p.m. Lunch

1:30 p.m. - 3:00 p.m. Membership Committee

3:00 p.m. - 3:30 p.m. Safety & Consumer Awareness

3:30 p.m. - 4:30 p.m. Energy Committee

4:30 p.m. - 5:00 p.m. PIPAC

5:00 p.m. - 5:30 p.m. Presidents and Executive Committee

7:00 p.m. Reception hosted by the Palm Beach  
Chapter at Square Grouper

#### Saturday, September 25

8:00 a.m. Budget & Finance Meeting

9:15 a.m. Nominating Committee (Chapter Presidents)

9:30 a.m. Board of Directors Meeting

All FSPA members are welcome to attend. RSVP online or call  
800-548-6774 for details.

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## YOUR BUSINESS

# You deserve recognition



Wendy Parker Barsell  
FSPA Executive Director

is a perfect chance for you and your company to be recognized for your hard work and achievements.

Each year, an average of 80 projects are submitted to the FSPA Design Awards program for judging. The judges are all Florida licensed pool builders who review the entries blind, meaning the judges do

Everyone enjoys a chance for recognition, especially when it involves something you have spent many hours, days or weeks to accomplish. The FSPA Design Awards program

not know the company which completed the pool, spa or water feature. The judges are provided photos, plumbing and site diagrams, and detailed project information such as the pump/motor size, pipe size and filter size. They check for compliance with all applicable standards and regulations, including barrier methods and anti-entrapment methods. The companies submitting entries also provide project summaries explaining the goals and achievements, particularly any technical challenges overcome or special features. Customers can send a letter of support for the entrant as well. These details, along with photos, allow the judges to determine the recognition earned by the applicant.

Award winners are recognized at a reception prior to the opening of the

annual trade show in February. During this event, the projects are summarized for the audience, so they can hear more about why the entry earned an award. The photos of winning projects are on display during the Show and printed in the Show program guide and issues of the *Florida Pool Pro<sup>sm</sup>* newsletter. FSPA also sends press releases to all local newspapers and national trade publications, earning additional recognition for the winners. Along with photo plaques, winners earn the privilege to use a Design Award winner's logo on their promotional materials.

I encourage you to enter a project you are proud of, and earn your recognition for a job well done. The deadline is October 29, 2010. If you aren't a builder, take time to congratulate one of your peers!



## February 11-12, 2011

Enjoy it all!

These dates do not conflict with the Daytona 500 or Bike Week.

## PRESIDENT'S COLUMN

# Thinking of others



Eva Adcock  
FSPA President

“survival instinct.” In other words, we have to make modifications to ourselves in order to survive our surroundings. As we are

Zig Ziglar once said that, “if you help enough people get what they want, you will get what you want.” I want to examine this a little closer.

Many of us today have a mind set of survival or a

making these modifications, fear instinctively draws us to thoughts of ourselves and our own continued existence. However, if we believe Zig Ziglar's comments this is not the way to actually get what you want.

As we are making decisions in our everyday life, it is very normal to wonder how it will impact us as individuals. Sometimes the additional thought of how it will impact others is the key, but it is missing. For instance, low-ball pricing, hiring unlicensed contractors, and insurance fraud are all examples of self-motivated activities that hurt others.

I saw an e-mail one day that truly impacted me. There were two rooms

exactly alike: People with short arms and long spoons sitting around a boiling pot of food. The difference between the two rooms was what the people were doing to feed themselves. The unsuccessful room was trying to selfishly maneuver the long spoons to their own mouths. However, the successful room had learned how to use the long spoons and feed each other.

In summary, if you love the swimming pool industry like I do, it is more than a livelihood. However, the fear of losing should not cause us to become selfish, or self absorbed. Instead, help someone else along the way.

# FLORIDA POOL PERMITS

Provided by HBW / [www.hbweekly.com](http://www.hbweekly.com)



County Name	July 2009	July 2010
<b>Alachua County</b>	9	6
<b>Bay County</b>	14	19
<b>Brevard County</b>	12	18
<b>Broward County</b>	36	43
<b>Calhoun County</b>	0	0
<b>Charlotte County</b>	15	26
<b>Citrus County</b>	15	17
<b>Clay County</b>	22	13
<b>Collier County</b>	29	45
<b>Dade County</b>	52	55
<b>Duval County</b>	32	35
<b>Escambia County</b>	16	13
<b>Flagler County</b>	8	11
<b>Franklin County</b>	0	0
<b>Gadsden County</b>	0	0
<b>Gulf County</b>	0	0
<b>Hernando County</b>	8	15
<b>Highlands County</b>	2	9
<b>Hillsborough County</b>	38	60
<b>Holmes County</b>	1	1
<b>Indian River County</b>	20	18
<b>Jackson County</b>	1	1
<b>Jefferson County</b>	3	0
<b>Lake County</b>	19	11
<b>Lee County</b>	52	88
<b>Leon County</b>	6	7
<b>Liberty County</b>	0	0

County Name	July 2009	July 2010
<b>Manatee County</b>	32	33
<b>Marion County</b>	21	14
<b>Martin County</b>	10	10
<b>Nassau County</b>	9	4
<b>Okaloosa County</b>	12	13
<b>Orange County</b>	51	52
<b>Osceola County</b>	10	18
<b>Palm Beach County</b>	49	69
<b>Pasco County</b>	34	21
<b>Pinellas County</b>	37	35
<b>Polk County</b>	31	26
<b>Putnam County</b>	3	1
<b>Santa Rosa County</b>	16	29
<b>Sarasota County</b>	14	23
<b>Seminole County</b>	8	2
<b>St Johns County</b>	26	31
<b>St Lucie County</b>	17	11
<b>Sumter County</b>	14	27
<b>Volusia County</b>	16	19
<b>Wakulla County</b>	2	1
<b>Walton County</b>	9	10
<b>Washington County</b>	2	2
<b>TOTALS</b>	<b>833</b>	<b>962</b>

## Relax!

HBW reports will show you the opportunities you are looking for!

*HBW, Inc. provides permit information on new swimming pool construction as well as residential and commercial construction for Florida, Georgia, Texas and Alabama. Refer to [www.hbweekly.com](http://www.hbweekly.com) for county coverage.*



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## ENERGY TALK

# Saving energy and money



By Barbara Gudgel, Cox Pools

Everyone is always looking for ways to save money on their electric bill. One of the ways to save money every month is by installing one of the new energy efficient variable-speed pumps that are now available. The old pumps and motors that used to be considered standard equipment in our industry are very inefficient, so much so that they can consume as much energy as all other home appliances combined! The energy and cost savings are so substantial with these new pumps that in some areas of Florida electric companies are giving consumers rebates for upgrading to the new energy efficient multi-speed pumps.

In California there are regulations dating back to 2006 requiring all new residential pools built have a high-efficiency filter pump. If the application requires more than one total horsepower it must be a multi-speed pump. This requirement holds true for replacement pumps also. Similar energy regulations are now in effect in Connecticut, New York, Colorado and Washington. Earlier this year Florida lawmakers adopted

the same laws, which will be mandated starting in the latter part of 2011.

Many times we all feel like saying, "That's just what we need is another law on the books," but in this situation it's actually very good for our industry and for pool owners. Another big plus for pool owners, and all of us in the pool industry, is that these new pool pumps have been selected by the Environmental Protection Agency (EPA) as a potential new product category, and we hope to someday see Energy Star ratings on our most energy efficient pool pumps. This would be another way for all of us to make an educated decision on the best and the most efficient product to buy, which would equate to the least expensive to run.

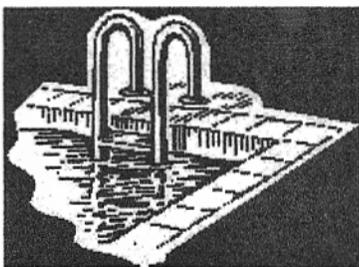
Some new pumps use a hi-tech motor that is similar to those used in hybrid electric cars. The savings with these new motors can be anywhere from 30-90 percent of what is presently being spent to operate the pump that is running now. Along with saving you a substantial amount of money

on your electric bill, these pumps are also extremely quiet; you barely know they are running. These new motors are what they call "permanent magnet" motors and they can run slower than the old motors. Think of it like your car, you drive slower you consume less gas, drive faster and you have less efficient miles per gallon. For example, when the pump speed is reduced by half, your energy consumption is reduced to just one-eighth of what it was. Additionally, the motor lasts longer and is pretty much trouble-free because the product runs cooler and there is almost no vibration. I have been in the pool industry for over 25 years and these new pumps are the best new technology I have ever seen introduced both for our industry and for the consumer.

Be sure you understand what these changes can mean for homeowners and your business. Pass the information on to homeowners and show them why the multi-speed pump is a good idea.

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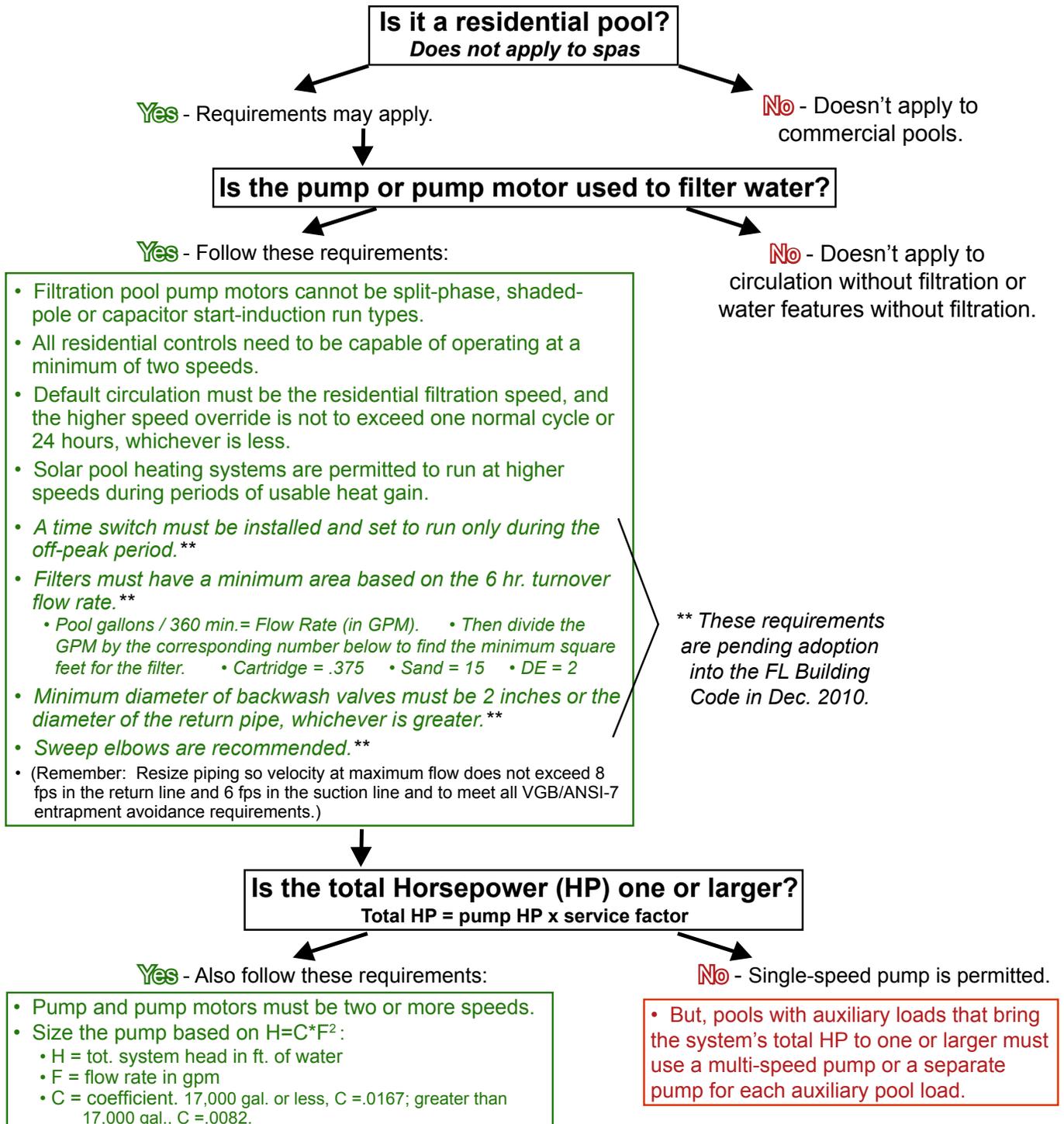


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## 2011 Pool Pump and Pump Motor Energy Efficiency Requirements

**July 1, 2011** - Manufacturers must meet new requirements in production on or after this date.

**December 31, 2011** - Contractors installing pumps and pump motors must comply with these requirements.



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## INSURANCE UPDATE

# The value of fleet safety and driver training (Part 2)

By David Griffiths, Insurance By Ken Brown

Fleet safety should play a very important role in the overall safety program for your company. Not only is it important to keep your vehicles in good mechanical condition, but a sound fleet safety program is an important tool in managing drivers and reducing accidents. While there are many facets to a fleet safety program, we can group them into the three main areas of driver selection, driver training, and fleet maintenance and inspection. Last month we looked at driver selection and here is information on driver training.

**Driver Training:** There should always be an ongoing driver-training program. Safe driving skills and defensive driving techniques must continually be reinforced. There should be a written statement of your company's operating procedures and safety rules. Further, regular written and verbal reminders of safe following distances,

backing procedures, proper signaling and use of mirrors are just a few of the things that need to be discussed. Other areas include reinforcing the use of seat belts and prohibiting the use of cell phones for calls or texting while driving. Combined with an instilled attitude of defensive driving, you have taken a big step in assuring yourself that your drivers out in the field are as prepared as possible for almost any event.

Another part of the driver training process involves what to do in the event of an accident. There should be a copy of company procedures regarding the event of an accident so that every driver will know how to react. Having the employee take photos of the accident before vehicles are moved can be helpful when stories start to change after the fact. Further, there should be a formal accident investigation form to

be completed by the driver. Management and the employee should review the circumstances of the accident in detail to see how the accident might have been prevented and/or if a change in company procedures might be in order. The accident should be a learning experience. A general review of the accident should be a part of the next safety meeting. Many businesses also successfully implement driver incentive programs in which drivers are rewarded for safe driving practices and avoidance of preventable accidents.

Read the continuation of this article in the October issue of *Florida Pool Pro<sup>sm</sup>*. There you will read about fleet maintenance and inspection, the last area of a fleet safety program. The first portion of this article can be found in August issue of *Florida Pool Pro<sup>sm</sup>*.

## Prepare for the 2011 Design Awards!

The FSPA Design Awards are a way to celebrate the fine workmanship and hard work that is put into building a great swimming pool, spa or water feature. Licensed pool builders judge each project on soundness of design, beauty, functionality, workmanship and client testimony.

Winners receive a plaque that displays a photo of the pool and the award they received. They can also use the Design Award Winner logo as a marketing tool. All winners will be recognized at the Orlando Pool & Spa Show. An award reception will be held Thursday, February 10 and the pools will be on display inside and outside of the exhibit hall during the Show.

Entries are due October 29! Go to [www.FloridaPoolPro.biz](http://www.FloridaPoolPro.biz) and click on Programs under the Member Services tab to get all the details and the entry form.

*This pool was built by Swim Incorporated and won a Gold Award and a Technical Achievement Award in the 2010 Design Awards.*



## 2010 Florida Building Code modifications vetted

*Continued from front page*

support on suggested language that would require an existing residential pool or spa undergoing an alteration on a circulation system or a component of such system to bring the entire circulation system into compliance with the existing pool section of ANSI/APSP-7 (Section 6). For example,

when a pool pump is replaced a new VGB compliant drain cover must be installed and if that pool has a single drain, it will also require another system (SVRS, second drain), altogether disablement or reverse of the flow of the drain.

With regard to the other FSPA proposals

heard by the Plumbing TAC and Swimming Pool Subcommittee, they adopted the pool alarm proposals, which updated the reference to the UL standard pool alarms must be certified to the most recent version of the standard and clarified language that was inconsistent with the UL standard. A proposal submitted by another party regarding pools built in a flood hazard zone was also adopted.

In the Electrical TAC FSPA withdrew the proposal to continue the exemption that provided for hardwired pool pumps not to have GFCI protection. This proposal was withdrawn upon FSPA receiving word that the UL standard, which pool pump certification follows, has been revised to require GFCI protection as of May 23, 2011 – making the original proposal a moot point.

The FSPA also lent a hand to the United Pool & Spa Association (UPSA) with their proposal in front of the Fire TAC. FSPA worked to amend the initial proposal, clarifying that panic hardware is not required on certain outdoor pools, in order to garner the necessary support for its passage. After much discussion, the Fire TAC voted 9-2 to adopt the amended clarifying language – this proposal will address a concern posed by our commercial builders.

The next TAC meeting reviewing pool related proposals will be the Energy TAC meeting being held August 25 in Gainesville. Multiple proposals to implement the energy legislation addressing multi-speed pumps will be reviewed at this meeting. Then all the recommendations by all the TACs will go to the entire Florida Building Commission at their December meeting. If the Commission accepts a TAC recommendation, that proposal will go into the 2010 Florida Building Code, slated to go into effect December 31, 2011. Look for the results of the Energy TAC meeting online or in *Springboard*.

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FSPA member Bob Anthon, Mike O'Brien's Pool Store, says, "I use GreenFlag because of the ease of use and the price. They work hard to get your money!"

Contact Alan Heller at 813-695-3643 and reference FSPA code: DP to receive all the program details.



### Sponsors and volunteers needed

Join us for this great event October 8-9 in Orlando!

Sponsorships start at just \$100 and include recognition on the meet T-shirt. Show these future pool owners you support them and have your company name seen across the state!

Volunteers are needed Friday, October 8 and Saturday, October 9. The meet is at the YMCA Aquatic Center in Orlando. Volunteers are in the middle of the action as swim lane timers. Don't miss it!

Sign up at [www.FSPASwimMeet.com](http://www.FSPASwimMeet.com)!



2009 FSPA Swim Meet - a race about to begin!



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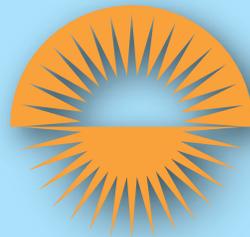
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February 11-12, 2011



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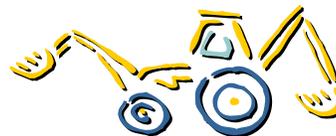
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## DIGGING UP IDEAS

# Finger on the pulse



By Adam Alstott, Tropical Pools

Over the past 10 years, the pool industry has transformed at a pace equal to the mobile phone. Ten years ago a phone was a phone, now it is a handheld computer. Swimming pools used to have three inspections: steel and ground, deck, and final. Today we have an average of anywhere from eight to 10 inspections.

The good news is that the pool industry has kept up and is involved in new codes, regulations and legislation. The FSPA has been a valuable resource for this information. As a builder, I would rather know of any changes that may affect my costs before I sell a pool than find out when I fail an inspection. Sometimes these costs can be a few hundred dollars, and that adds up quickly.

As an industry we have decided to take a stand against the barrage of government

regulation and manufacturers who try to sell a product through legislation. The FSPA has its finger on the pulse and keeps members informed. A few FSPA members now hold positions on the FBC, CILB and ANSI writing committees, which regulate the pool construction industry, not to mention the FSPA's great government relations program.

All of these committee positions take a great deal of time from their volunteers, and as we all know, time is money. The FBC commission seat and CILB seat each require several days each month for meetings and travel time between the different Florida cities in which they are held. There are also phone calls; plus the out of pocket expenses can be thousands of dollars. ANSI meetings are held once every two to three years and are generally

held in the central part of the United States as members travel from all over the country. The ANSI writing cost is picked up by the FSPA, but someone donates their time and is away from their business and family to attend.

We need more volunteers to step up in the future and fill these very important positions, as they are critical to protecting the industry and are truly rewarding. The pool industry and FSPA need to keep these committee positions filled in order to grow and better improve our product to the consumer. If we aren't a part of the processes then someone else will be and we may not agree with them. Be involved and help keep the industry moving forward.



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## THE SCOOP ON SERVICE

# Explaining the value of your license

By Rob Sanger, Galaxy Pools

Since the decline of the construction industry, many of the people who were working for pool builders in various jobs such as layout, dig and steel, tile, plumbing, etc., were laid off and started their own pool service companies. In the majority of cases, they are doing this service and repair work without a license. We have seen a large jump in unlicensed activity in an industry that already had a problem in that area.

With the new energy legislation coming into effect, it will be illegal for anyone to install a standard single speed motor after December 31, 2011 on any pool filtration line if the total horsepower is one or more. This rule only applies to residential pools, not commercial. Requirements to be in compliance with the Virginia Graeme Baker (VGB) Act went into effect last year.

To make modifications which comply with either of these new regulations one must be properly licensed in Florida. The economy has forced many homeowners to

only look at price, especially those who just call and ask for pricing over the phone. The difference in price to meet the new energy code is anywhere from \$500 to \$1,000 more than the standard motor. At face value, and without any education or explanation, we all know which company the homeowner will select.

It is up to us, as licensed and professional companies to take time to meet with the customers and educate them. Not just about the long-term savings of energy or importance of safety, but about what they can expect from our companies. Tell them about the manufacturer training you and your employees receive on the latest technologies, tell them about the background checks completed to ensure their family's safety, point out your clean trucks with signage and business cards that include your license number. It is illegal to hire an unlicensed contractor to complete this type of work, therefore while

his advantage is price, your advantage is a solid company they can depend on week after week and year after year.

On a personal note, just recently our company took on a new commercial service account that was being serviced by an unlicensed "contractor." Shortly after taking over, the management company called us to go over some bills that had come in from the previous "contractor," including installation of a new gas heater, new pump and replacement of the electrical breakers. We explained that this "contractor" needed a pool license, electrical license and a gas installer's license to do the work; of which he had none. It then became clear to them that they were not obligated to pay him at all since the work was done illegally and he had no recourse to collect the payment. With a clear explanation, we have earned a loyal customer who will likely tell others about us and the difference between licensed and unlicensed professionals.

## Do your company vehicles carry chemicals?

**What if someone hits your truck and a chemical spills? What if you can't get to your MSDS sheets? What if your employee is exposed to a chemical?**

***Live assistance will tell you what to do for only \$75 a year!***

Florida Swimming Pool Association and 3E Company are partnered to provide members easy-to-use, cost-effective, electronic MSDS sheets and information to use as part of your hazmat compliance program.

- 3E MSDS On Demand offers live telephone assistance 24-7-365 for all MSDS requests. to assist with compliance of OSHA's HazCom Standard.
- 3E Spill Hotline provides timely information resources and professional guidance for chemical spills 24-7-365. 3E can dispatch an emergency responder while providing immediate MSDS and chemical information.
- 3E's Poison & Exposure Hotline provides access 24-7-365 to professionals for medical concerns related to a chemical or product exposure, inhalation or ingestion. We provide access to physicians, toxicologists and Poison Control specialists who are accredited with the American Association of Poison Control Centers.



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Tell your friends, co-workers and neighbors about the importance of voting no on Amendment 4. Citizens may vote for it without knowing what it really is. Spread the word!

Paid political advertisement—paid for and sponsored by Citizens for Lower Taxes and a Stronger Economy, Inc., 610 South Blvd., Tampa, FL 33606

According to The Washington Economics Group, Amendment 4 would cost more than 267,000 jobs in Florida.

Each year, it would drain more than \$34 billion from our state's economy while taking nearly \$12 billion out of the pockets of Florida's working families.

The disruption of local communities and the daily lives of Floridians will be extraordinary.

Cities and counties will be required to hold elections for each proposed comprehensive plan change - not just major projects, but even minor technical details.

According to a review of state records, this amendment would have required an average of over 10,000 additional local votes per year in Florida. In fact, had Amendment 4 been law in 2006, the voters of Carrabelle - a small Franklin County town - would have seen 617 separate questions on a single ballot!



### Campaign Messages

***Fewer Jobs. Higher Taxes. Weaker Economy.***

#### **FEWER JOBS**

Passing Amendment 4 will cost Florida tens of thousands of jobs and hurt working families. We're in the deepest recession in our lifetime and it's no time to pass an amendment that leading business groups call a "jobs killer."

#### **WEAKER ECONOMY**

During these difficult economic times, the last thing we need to do is pass Amendment 4; experts say it will raise property taxes, hurt our sluggish economy, and make it more expensive to live in Florida.

#### **HIGHER TAXES**

Amendment 4 will mean higher taxes in order to pay for more elections, more litigation and more bureaucracy. Property taxes could hit record levels to cover the soaring costs of Amendment 4.

#### **UNWORKABLE**

Amendment 4 is so extreme and so poorly written that it doesn't provide exceptions for vital community needs such as hospitals, police stations, fire trucks and new schools.

#### **AMENDMENT 4 HAS ALREADY FAILED**

St. Pete Beach has already passed a local version of Amendment 4; it's been a disaster, costing local taxpayers nearly \$1 million in legal fees. Amendment 4 will cost taxpayers millions, hurt working families, and devastate our economy.

Paid Political Advertisement—Paid for and sponsored by Citizens for Lower Taxes and a Stronger Economy, Inc., 610 South Blvd., Tampa, Florida 33606.

## CHAPTER NEWS

### Broward

Chapter Coordinator: Michelle D'Aiuto  
(866) 930-3772  
FSPABroward@FloridaPoolPro.com  
www.FSPABroward.com

Thank you to all Broward Chapter members who attended the member appreciation "Fishin' Mission" on August 22. A great day of fishing and fun was had by all. The Chapter would like to thank the sponsors for making this an event to remember. Gold Sponsors: **HornerXpress**, **SCP** and **Zodiac Pool Systems**. Silver Sponsor: **Proline Distributors**. Bronze Sponsor: **Jetline Products**. Look for pictures and prize winners in next month's issue of *Florida Pool Pro*<sup>sm</sup>.

All FSPA members are invited to attend the state committee meetings and Board meeting September 24-25 at the Jupiter Beach Resort. Be sure to check the Web site [www.floridapoolpro.biz](http://www.floridapoolpro.biz) for more information.

The Broward Chapter is always looking for members who want to make a difference in the industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter or to schedule a speaker. Look for e-mail announcements regarding upcoming meetings and events. We are looking for our members to communicate back to these e-mails. Please click your reply button with your RSVP; we want to hear from you.

### Central Florida

Chapter President: Steve Bludsworth  
(800) 416-6774  
FSPACentralFlorida@FloridaPoolPro.com  
www.FSPACentralFlorida.com

The Board of Directors held a meeting on the July 23 to discuss upcoming events and membership renewals. Board members volunteered to call all members who had not renewed their membership.

Mark your calendars for events on September 15, October 8 and October 9.

September 15 is the Central Florida Chapter Government Relations Program being held in conjunction with the East Central Florida Chapter. This is our opportunity to meet and talk to our legislators and let them know our thoughts on what can be done to help our industry and state. The meeting will be held at the Magnolia Plantation Club House, 600 Shadowmoss Circle, Lake Mary. Hors d'oeuvres will be served and a cash bar is available. Check your e-mails and other chapter correspondence for additional information and cost.

October 8 we will hold our Second Annual Texas Hold 'Em Tournament. A silent auction and bingo will be held as was done last year. Food and non-alcoholic drinks will be included; alcoholic drinks will be available for purchase. The tournament and auction will be at the HBA in Maitland.

October 9 is the second day of the 33<sup>rd</sup> Annual FSPA High School Invitational



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Swimming & Diving Meet. Volunteers are needed from 8:00 a.m. - 2:00 p.m. and 5:45 p.m. - 8:30 p.m. For those who have volunteered at this event in the past, you know how rewarding this is, and if you have not volunteered before, this is a great opportunity to see high school athletes competing.

Chapter members have not been asked to attend or participate in many Chapter activities this year. We need your support for the above activities.

The FSPA Board Meeting is being held September 24-25 at the Jupiter Beach Resort. We look forward to seeing all of the state Board members at the committee meetings on Friday and the Board meeting on Saturday.

If you haven't sent in your membership renewal by the time you read this please do so now, we need and value you. Thanks to all of you who have already renewed.

## Charlotte Harbor

Executive Director: Andy Mallison  
(800) 569-6774 Ext. 11

FSPACharlotteHarbor@FloridaPoolPro.com  
www.FSPACharlotteHarbor.com

Nominations for the Charlotte Harbor Chapter Board of Directors are being accepted for the Chapter slate of officers. Nominations can be sent to the Chapter office: 2811 Tamiami Trail, Suite P, Port Charlotte, FL 33952, ATTN: Nominations. The deadline for nominations is September 30. If you have any questions, please contact the Chapter office.

Visioneering Consultants is pleased to introduce its newest staff member, Blaine Wisener. He started working for VCI in July 2010. Blaine has construction industry experience and will be serving as a project manager. He hails from McKinney, Texas. So when you see him at our Chapter meeting, be sure to say hi!

The next Chapter Membership Meeting will be held on Tuesday, September 14. The meeting will start with a social at 5:30 p.m. and the dinner/Chapter meeting at 6:00 p.m. A CE course is planned. Details will be sent to all members and made available at local distributors. The next Board of Directors Meeting will be held Tuesday, September 22 at 4:30 p.m. at the Bangsberg Road address. If you have any questions, please

contact the Chapter office.

The Charlotte Harbor Chapter's six week Cornhole Tournament Series (spread over six months) continues in the Charlotte County area. The next event will be on Sunday, September 26. The cost to enter the series is \$25 per team of two. Sponsorships of \$200 are available for anyone to sponsor the Cornhole box sets for the series. You can look for further updates on Facebook. Registration begins at noon and the tournament will start at 1:00 p.m. at the Broad Street Grill located at the Treasure Lanes Bowling Alley, 1059 Tamiami Trail.

## East Central Florida

President: Lori Bryant

FSPAEastCentralFlorida@FloridaPoolPro.com  
www.FSPAEastCentral.com

September 15 is "FSPA Day" for the East Central Florida Chapter, with two events planned. First, the Chapter has scheduled a luncheon meeting with a speaker at the River Grille on the Tomoka, Ormond Beach. Eric Maday, Volusia County Health Department, will discuss Water-Borne Illnesses (rescheduled from June). The Board will meet at 11:00 a.m., and lunch, the membership meeting and Mr. Maday's presentation will follow.

That evening, the East Central Florida Chapter is joining with the Central Florida Chapter for the Government Relations Program with all Florida legislators from the area being invited to attend. The event is at Magnolia Plantation in Lake Mary. Details on both events will be going out to Chapter members soon. **Lori Bryant, Bryant Pools**, will be taking reservations for both the lunch meeting and the Government Relations Program.

## Florida Gulf Coast

Executive Director: Mitch Brooks  
(800) 569-6774 Ext. 12

FSPAFloridaGulfCoast@FloridaPoolPro.com  
www.FSPAGulfCoast.com

Visioneering Consultants is pleased to introduce its newest staff member, Blaine Wisener. He started working for VCI in July 2010. Blaine has construction industry experience and will be serving as a project manager. He hails from McKinney, Texas.

When you see him at our chapter meeting, be sure to say hi!

Nominations for the Florida Gulf Coast Chapter Board of Directors are being accepted for the Chapter slate of officers. Nominations can be sent to the Chapter office: 2811 Tamiami Trail, Suite P, Port Charlotte, FL 33952, ATTN: Nominations. The deadline for nominations is September 30. If you have any questions, please contact the Chapter office.

A special meeting was planned for Tuesday, August 31 at the Paseo Village Center in Fort Myers. A roundtable discussion to deal with the unlicensed and underground activities occurring in the Chapter area and a game plan to deal with the issue were to be discussed. Look for details on what happened at the meeting in the next issue of *Florida Pool Pro*<sup>sm</sup>.

## Florida West Coast

Executive Director: Malinda Howard  
(727) 638-6072

FSPAFloridaWestCoast@FloridaPoolPro.com  
www.FSPAWestCoast.com

The Chapter Board of Directors met August 3 at Applebee's at Tri City Plaza in Clearwater. The next Board of Directors meeting will be held at noon on Tuesday, September 7 at **Solar Source**, 10840 Endeavor Way, Largo. The new Officers and Directors for 2011 will be elected at this meeting. Please call or e-mail the office if you will be attending this meeting so that we can plan accordingly. Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to attend Board meetings.

If you would be willing to serve on the





*On August 13 the Florida West Coast Chapter participated in a Pool Safety Awareness event.*



*(Above) Don Ball, The Pool Works of Pinellas County Inc.; Ian Ferguson, Jack's Magic; and David Oxley, Belleair Pool Supply, enjoying the opportunity to spread the word on safety.*



Board, please contact Malinda or any one of the current Board members. Our Board of Directors meetings are usually scheduled for the first Tuesday of the month. Also, we are always interested in hearing your ideas for Chapter meetings and programs. Please call or e-mail the office if you will be attending a meeting so that we can plan accordingly.

On Friday, August 13 the Florida West Coast Chapter participated in a Pool Safety Awareness event along with Florida Safe Pools, Safe Kids Florida Suncoast and All Children's Hospital. The event was held at Countryside Mall from 11:00 a.m. to 2:00 p.m. The focus was on four layers of protection: supervision, inside the home, outside the home and the pool area. There were door locks, door alarms, pool fences and main drain grates on display. **Don and Sandi Ball, The Pool Works of Pinellas County Inc.; Ian Ferguson, Jack's Magic; and David Oxley, Belleair Pool Supply,** were there to discuss pool safety with the many families who stopped by. The children

took home the "Play and Learn with Splash the Penguin!" activity booklets. Many of them also received a plush Splash Penguin. These items were a big hit!

Mark your calendars and plan to join us at the Annual Tampa Bay Area Pool Industry Table Top Event on Wednesday, October 27. The event is at Ruth Eckerd Hall – Great Room, 1111 McMullen Booth Road, Clearwater, FL 33759. We will have an exciting mixture of pool industry displays, food, drinks and entertainment. Reserve your spot today; call or e-mail by Tuesday, October 19. All suppliers and vendors should make plans to display their products at this popular event that is always well attended by pool industry professionals. Call or e-mail the Chapter office today for exhibitor registration information.

## Manasota

Executive Director: Andy Mallison  
(800) 569-6774 Ext. 11  
FSPAManasota@FloridaPoolPro.com  
www.FSPAManasota.com

Nominations for the Manasota Chapter Board of Directors are being accepted for the Chapter slate of officers. Nominations can be sent to the Chapter office: 2811 Tamiami Trail, Suite P, Port Charlotte, FL 33952, ATTN: Nominations. The deadline for nominations is September 30. If you have any questions, please contact the Chapter office.

The next Chapter Membership Meeting will be held on Tuesday, September 28. The meeting will start with a social at 5:30 p.m. and the dinner/Chapter meeting at 6:00 p.m. A CE course is planned. Details will be sent to all members and made available at local distributors.

The next Board of Directors Meeting will be held on Tuesday, September 14 at 11:45 a.m. at the FSPA state office boardroom.

Visionering Consultants is pleased to introduce its newest staff member, Blaine Wisener. He started working for VCI in July 2010. Blaine has construction industry experience and will be serving as a project manager. He hails from McKinney, Texas. When you see him at our chapter meeting, be sure to say hi!

## North Central Florida

Chapter Coordinator: Michelle D'Aiuto  
(866) 930-3772  
FSPANorthCentralFlorida@FloridaPoolPro.com  
www.FSPANorthCentral.com

The August Chapter Board of Directors meeting was held at on August 11 at Ruby Tuesday's. The Board is busy putting together meetings with topics and events for the rest of the calendar year. Look for your e-mail announcements for all upcoming events.

All FSPA members are invited to attend the state committee meetings and Board meeting September 24-25 at the Jupiter Beach Resort. Be sure to check the Web site [www.floridapoolpro.biz](http://www.floridapoolpro.biz) for more information.

The next Chapter Board of Directors meeting will be held on September 8 at

6:30 p.m. at Napolitano's in Gainesville. All Chapter members are encouraged to attend.

The North Central Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter or to schedule a speaker. Look for e-mail announcements regarding upcoming meetings and events. We are looking for our members to communicate back to these e-mails. Please click your reply button with your RSVP; we want to hear from you.

## Northeast Florida

Chapter President: John Garner

State office: (866) 930-3772

FSPANortheastFlorida@FloridaPoolPro.com

www.FSPANortheast.com

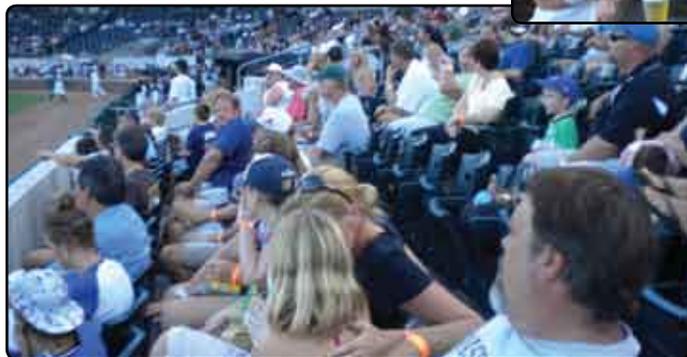
A great group of over 70 people attended the Jacksonville Suns baseball game on July 22. Delicious BBQ chicken, ribs and all the fixin's were enjoyed by all. The Suns pulled out another win in extra innings. Thank you to all who came out to the ball game!

The next Chapter meeting is scheduled for Thursday, September 15 – please mark your calendars. The Board meeting begins at 5:00 p.m., with a social from 6:00 p.m. -6:30 p.m. and food and the meeting at 6:30 p.m. The meeting will be at the Holiday Inn Town Center. This is a week earlier than normal due to the state Board meeting in Jupiter taking place September 24–25.

The Oktoberfest is in the planning stages. Mark your calendar for October 9 and look for more information soon.

Thank you to all the members who

*Everyone enjoyed the Jacksonville Suns game July 22.*



*David Pruette, Pruette Electrical Services and Shane Morris, Superior Design Pools & Spas, Inc.*



*Brian and Amy Curts, Eagle Pools.*



*(Above) Denny Moyer, Surfside Pools & Spas arriving at the game.*



*(Above) John "Scotty" Scott, Surfside Pools and Spas, and Adam Lawrence, Hayward.*

renewed their annual dues. We certainly appreciate it and are glad you recognize the benefits of being a part of this amazing organization. If you have not renewed yet, terminations were effective August 31. Renew! The State office has made renewal very easy with online renewal and different payment plan options.

While we talk about this each month, we receive no requests for meeting topics. Remember, this is your Chapter – let your voice be heard. All suggestions are welcome regarding any programs or CE courses you would like to have at the Chapter meetings.

There is an engineer willing to provide engineering forms and TDH forms to Chapter members for a discount. Please contact John Garner at 904-743-2060 for additional information.

## Northwest Florida

Chapter President: Mack Crumpler

(850) 902-1151

FSPANorthwestFlorida@FloridaPoolPro.com

www.FSPANorthwest.com

No news this month.

## Palm Beach

Executive Director: Doris Rohner

(888) 818-9618

FSPAPalmBeach@FloridaPoolPro.com

www.FSPAPalmBeach.com

Planning for 2011 is already under way. The Chapter is pleased to announce the slate of officers for the new year; voting members are asked to review the list. If there are any questions or objections, please contact the Chapter office within 10 days of receiving this notice.

- President - **Ron Adolph, SCP Distributors, LLC**
- Vice President - **Jim Bingold, Proline Distributors**
- Secretary - **Kim Allert, Southern Pool Plasterers**
- Treasurer - **Jim Stevens, Crystal Blue Pools**
- Director - **Dave Ballard, Horizon Pool & Patio**
- Director - **Bill Peterson, American Leak Detection**
- Director - **Steve Hackl, Hackl Pool**

**Construction**

- Director - **Steve Lumerman, HornerXpress**
- FSPA State Directors
  - Ron Adolph
  - Jim Bingold
  - Steve Hackl
  - Jim Stevens – Alternate

The fall lineup of events starts with the CPO class on September 11 and 18. It's not too late to sign up. Visit the Chapter Web site at [www.fspa-pb.com](http://www.fspa-pb.com) for a registration form.



The Palm Beach Chapter Board of Directors would like to invite the FSPA state Board of Directors to a complimentary cocktail and social reception. This is being held in conjunction with the FSPA state Board meeting, September 24-25 in Jupiter. The reception will be at 7:00 p.m. on Friday at the Square Grouper, 1111 Love Street, Jupiter. Directors will be greeted at the door by Palm Beach Board members and receive a free complimentary drink voucher. We hope that everyone on the Board will join the Palm Beach Chapter Board in this welcoming to Palm Beach County.

We're gearing up to keep you and your clients warm in 2011. The October 6 membership meeting will focus on heaters. The registration forms will be available soon.

November is a time to start planning the new year. Join us as we present a program on sales and marketing on November 3. Learn something new to add to your plan for 2011.

December 1 is the annual Holiday gathering at the Old Key Lime House in Lantana. Be sure to mark your calendars.

We'll put a spin on this event and it won't be the same Dirty Santa gift exchange. There will be prizes and surprises galore.

Exhibitor space is expected to sell out early for the Marketplace 2011, A Fascinating Mix of the Old and New. Mark your calendar for Wednesday, March 23. There will be chances to win fabulous prizes and an auction to exceed previous years.

## Polk County

Chapter Coordinator: Michelle D'Aiuto  
(866) 930-3772

[FSPAPolkCounty@FloridaPoolPro.com](mailto:FSPAPolkCounty@FloridaPoolPro.com)  
[www.FSPAPolkCounty.com](http://www.FSPAPolkCounty.com)

Join your Polk County Chapter on September 15 for a free member event at the Ariana Beach Yacht Club. The Board meeting is from 4:30 p.m. to 5:30 p.m. and everyone is encouraged to attend. Then the fun starts at 6:00 p.m. featuring award winning barbeque from Chef Larry Bosse. There will also be speakers from **SCP, Pentair, Devin Cahn and Hayward** to discuss energy saving pumps and energy issues. Come out and network for your business.

The Chapter Board of Directors met on August 5. The Board is busy putting together meetings with topics and events for the rest of the calendar year. Look for your e-mail announcements for all upcoming events.

All FSPA members are invited to attend the state committee meetings and Board meeting September 24-25 at the Jupiter Beach Resort. Be sure to check the Web site [www.floridapoolpro.biz](http://www.floridapoolpro.biz) for more information.

The Polk County Chapter is always looking for members who want to make a difference in the industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter or to schedule a speaker. Look for e-mail announcements regarding upcoming meetings and events. We are looking for our members to communicate back to these e-mails. Please click your reply button with your RSVP; we want to hear from you.

## Space Coast

Chapter President: Dominick Montanaro  
State office: (866) 930-3772  
[FSPASpaceCoast@FloridaPoolPro.com](mailto:FSPASpaceCoast@FloridaPoolPro.com)  
[www.FSPASpaceCoast.com](http://www.FSPASpaceCoast.com)

On September 16 the Chapter will be offering a required CE class ("Workplace Safety; Reducing Back Injuries", CILB course #0608023, ECLB course #0800068, BOLA course #0008598, one hour, meets workplace safety requirement. FSPA d/b/a FSPA CILB/ECLB/BOLA providership #0000917).

The class will be taught by **Jonathan Parker, Amerisure Insurance**, and starts at noon at Beef 'O' Brady's, 3030 Lake Washington Rd, Melbourne. The class is free to all members and their employees; all you have to do is pay for your own lunch. Building officials, building inspectors and planners are also welcome to attend at no charge. The class is open to non members for \$30 plus their lunch. If a non member attends and joins, the Chapter will refund their \$30 after the application has been processed.

The FSPA state Board meeting will be held September 24-25 at the Jupiter Beach Resort. Anyone wishing to attend the committee meetings or the Board meeting on Saturday is welcome. Contact Dominick Montanaro for all the information.

The Chapter will also be offering the CE course "Small Business Communication" (CILB course #0007788, ECLB course #0007554, one hour, meets business practice requirement. FSPA d/b/a FSPA CILB/ECLB/BOLA providership #0000917) on Thursday, October 21 at 7:00 p.m. at Beef 'O' Brady's in Melbourne. The course will be taught by **Paul Roth, Roll-A-Way Protective Pool Fence**. A flyer will be sent out soon to remind you to save the date.

The Chapter is planning a CE class for November as well and details will be available soon. These are free classes for all members; the Chapter is paying the processing costs that provide you with the certificates for CILB. This is a great member benefit in appreciation for your continued support for FSPA.

## Tampa Bay

Chapter Coordinator: Michelle D’Aiuto  
(866) 930-3772  
FSPATampaBay@FloridaPoolPro.com  
www.FSPATampaBay.com

Thanks to everyone who came out and joined us for the FSPA Tampa Bay Chapter night out with the Tampa Bay Rays. We had 45 people in our own third baseline cheering section. A great time was had by all, and the Rays beat Texas 10-1. Also, history was made that night as Carl Crawford hit his 100<sup>th</sup> career triple.

The Chapter would like to thank **Helen Twinam, AAA Solar Source**, for the donation of gift cards to be used as prizes at the game. The winners were Duke Marquis, Cathy Rex and David Walker.

The Chapter Board of Directors met on August 11 at the Tampa Ale House. The Board is busy putting together meetings with topics and events for the rest of the calendar year. Look for your e-mail announcements for all upcoming events.

All FSPA members are invited to attend the state committee meetings and Board meeting September 24-25 at the Jupiter Beach Resort. Be sure to check the Web site [www.floridapoolpro.biz](http://www.floridapoolpro.biz) for more

information.

The next Chapter Board of Directors meeting will be held September 8 at 11:30 a.m. at the Tampa Ale House. All Chapter members are encouraged to attend.

The Tampa Bay Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter or to schedule a speaker. Look for e-mail announcements regarding upcoming meetings and events. We are looking for our members to communicate back to these e-mails. Please click your reply button with your RSVP; we want to hear from you.

## Treasure Coast

Executive Director: Susan Gilbert  
(772) 263-2653  
FSPATreasureCoast@FloridaPoolPro.com  
www.FSPATreasureCoast.com

Please come and join us Thursday, September 30 at 5:45 p.m. at **HornerXpress**, 2850 S.E. Iris Street, Stuart. The guest speaker will be **Misty Knight, Jandy**.

The next state Board meeting will be held at Jupiter Beach Resort and Spa on September 24-25. It would be a wonderful opportunity to see FSPA at work. Committee meetings are on Friday and the Board of Directors meeting on Saturday. It isn’t too far from our Chapter and will be worth the drive and the time you take to be there! Changes are made by those that invest the time to make them!

Volunteers are needed for the FSPA High School Invitational Swimming and Diving Meet coming up on October 8-9. Get involved and make a difference! Visit [www.FSPASwimMeet.com](http://www.FSPASwimMeet.com) to sign up.

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.



*The FSPA Tampa Bay Chapter was welcomed on the big screen.*



*Nicholas D’Aiuto; Rene and Ken McKenna, Tampa Bay Pools; and Nelson Russo.*



*Helen Twinam, AAA Solar Source, and family enjoying the game.*

# CALENDAR OF EVENTS

## September 2010

- 7 FSPA Florida West Coast Chapter Board Meeting  
AAA Solar Source, 10840 Endeavor Way, Largo
- 8 FSPA North Central Florida Chapter Meeting  
6:30 p.m. Napolitano's, Gainesville
- FSPA Tampa Bay Chapter Meeting  
11:30 a.m. Tampa Ale House
- 11 FSPA Palm Beach Chapter CPO Course (part 1)  
Contractors Business Park
- 14 FSPA Charlotte Harbor Chapter Meeting and CE Course  
5:30 p.m. Social  
6:00 p.m. Dinner/ Meeting/ CE Course
- FSPA Manasota Chapter Board Meeting  
11:45 a.m. FSPA state office boardroom
- 15 FSPA East Central Florida Chapter Meeting  
11:00 a.m. Board Meeting followed by Chapter Meeting  
River Grille on the Tomoka, Ormond Beach
- FSPA Central FL / East Central FL Government Relations Program  
6:30 p.m. Magnolia Plantation Clubhouse  
600 Shadowmoss Circle, Lake Mary
- FSPA Polk County Chapter  
4:30 p.m. Chapter/Board Meeting  
6:00 p.m. Barbeque - free to members
- 16 FSPA Northeast Chapter  
5:00 p.m. Board Meeting  
6:00 p.m. Social  
6:30 p.m. Chapter Meeting
- FSPA Space Coast Chapter CE Course  
Noon at Beef 'O' Brady's, 3030 Lake Washington Rd., Melbourne
- 18 FSPA Palm Beach Chapter CPO Course (part 2)  
Contractors Business Park
- 22 FSPA Charlotte Harbor Chapter Board Meeting  
4:30 p.m. Bangsberg Rd.
- 24 FSPA State Committee Meetings**  
**7:00 p.m. Palm Beach Chapter Social**  
**Square Grouper, 1111 Love St., Jupiter**
- 25 FSPA State Board Meeting**
- 26 FSPA Charlotte Harbor Chapter Cornhole Tournament  
1:00 p.m. Broad Street Grill - Treasure Lanes Bowling Alley  
1059 Tamiami Tr.
- 28 FSPA Manasota Chapter Meeting  
5:30 p.m. Social  
6:00 p.m. Dinner/ Meeting/ CE Course
- 30 FSPA Treasure Coast Chapter Meeting  
5:45 p.m. HornerXpress, 2850 SE Iris St., Stuart

PRE-SORT  
FIRST CLASS  
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PERMIT # 18



Florida Swimming Pool Association  
2555 Porter Lake Drive, Suite 106  
Sarasota, Florida 34240

**Return Service Requested**

## October 2010

- 5 FSPA Manasota Chapter Board Meeting
- FSPA Florida West Coast Chapter Board Meeting
- 6 FSPA Palm Beach Chapter Meeting
- 8 FSPA Central Florida Chapter's 2<sup>nd</sup> Annual Texas Hold 'Em Tournament
- 8-9 FSPA High School Invitational Swimming & Diving Meet**  
**YMCA Aquatic Center, Orlando**
- 12 FSPA Charlotte Harbor Chapter Meeting
- 21 FSPA Space Coast Chapter CE Course  
7:00 p.m. Beef 'O' Brady's, Melbourne
- 27 FSPA Charlotte Harbor Chapter Board Meeting
- FSPA Florida West Coast Chapter's Annual Tampa Bay Pool Industry Table Top Event  
Ruth Eckerd Hall, 1111 McMullen Booth Rd.