

Florida Pool Prosm

A PUBLICATION OF
FLORIDA SWIMMING POOL ASSOCIATION

www.FloridaPoolPro.com

Renew your business

By Charis Tyson, Communications Specialist

As another swimming pool season is underway, businesses may be doing things differently than last year. Whether there have been changes in your company or not, now is a good time to focus on renewal.

Renew your appreciation for change; renew your confidence in doing things the way they have always been done; renew your enthusiasm for the industry; renew your employees' energy in their work; renew your creativity; renew your focus; renew your customer appreciation; renew your search for knowledge; renew your membership in FSPA!

In the next week or so you will be receiving a renewal invoice; don't put off filling it out. Show your confidence in and support of the swimming pool industry. While there is strength in numbers, each is still important as an individual. Differing opinions, unique perspectives and innovative ideas are all a part of what makes FSPA a great organization. Everyone is a part of guiding the association whether it is through action or a lack there of.

So why should you renew? Information, education, impact, marketing and benefit programs are just a few reasons.

FSPA is a source of information. Chapter newsletters, the *Florida Pool Pro*sm, *Splash* the e-newsletter and Chapter meetings are great ways to stay informed about laws,

events, codes and trends that can be important to your business.

Education through CE courses and Chapter speakers is easily accessible. Discounted CE is available at Chapter meetings, the Orlando Pool & Spa Show and the Mid-Year Conference.

FSPA impacts legislation, codes and standards. The opinions of members are relayed and emphasized to the appropriate groups and people through government relations.

Marketing FSPA members to consumers is done through search engine advertising and the "Find a Pool Pro" area of the Web site (over 1,100 searches were done in March). In addition, members can use the FSPA member logo to promote their company.

There are also member benefit programs that may be useful to your company. There is a scholarship program, insurance with cash dividends for good performance, medical benefits, profit recovery, MSDS, background checks, e-mail marketing and the annual Design Awards.

Also read the 2008 Year in Review brochure that is being sent with your invoice and learn about some of the specific things that the FSPA accomplished in the last year.

If you have any questions about your renewal, please call FSPA at (800) 548-6774. Renew!

FBC forms swimming pool subgroups

By Jennifer Hatfield, Director of Government and Public Affairs

On April 7, 2009 Florida Building Commission (FBC) Chairman Raul Rodriguez announced the formation of two swimming pool subgroups. The first, an initiative spearheaded by Commissioner Ken Gregory, will be the Swimming Pool Subgroup to the Plumbing TAC; this Subgroup will be chaired by Commissioner Gregory and will be considering 2010 swimming pool code proposals, safety measures for existing swimming pools/spas, and any declaratory statements regarding swimming pools. FSPA is pleased to announce that several of our members were appointed to this subgroup, which includes the following people:

- Ken Gregory, Commissioner, subgroup chair, FSPA Pool Contractor
- Tony Caruso, FSPA Pool Contractor
- Dan Johnson, FSPA/APSP Pool Contractor
- Todd Koonts, Service Contractor
- Gordon Shepardson, FSPA Pool Design Engineer
- George Pellington, Engineer for a Manufacturer
- Dale Greiner, Commissioner/ Building Official
- Tom Allen, Building Official
- Joe Crum, Building Official
- Bill Dumbaugh, Building Official

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News Splash

- **Service Scoop:** Surviving to thriving. Successful companies adapt to change. Constant improvement is important. Training and educating employees is the best investment you can make. Page 3
- **Digging up Ideas:** Ours is a knowledgeable trade only taught from within. As we embark on a new age of economy, legislation and education; I am proud to see what we have become together. Page 3
- **Energy Talk:** Looking beyond the obvious. Virtually every component of an existing pool can be changed to increase the efficiency and sustainability of that pool. Controls, gas heaters and robotic cleaners are some examples. Page 5
- **Enter to win free CE!** See back page.

Continue your swimming pool safety efforts,

May is National Water Safety Month!



Public pool code 64E-9 going into effect

On Friday, April 10, the notice of change for the public pool code (64E-9, F.A.C.) was published in the Florida Administrative Weekly. Changes can be viewed by visiting www.floridapoolpro.com.

These changes go in combination with the December 2, 2008 public hearing version of 64E-9, F.A.C., which can also be found on the FSPA

Web site. As soon as these changes are combined with the rule the FSPA will alert the membership.

Please review the notice of change and if you have any questions or concerns e-mail Jennifer Hatfield at Jennifer@floridapoolpro.com. If there are no challenges to the rule, it should go into effect May 24, 2009.

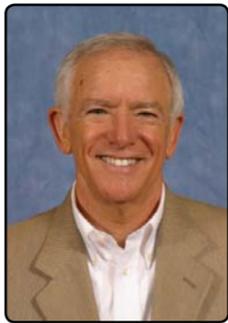
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President's Column

Our voice is heard



Alan Cooper
FSPA President

Hopefully by the time you read this, the legislative session is over and Jennifer Hatfield and Kari Hebrank have an update on the bills we supported and opposed. It would be nice

if we were successful on all items affecting our industry and members. It is important that you know we are being heard and FSPA is working diligently for you. We have gone from an organization with no voice to one being heard loud and clear.

Our voice is heard not only at the legislative level but also at the Construction Industry Licensing Board (CILB) and the Florida Building Commission (FBC). A number of our members were appointed to FBC committees and sub committees. Congratulations to each and every one of you. I know you will represent the industry proudly. Be sure to read Jennifer Hatfield's article for more information as well as the names of those who have been appointed.

We were present at the latest CILB meeting and very interested in a Petition for a Declaratory Statement regarding the addition and installation of collector tanks and secondary main drain lines for the federal VGB Act and upcoming FL Ch. 64E-9 F.A.C. It was withdrawn at the last minute, but as an association we are going to have to reach a consensus regarding the issue. We have to take the emotions out of the discussion and concentrate on the intention and words of Ch. 489.

As issues come up, there isn't always time for discussion with the full membership. I would request that

Chapters authorize their Builders and Service Council representatives to vote on their members' behalf. Each Chapter should have Builders and Service Councils, should discuss issues that affect them and should bring the results to the state Builders and Service Councils. Without this input, good decisions cannot be made. I hope everyone understands that there will be times when some will not agree with the majority view but we have to move forward.

The FBC met in April and there was an issue very important to our members, the adoption of the 2008 National Electrical Code. With the adoption of the 2008 NEC into the Florida Building Code, builders would be required to install a GFCI on pool pumps. FSPA and UPSA were there to support the pool industry commissioner, Ken Gregory, in an attempt to have the requirement excluded. We got past our first hurdle and the issue will be heard again at the June FBC meeting. We will be there to support Ken.

Each Chapter has a member on the By-Laws Review Committee, chaired by Dino Muggeo. A task force working on the review and will give their recommendations to the full committee. Each Chapter should review the by-laws and pass their suggestions to Wendy Parker Barsell and she can forward them to the task force.

The FSPA is working hard for us. Without you, the member, we are not able to accomplish your association's objectives. You will soon receive your dues notice. A good portion of it supports government relations, and recently Board members listed this as the number one objective of our association. Please work on renewals and new members in order for our association to grow and prosper.



Thursday, June 18

4:00 p.m. – 7:30 p.m.

Executive Committee

Friday, June 19

8:30 a.m. – 9:30 a.m.

Service Council
Safety Council & Consumer
Awareness Committee

9:30 a.m. – 10:30 a.m.

Energy Committee
Bylaws Review Task Force
lunch

10:30 a.m. – 11:30 a.m.

Builders Council

11:30 a.m. – 12:30 p.m.

GR Update

12:30 p.m. – 1:30 p.m.

Membership Committee
Trade Show & Education
Committee

1:30 p.m. – 2:30 p.m.

Presidents & Executive
Committee

2:30 p.m. – 3:30 p.m.

3:30 p.m. – 4:45 p.m.

4:45 p.m. – 5:45 p.m.

5:45 p.m. – 6:30 p.m.

Saturday, June 20

8:30 a.m.

Board of Directors Meeting

Office space available in Sarasota

The FSPA state office has 470 sq.ft. of office space available with a private entrance. It includes two offices approximately 12' x 11' each, a reception area that is 12' x 16' and a restroom. Located near I-75. \$550/ month includes utilities. Contact Wendy Parker Barsell for additional information at (941) 952-9293 or (800) 548-6774.

New Member Applications

Central Florida Chapter

Lake Mary Pool Services, Inc. (Service Company - water treatment only)
Paul Turnbull, Lake Mary

East Central Florida Chapter

Aqua Clear Pools & Spas, Inc. (Builder/Installer) CPC045957
Scott and Denise Craver, Port Orange

Northeast Florida Chapter

WET Engineering (Consultant: Engineer: 56714)
Jim LePetrie, Jacksonville

Palm Beach Chapter

Aquamate Pool Services (Service Company - water treatment only)
David Short, Hobe Sound

Polk County Chapter

Tim's Pool Care, Inc. (Full Service) RP252555047
Tim Sutton, Lakeland

Space Coast Chapter

Abracadabra Pool Service, Inc. (Full Service) RP0059352
Marino Simone, Melbourne Beach

If you have actual knowledge of any grounds why the above companies do not meet FSPA criteria, contact the Chapter Director in writing

Florida Pool Prosm

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The Scoop on Service

Surviving to thriving for pool service professionals

By Kris Peterson, True Blue Pool Supply and Fred Terhune, Howard's Pool World

The past is over. The swimming pool industry and the U.S. economy are changing dramatically every day. Having the right mindset is essential for any industry professional.

Does your company's culture welcome change? Transparency is important in all aspects of your business. Employees must understand the facts of the current economy and why or how successful companies adapt to change. Evaluating quality and measuring efficiency are two very important tasks a business owner and their team of employees must practice every day to survive and thrive. Considering the high unemployment rate alone, only the best people should be on your team. The best people will spend much more time producing revenue and less time wasting your valuable resources. The toxic people that have been poisoning your culture have to go!

Now that you have the best people around you, training them is the best business investment you can make. FSPA Chapter meetings and trade show are a wonderful

source of knowledge for you and your employees. Highly trained people improve your customer's experience with your organization.

The office is another area for opportunity. Calling on your customers to make sure they are 100% satisfied with your services, creates a sense of security and additional value for them. While on the phone, you can explain your customer referral programs and inform them about new energy-efficient equipment that is now available and possibly help them "go green".

The monthly financial statements function as the company's report card. Understanding them is critical just for survival. Make sure your financials don't just show dollars, but are also showing the percentage of sales. Don't wait until the end of the year to review! In the pool service end of the industry, some of our largest expenses are: Payroll, chemicals and overhead respectively. With our current economy, your overhead expenses should be evaluated

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Digging Up Ideas



"And just as before... the sun shall rise again"

By Derek Proffitt, Harbor Bay Pools

"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us" (Charles Dickens)... and therefore we have waited patiently. The inevitable return of that which we long for is growing near. As the financial institutions slightly loosen the constraints put in place to protect them from another self-inflicted wound, those consumers who are worthy shall be ready.

Those who have weathered the storm shall stand proudly on the basis of their foresight and shall constitute the foundation of the new beginning of economic growth which will subsequently cause a ripple effect like a pebble in a pond. We will mourn for those who did not make it, knowing that we can only learn from their misfortune to better prepare ourselves for the future ahead.

Though it seems simple, we are a lot like surfers. We have honed our skills. We have shown up at the break of dawn and prayed for a good day. We have paddled out as far as anyone

could physically bear, hoping it would lengthen the ride. We have just to wait for the next big wave, be ready to stand at a moment's notice and put our best foot forward as it carries us back to solid ground. We revel in the glory of those who share the ride; as long as they don't impede our own path of travel. And at the end of the day, we circle around the campfire and share stories of how we avoided the undercurrent.

There has never been formal training in our field. You cannot enroll in any university with the goal of someday being a professional pool builder. If one ever should take a moment to reflect on how we came to be, they would realize that we were all brought to our current condition only by one another. We have all inadvertently learned from and grown through those whom we surround ourselves with even if not by choice. Ours is a knowledgeable trade only taught from within. As we embark on a new age of economy, a new age of legislation and a new age of education; I for one am proud when I look around and see what we have become together. So, I thank all of you and wish you well as we embark on the next chapter of our journey. I'll see you by the campfire.

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Florida Pool Permits

Provided by HBW. www.hbweekly.com.



FBC forms swimming pool subgroups

Continued from front page

County Name	March 2008	March 2009
Alachua County	30	7
Bay County	13	11
Brevard County	36	29
Broward County	83	41
Calhoun County	0	0
Charlotte County	24	12
Citrus County	23	21
Clay County	15	4
Collier County	39	34
Dade County	69	64
Duval County	39	19
Escambia County	17	12
Flagler County	22	12
Franklin County	3	0
Gadsden County	1	0
Gulf County	3	1
Hernando County	28	19
Highlands County	9	3
Hillsborough County	89	39
Holmes County	0	0
Indian River County	24	9
Jackson County	2	1
Jefferson County	1	1
Lake County	32	11
Lee County	105	37
Leon County	13	5
Liberty County	0	1
Manatee County	31	31
Marion County	33	14
Martin County	21	7
Nassau County	7	9
Okaloosa County	16	6
Orange County	117	45
Osceola County	46	15
Palm Beach County	100	55
Pasco County	48	27
Pinellas County	28	15
Polk County	46	23
Putnam County	0	2
Santa Rosa County	20	17
Sarasota County	35	22
Seminole County	15	10
St Johns County	50	13
St Lucie County	32	14
Sumter County	24	17
Volusia County	33	13
Wakulla County	3	2
Walton County	10	6
Washington County	2	1
TOTALS	1437	757

In addition, the following people were appointed as alternates to the subgroup, which means when someone cannot attend a scheduled meeting they can call upon one of these alternates to attend in their place:

- John Garner, FSPA Pool Contractor
- Keith Johnson, FSPA Service contractor
- Ken Parker, FSPA Pool Contractor
- Jeff Clarkson, Pool Contractor
- Chuck Foster, Pool Contractor

The second subgroup, the Swimming Pool Subgroup to the Energy Code Work Group, is in response to the 2008 energy legislation and the work being undertaken by the FBC to provide a 2010 Energy Code, which will include adoption of pool pump efficiencies and consideration of criteria for pool hydraulic system design. In addition, one of the subgroup members, FSPA member Bill Kent-HornerXpress, has been appointed to the full Energy Code Work Group. Mr. Kent will be the conduit between the Subgroup and the Workgroup. The following people have been appointed to this subgroup:

- Ken Gregory, Commissioner, FSPA Pool Contractor
- Bill Kent, FSPA Manufacturer/Distributor
- Tony Caruso, FSPA Pool

Contractor

- Dino Muggeo, FSPA Service Contractor
- Dan Johnson, FSPA/APSP Pool Contractor
- Gordon Shepardson, FSPA Pool Engineer
- Jeff Sonne, Florida Solar Energy Center
- Steve Bassett, Florida Engineering Society
- Kevin Fennel, Broward Board of Rules and Appeals
- Dale Greiner, Commissioner, Building Official

Alternates to this subgroup include:

- Don Cesarone, FSPA Pool Contractor
- Jeff Clarkson, Pool Contractor
- Mike Kelley, Pool Contractor
- Jim Manning, UPSA

FSPA will provide confirmation of the initial meetings for these subgroups as soon as the FBC determines the date, it will most likely be at the June FBC meeting in Tampa. Note that the Subgroup to the Plumbing TAC is a standing subgroup, but the Subgroup to the Energy Code Workgroup will dissolve upon completion of its task, to develop language for the 2010 Energy Code. FSPA congratulates all those chosen to be on these important subgroups, your commitment to the industry is appreciated.

HBW makes finding new job leads mere child's play!

HBW, Inc provides permit information on new swimming pool construction as well as residential and commercial construction for Florida, Georgia, Texas and Alabama.

Refer to www.hbweekly.com for county coverage. **HBW, Inc. 877-332-1411**

Insurance Update

What should you do to control insurance costs?

By Debra Tomaselli, CPCU, ARM, Insurance by Ken Brown, Inc.

Everyone is looking to conserve resources these days—businesses are hunkering down to make it through these challenging economic times. One of the ways organizations are looking to cut costs is by reviewing their insurance programs. In this article, we will discuss the ways to evaluate your General Liability insurance policy to ensure a cost-effective program.

While considering ways to control costs, we would like to point out that it is important to retain the value and the mission of your General Liability program, that is, to protect your organization against third-party lawsuits for bodily injury or property damage claims due to negligence.

While reducing coverage may look like an easy way to cut costs, this is not the time to lower your limits of liability. Today more than ever, due to the economic downturn, organizations are more likely to get sued. So, the need to carry adequate limits of liability is greater than ever. Besides, the incremental increase in premium is small compared to the stages of protection afforded by adequate limits of liability.

Moreover, now is an excellent opportunity for you to take the time to implement strong safety programs. An effective loss control program will reduce the number of claims and ultimately control your insurance costs. Under the insurance program

designed for FSPA members through Insurance by Ken Brown, Inc., loss representatives from Amerisure Insurance are available to guide you in the implementation of a strong safety program. The carrier also provides model safety plans, all free of charge if you are insured with them.

Additionally, there are key factors that may affect immediate pricing without compromising your long-term security.

Most General Liability policies in the swimming pool industry are based on payrolls, sub-costs and/or retail receipts, all of which may have declined in the past year. It is vital to review the exposures on which your policy is based to make the necessary adjustments. A reduction in exposure generally will lower the premium.

Regarding the cost of subcontractors, it is imperative to note that certificates of insurance, indicating limits equal to your limits of liability or higher, must be kept on file for each subcontractor who performs work for you. If current certificates of insurance for your subs cannot be produced at audit time, the subcontractors' costs will be picked up as payroll at a higher rate.

Again, while it is important to review insurance costs, remember the goal of your General Liability insurance: to keep your organization solvent in the event of a third-party claim.

Energy Talk

Looking beyond the obvious

By John Seglem, Hayward Pool Products

Energy efficiency isn't only about the circulating pump. Virtually every component of an existing pool can be changed to increase the efficiency and sustainability of that pool. Significant product improvements and the introduction of newer energy-efficient alternatives have opened the door for some tremendous retrofit opportunities never before afforded to this industry.

Controls – When an auto-control system is used in conjunction with a variable speed it allows the installer to program multiple run times at various speeds. Personally speaking, when I go out to a jobsite and help a dealer configure a multiple-speed pump to an auto-control system I'm always looking to establish a reverse bell curve throughout the desired run time. For instance, on a 10 hour run cycle I assign a run time of 120 minutes to each speed. I run higher speeds in the morning and late afternoon and lower speeds mid-day, to take advantage of off-peak hours. An

example of this is: 80%-40%-20%-40%-80%. Using this example our average rpm over that 10 hour period is 1794. This gives the homeowner a period of peak efficiency for the pump as well as a time period for proper skimming or pool cleaner operation. When averaged, the pump has run at about 50% of total rpm. The affinity law tells us at 50% speed (1725 rpm) we have 50% of the flow and our cost of operation is 1/6 to 1/5 of a single speed pump. That's real savings!

Gas Heaters – Most gas heaters used on pool and spa applications have an efficiency rating of 83%-84%. Gas heaters are available with higher efficiencies but due to cost they are rarely seen on residential applications. Thanks to improved hydraulics and an internal bypass, many of today's gas heaters can handle upwards of 120 gpm. The changes in pressure drop numbers of heaters today versus those of

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Connie Sue Centrella is three-time recipient of "Instructor of Distinction" award from Keiser University

For the third consecutive year, Keiser University bestowed one of its' highest honors, the Evelyn C. Keiser Teaching Excellence Award, "Instructor of Distinction", on pool and spa industry veteran, Connie Sue Centrella. Ms. Centrella, Program Director of the Keiser University eCampus Aquatic Engineering Degree Program, has played a significant role in pioneering the online 2-year college degree program, now in its' fifth year.

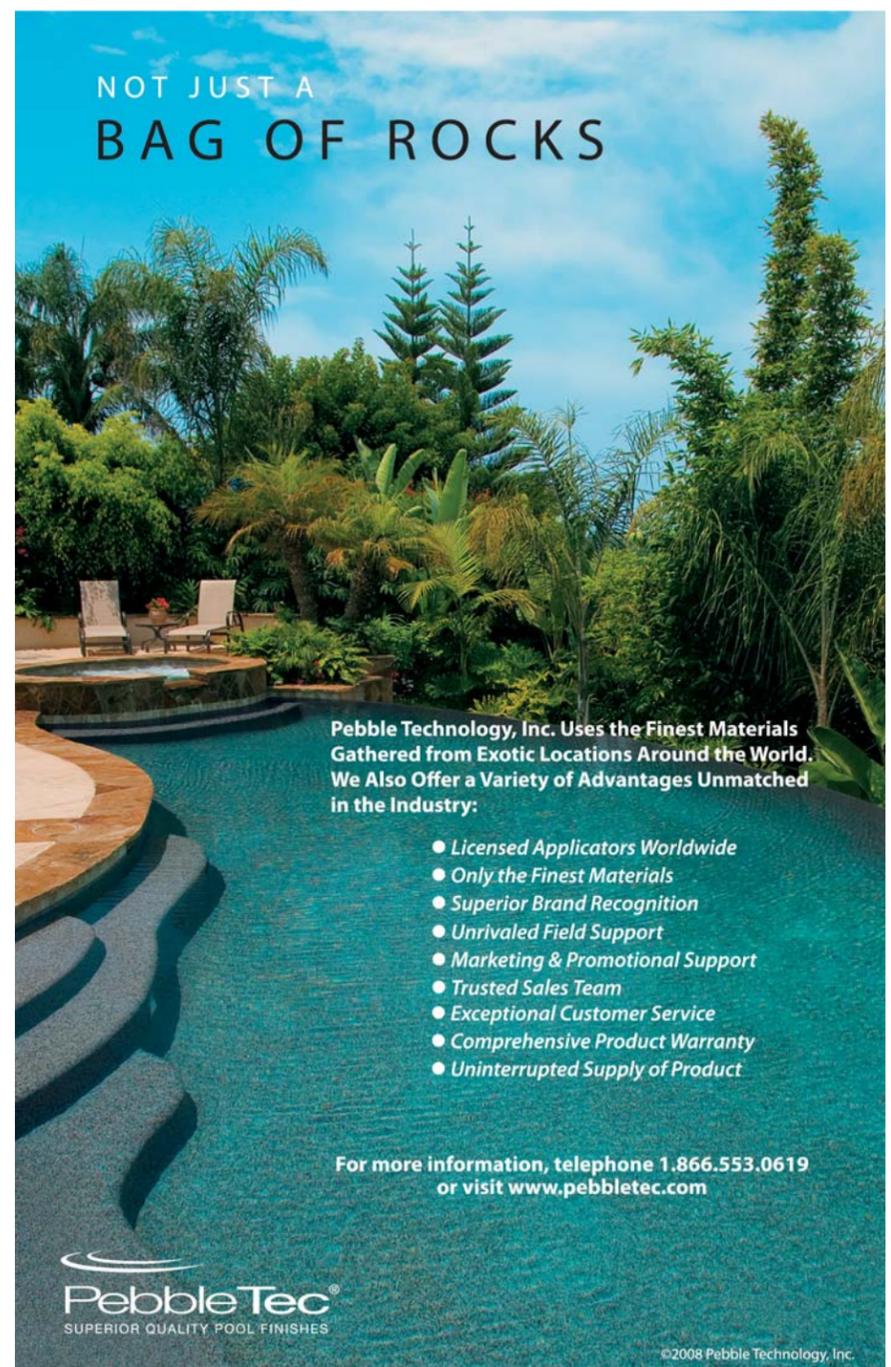
The Keiser University Teaching Excellence Award Program is an annual teaching effectiveness award that recognizes full-time faculty for their excellence in teaching, based on criteria for each course taught by the faculty member, including total averages of attendance by student, completion, evaluation scores, post test scores, and an overall effectiveness score. Faculty performance is measured each month. Instructor of Distinction Award winners are announced during the annual Faculty Convocation held in Ft. Lauderdale, Florida, which brings together over 600 faculty members from 14 Keiser University campuses and eCampus.

"It is wonderful to be recognized for the passion that propels me each day ... contributing to the education of those who can help us enhance

the professionalism of the aquatics industry," says Ms. Centrella. "It's so important that we nurture the pool of educated talent to help us grow our industry. I am fortunate to have an opportunity to engage pool professionals in this online learning format," she concludes.

Connie Sue Centrella, a recognized industry authority, celebrates 50 years of experience in the pool and spa industry. In addition to her position with Keiser University, she is Team Horner's Director of Education, responsible for dealer education programs for AquaCal, AutoPilot and HornerXpress Distribution, worldwide. A former pool builder, she designed and built 1500 commercial and residential swimming pools and brings an extensive knowledge of pool construction and equipment installation as well as manufacturing to the Keiser University Program. She is well respected for her 27 years of service conducting CPO® certification training workshops for the National Swimming Pool Foundation®. In the past 7 years alone, Centrella, an NSPF® Certified Pool-Spa Operator® Instructor, has conducted over 170 workshops certifying an impressive 1850 pool service technicians, retail dealers, and instructors worldwide through that program. As a member

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2009 Design Award Winners

(continued from April's issue)

Residential Pool/ Spa Combination 701 sq. ft. and over



Bronze - American Beauty Pools, Inc.



Bronze - American Beauty Pools, Inc.



Silver - Essig Pools



Gold - Hackl Pool Construction Co., Inc.



Gold - Lucas Lagoons, Inc.



Gold - Signature Pools & Spas, Inc.

Commercial Water Feature



Bronze - Lucas Lagoons, Inc.

Semi-Public



Silver - Southern Pool Designs, Inc.

Residential Spa



Gold - Hackl Pool Construction Co., Inc.

Looking beyond the obvious

continued from page 5

just five years ago are substantial. Energy savings of up to 30% can be accomplished when replacing older less hydraulically-efficient gas heaters with more advanced ones allowing for more flow through the system and less run time for the pool pump.

Robotic Cleaners – The robotic cleaner market in Florida is still in its infancy. We have traditionally been a suction cleaner market due to the use of pool cages. However, as you move further north in Florida, there is a very large and established pressure cleaner market. The vast majority of pressure side cleaners utilize a dedicated pump – commonly referred to as a booster pump. Most robotic cleaners utilize an on-board computer

to program the most energy-efficient cleaning pattern for the pool. In most cases a robotic cleaner can clean a whole pool in approximately 60 minutes. The energy savings of a robotic cleaner versus a pressure type cleaner with a booster pump is up to 94%.

In closing, it is imperative for today's pool professional to know all of the alternatives that exist for retrofit and new construction applications. With today's market savvy consumers, you have to be able to think outside the box and help them make investments that will benefit them in the long run. Don't be afraid to mention some of the newer technology that exists. After all, your in business to make money.

Connie Sue Centrella is recipient of "Instructor of Distinction" award

continued from page 5

of the NSPF Education Committee she trains new NSPF Certified Pool-Spa Operator® Instructors. Ms. Centrella also writes for many industry publications and instructs at industry conferences and trade shows.

The Keiser University Associate of Science two-year Aquatic Engineering Degree is 60 semester hours. Each student is required to complete 36 credit hours of major courses and 24 credit hours of general education courses. The degreed program encourages students to broaden their knowledge in all aspects of swimming pool and spa management and operation. It is offered exclusively online, making the degree program

available to the national and international community of pool and spa professionals, and those seeking employment in the field. The online format makes it possible to offer a global study program that enables schedule flexibility and increased access to those currently employed. Keiser University's eCampus online currently serves students throughout the nation and overseas. For more information about the Aquatic Engineering Degree at Keiser University, visit www.keiseruniversity.edu and click on online education, call 866-534-7371, or email admissions@keiseruniversity.edu.

AquaChek's FastChek Pro™ voted Best New Product at Orlando Show

AquaChek
POOL AND SPA TEST STRIPS

The votes are in from the New Product Showcase at the Orlando Pool & Spa Show. Attendees chose AquaChek!

AquaChek's winning product is FASTCHEK PRO™. It is a professional

pool prescription system that utilizes an advanced test strip reader and customizable software for complete in-store water testing! If you missed them at the Show visit them online at www.aquachek.com.

The Best New Product award winners demonstrate innovation in the swimming pool and spa industry. Mark your calendars for February 19-20, 2010 for next year's Show!

Residential Water Feature



Silver - Hackl Pool Construction Co., Inc.

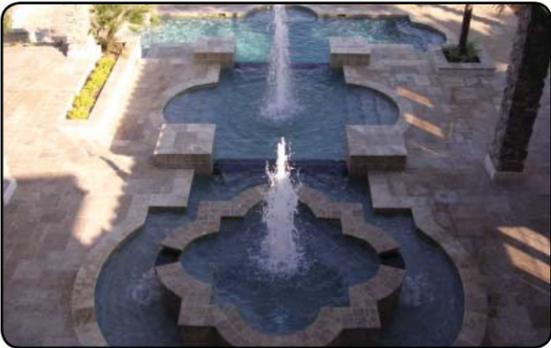


Gold - Hackl Pool Construction Co., Inc.



Gold - Signature Pools & Spas, Inc.

Special Recognition: Technical Achievement



Backyard Aquatics by Joyce Bowles



Southern Pool Designs, Inc.



Essig Pools

Residential Pool Restoration



Bronze - Backyard Aquatics by Joyce Bowles



Silver - Essig Pools

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continued from page 3

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CILB Discipline

January, 2009

Case #(s): 2006-056090

Shawn Eaton

License #(s): CP C56969

Pools & Spas by Shawn Eaton, Inc.

4220 S. US 1, #3

St. Augustine, FL 32084

Revocation

Pay administrative fines in the amount of \$500 and costs of \$193.7

No one present at hearing

Case #(s): 2004-059626

William Derrick Joseph

License #(s): CP C1456605

Bil Co. Pools, LLC

PO Box 152711

Cape Coral, FL 33915

Seven hours of Live CE on Chapter 489 Florida Statutes

Pay administrative fines in the amount of \$2,353.10 and costs of \$353.16

No one present at hearing

Case #(s): 2006-035281

Helen Pigaski

License #(s): RP 0067266

Olympic Pool Plaster Corp.

74 Tennis Plaza Road, Apt #10

Dracut, MA 01826

Voluntary Relinquishment

No one present at hearing

Geoffrey Alan Pugh

License #(s): CP C056970

Pugh's Pools & Spas Inc., Pool Doctor of the Palm Beaches, Inc.

35 Harbour Drive North

Ocean Ridge, FL 33435

Case #(s): 2008-006183

Case dismissed

Respondent present at hearing

Case #(s): 2008-016389

Case dismissed

Respondent present at hearing

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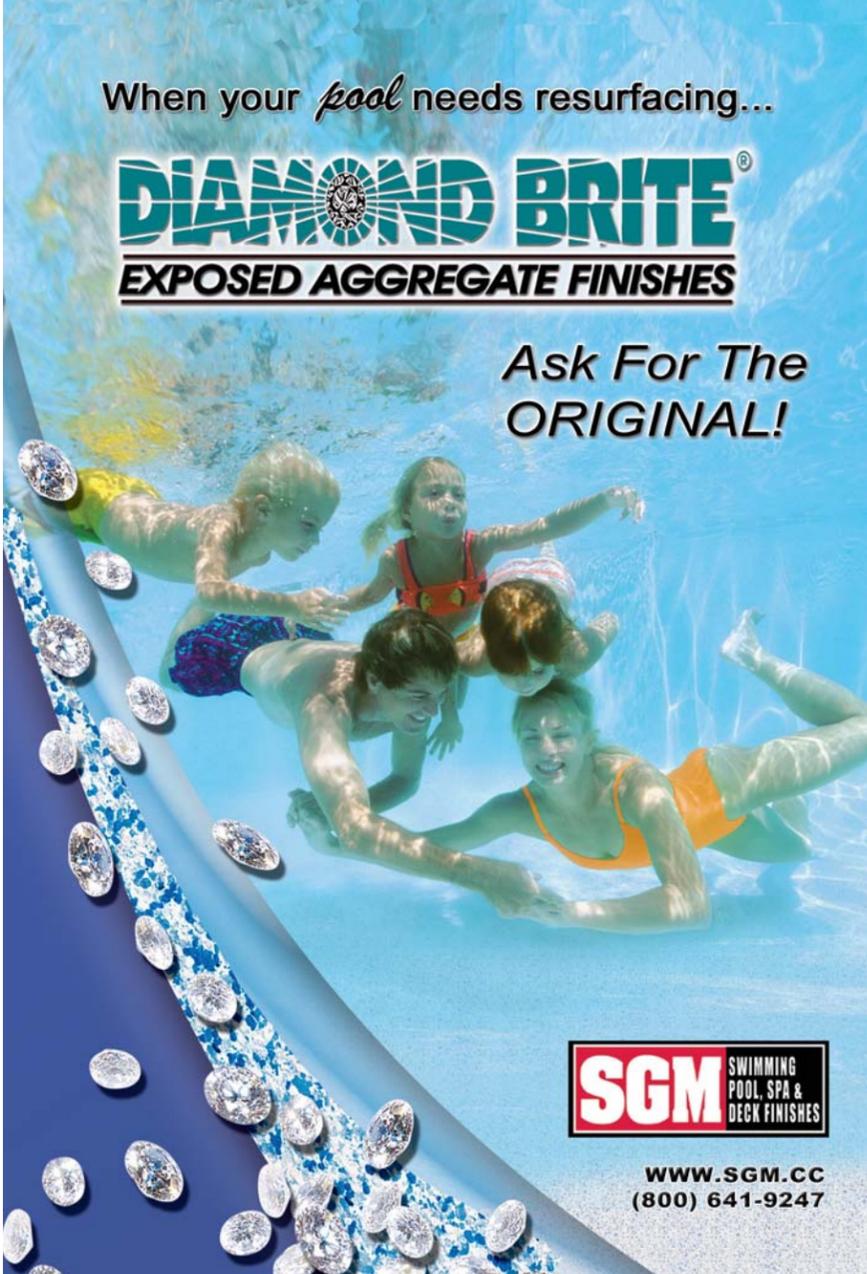
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Chapter News

Check out Chapter Web sites for current information!

Broward

Executive Director: Kathy Bohlander
(866) 414-4771
FSPABroward@FloridaPoolPro.com
www.FSPABroward.com

We are anticipating blue skies and calm waters for our Annual Fishin' Mission! This year we are trying something a little different, we have rented a drift boat. It should be fun with everyone together networking and trying to catch the largest fish. All of this will take place at the Hillsborough Inlet on Sunday, May 31 at 8:00 a.m. Come out and have a great time!

Our Government Relations Dinner is also gearing up to top previous years. This will be held at the new and improved Jacaranda Country Club, Plantation. The event is June 2. Hope to see you all there!

Our next Board of Directors meeting will be on May 5 at 5:00 p.m. sharp at Ruby Tuesdays, 229 S. Powerline Road, Pompano Beach. These meetings are open to all members; please take the time to attend one. You may be surprised at all of the work accomplished at these meetings and your input is very much appreciated.

Central Florida

Executive Director: Mary Manion
(800) 416-6774
FSPACentralFlorida@FloridaPoolPro.com
www.FSPACentralFlorida.com

May 12, will be our last Chapter meeting before our summer hiatus. Your Board of Directors Planning

Committee, headed by **Ken Vierk, Sunsational Pool Systems**, has decided to change things up a bit. This month's meeting will be held at the Home Builders Association, 501 Mayo Ave, Maitland, and will be an open forum discussion. It will give our members the opportunity to bring any problems to the table; service, building, repair, employee or business related problems. We will work together and try to come up with helpful solutions by drawing on the experience of our members.

It will also be an opportunity to review such areas as the VGB Act, TDH calculations, PIPAC, ANSI-7 and future legislative hot topics. We can discuss FSPA and the direction this Chapter wants to pursue. This meeting is for you! We will talk about membership in the future. Why do you belong to FSPA? What do you want from your membership? What can the Chapter do for you and your company? Where do you see us spending your money? Advertising, government relations or CE? What programs do you see FSPA developing?

Please plan on attending! Although the Chapter does not typically meet in the summer, your Board of Directors meets monthly and will be establishing a Chapter budget and programs based on the May 12 meeting. Your Board was elected to serve the will of the members. We must know what you expect and what you want as we move into the last half of 2009 and into 2010.

One of the major projects for the next several weeks is establishing an updated database of our Chapter members. When you receive a call from the Chapter office, please return it ASAP and if you are sent to voice mail, leave the company name,

mailing address, phone numbers (office, fax and cell), e-mail address, Web site and your company contact person or decision maker. We are updating our business guide and want to be sure your company is represented in the correct category (builder, retail, subcontractor, etc.).

Charlotte Harbor

Executive Director: Andy Mallison
(800) 569-6774 Ext. 11
FSPACHarlotteHarbor@FloridaPoolPro.com
www.FSPACHarlotteHarbor.com

Many thanks to **Marc Gordon, HornerXpress**, for his CE presentation to the Charlotte Harbor Chapter members in April. The May Chapter meeting will be held on Wednesday, May 13 and will feature a CE course. The location for the meeting will be changing so look to your fax for more information.

The May Chapter Board Meeting will be held on Wednesday, May 27 at 258 Bangsberg Road, Port Charlotte, beginning at 4:30 p.m.

East Central Florida

Executive Director: Lynn Hecklinger
(386) 673-0038
FSPAEastCentralFlorida@FloridaPoolPro.com
www.FSPAEastCentral.com

On April 22 the Chapter had a table at the annual "Safe Kids Day" program at Engram Park in Daytona Beach. Water safety brochures and Splash activity books were distributed to hundreds of children,

many accompanied by their parents, during the afternoon-long event. The program was especially valuable this year as Engram Park now has a new swimming pool and many of the children in attendance will be taking city-subsidized swim lessons later this summer. In other related Swimming Pool Safety Month activities, the ECF Chapter provided hundreds of water safety brochures and Splash activity books to the YMCA Family Center in DeLand, at the request of their new education director.

The Chapter board and membership will meet on Wednesday, May 20 at Our Deck Down Under in Port Orange for dinner and a CE course to be given by **Tim Sprinkle, Pentair**. Details of the course will be made available in the May edition of *Pooltalk*, the ECF Chapter's monthly newsletter. Thanks to **Shannon Smith, SCP**, for making the instructor arrangements.

Shannon, Builders Council chairman, also held a council meeting on April 6. **Roy Lenois, Artesian Pools**, was a speaker at the meeting. The appreciation of the Chapter goes to both Shannon and Roy for helping with this meeting.

Florida Gulf Coast

Executive Director: Mitch Brooks
(800) 569-6774 Ext. 12
FSPAFloridaGulfCoast@FloridaPoolPro.com
www.FSPAGulfCoast.com

Many thanks to Randy Dukes, Techlines, Inc. and Aquavations/CL Industries, for his CE presentation to the Florida Gulf Coast members in

Open enrollment extended to May 31

FSPA members, open enrollment in the select medical plan and dental and vision plan is extended until May 31, 2009. Find program information at www.FloridaPoolPro.com or contact Coordinated Benefits directly at 866-893-1167.

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April. The one-hour CE course was held on April 21 and was well attended by pool industry members.

The Chapter golf tournament will be held on Friday, June 5. Please take a look at the sponsorship information and team sign-ups that you received. See you there!

Florida West Coast

Executive Director: Malinda Howard
(727) 442-4343

FSPAFloridaWestCoast@FloridaPoolPro.com
www.FSPAWestCoast.com

Its almost here! The Florida West Coast Chapter is holding its annual Golf Tournament on Saturday, May 9 at The Eagles Golf Club of Tampa Bay, located in Odessa. The tournament will begin with an 8:00 a.m. Shotgun Start. The entrance fee is \$75 per golfer or \$280 for a team of four. Lunch is included. It's not too late to enter your team! Join us for a day of fun and prizes.

The Chapter Board of Directors met at noon on Tuesday, April 7. Thank you to **Gorman Company – Clearwater** for sponsoring the luncheon. The next Board of Directors meeting will be held at noon on Tuesday, May 5 (Cinco de Mayo), at Belleair Pool Supply, 1702 West Bay Drive, Largo. Remember, any Chapter member can sit on the Board of Directors and every member is encouraged to attend Board meetings. Our Board of Directors meetings are usually scheduled for the first Tuesday of the month, but please call Malinda if you plan to attend.

Thank you to **SCP Distributors**

– **Largo** for inviting the Florida West Coast Chapter to promote FSPA membership and our upcoming golf tournament at their Open House on Thursday, April 9.

Manasota

Executive Director: Andy Mallison
(800) 569-6774 Ext. 11

FSPAManasota@FloridaPoolPro.com
www.FSPAManasota.com

The May Chapter Board of Directors meeting will be held on Tuesday, May 12 at 4:30 p.m. at The Alamo Steakhouse - Lakewood Ranch Holiday Inn.

The May Chapter meeting will be held on Thursday, May 21 at the Holiday Inn Lakewood Ranch. The meeting will start with registration and a social at 5:00 p.m. and dinner at 5:30 p.m. A CE course is planned for the meeting. Don't forget to sign up ahead of time.

North Central Florida

Chapter President: Randy Taylor
(321) 671-1021

FSPANorthCentralFlorida@FloridaPoolPro.com
www.FSPANorthCentral.com

No news this month.

Northeast Florida

Chapter President: John Garner
(904) 743-2060

State office: (866) 930-3772
FSPANortheastFlorida@FloridaPoolPro.com
www.FSPANortheast.com

Greg Hand, Pool Barrier of Jacksonville, and Stephanie Mitchell, Superior Design Pool & Spas, Inc., represented us at the YMCA Healthy Kids Day Saturday, April 18 from 10:00 p.m. – 2:00 p.m. Additionally, Greg, Stephanie and **Susan Landegran, SCP Distributors,** will represent our Chapter at the Safe Kids Water Safety Fair at the Jacksonville Zoo on May 2. Please plan on attending and show your support for these great volunteers!

The annual Golf Tournament was held on April 24 at Windsor Park. Thank you to everyone who helped make this event a success! A special thank you to **AquaCal/Auto Pilot** and **HornerXpress** for the great raffle prizes they donated.

The next Chapter Meeting will be held on May 21.

Northwest Florida

Chapter President: Mack Crumpler
(850) 902-1151

FSPANorthwestFlorida@FloridaPoolPro.com
www.FSPANorthwest.com

No news this month.

Palm Beach

Executive Director: Doris Rohner
(888) 818-9618

FSPAPalmBeach@FloridaPoolPro.com
www.FSPAPalmBeach.com

A Goal without a Plan is Just a Wish. Rare, exciting, fulfilling and informative are just a few adjectives for the dynamic presentation that **Dan Johnson, Swim, Inc.,** gave at the April 2 membership meeting. More than thirty people attended and enjoyed an evening of pizza and refreshments. Step by step we are making our goals a reality.

The "Spin for Success" wheel netted three winners at the meeting. **Richard Gathright, Palm Beach Building Division,** won a \$15



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Blockbuster gift card. **Fred Ross, Carlson/ Ross Pool & Spa**, won a \$15 Toys "R" US gift card. **Dan Welsh, SCP**, won \$70 and donated it to the Chapter. Thanks, Dan!

The next meeting is Wednesday, May 6 at the Contractors Business Park. Workers' Compensation and Workplace Safety, both a one hour continuing education class, will be taught by **Marc Gordon, HornerXpress**.

Also mark your calendar for Wednesday, June 3. Jennifer Hatfield will teach "Chapter 489 – Contractors' Responsibilities" (CILB course #0010147, one hour, meets Laws and Rules requirement, FPSA d/b/a FSPA CILB providership #0000917). She will also provide government updates and conduct an open discussion.

We are planning a Poker Night for July; details will be in the Chapter newsletter, *The Return Line*.

Polk County

Executive Director: Mary Manion
(800) 416-6774

FSPAPolkCounty@FloridaPoolPro.com
www.FSPAPolkCounty.com

Polk Chapter is moving full speed ahead into the summer months thanks to programs such as an open discussion on water chemistry from **Jim Gay, Jack's Magic**. We are now ready and willing to tackle problems with stains and water chemical imbalance with renewed energy and information.

Our Builder/ Service Council continues to move forward with a special meeting for our building officials, inspectors, and plans examiners. Thanks to **Andy Hernan, Griffin Pools**, for serving as chairman of this event.

Thank you **Ready's Pool Service** for supporting efforts to promote water safety. **Christa Oliver, Production Manager**, spent most of her day at the Lakeland "Spring Obsession" at Munn Park handing out FSPA safety brochures, coloring books and pool watcher badges to the participants at this new Polk County event.

Save Thursday, May 28 on your calendar and take "Advanced Florida Building Code: Entrapment Protection" (CILB course #0010631, two hours, FPSA d/b/a FSPA, CILB providership #0000917). **Richard Moseley, Champagne Pools of Central Florida**, will be presenting the class to the building officials of Polk County. The location is Polk County Administration Building, 330 West Church Street, Bartow. Registration

is at 1:00 p.m., the course is 1:30 p.m. – 3:30 p.m. and the fee is \$20. RSVP to the Chapter office by May 25. Remember, this meets the Advanced Module requirement for license renewal and is open to all members and non-members.

Traditionally, Polk Chapter has not held Chapter meetings in June, July, or August but continues to hold regular monthly Board meetings. Chapter members are encouraged to attend these meetings.

Space Coast

Chapter President: Shelly Grundhoffer
(866) 930-3772

FSPASpaceCoast@FloridaPoolPro.com
www.FSPASpaceCoast.com

The Space Coast Chapter has important meetings coming up in the next few months. They are listed in the Calendar of Events on the back page. Get out your personal calendars and mark the dates.

One of the FSPA Board of Directors quarterly meetings will be in Melbourne this June. June 19 will be committee meetings and on Saturday, June 20 will be the State Board meeting. Please let **Shelly Grundhoffer, Aqua-Rite, Inc.**, know if you would like to go and she will sign you up. If you have never been, you need come see how your Association works. Come meet your employees who work at the state office. Come meet all the volunteers that make up the state Board and committees.

All of our local communication is being done with e-mail. Make sure we have your e-mail address and you are getting the information. Our monthly meetings will be on the first Thursday this month not the second. Some companies are still having a hard time coming to lunchtime meetings. We may be able to do a conference call. Let Shelly know what you think.

Tampa Bay

Executive Director: Karen Cobo
(813) 265-2907

FSPATampaBay@FloridaPoolPro.com
www.FSPATampaBay.com

The next Board of Directors meeting will be held at 11:30 a.m. on Thursday, May 7 at the Red Elephant, North Dale Mabry, Tampa. Any Chapter member can sit on the Board and every member is encouraged to attend Board meetings. Our Board meetings are usually scheduled for the first Thursday of the month, but

please call the Chapter office if you plan to attend.

Our next Chapter dinner meeting will be held on May 13 at SCP Distributors, 9216 Palm River Rd., Ste. 201, Tampa. There will be a question and answer forum regarding Update on Pool Automation. Meeting sponsors are **Zodiac, Pentair** and **Hayward**. We are looking forward to having all members and non-members attend.

The Chapter will be at the Florida Department of Health's 2009 Water Safety & Drowning Prevention Marketing Symposium scheduled for May 29 at the Quorum Hotel, Westshore Blvd., Tampa. This event is from 8:00 a.m. to 4:00 p.m. and will be promoting water safety! We will be providing our safety brochures and Splash the Penguin coloring books on a resource table at the event.

Thanks to **Richard Moseley, Champagne Pools of Central Florida**, for doing a great job teaching a course on ANSI-7 at the April 23 Chapter meeting.

The Chapter wishes to thank **Rick Postal, SCP Distributors**,

for representing them so well at Legislative Days in Tallahassee in March.

Treasure Coast

Executive Director: Susan Gilbert
(772) 263-2653

FSPATreasureCoast@FloridaPoolPro.com
www.FSPATreasureCoast.com

Our Safety Kids Day was with YMCA of Martin County, Stuart on April 18 from 9:00 a.m. to 1:00 p.m. We enjoyed sharing safety rules with adults and children.

Our last meeting was April 30 and we had a silent auction. Attendees were able to take advantage of some great deals.

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.

Treasure Coast Chapter: Ken Parker, Ken Parker Pools, Inc., sharing safety information with children at the Safety Kids Day



Joe Janis and Ken Parker with the Treasure Coast Chapter safety display at the Safety Kids Day

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FSPA Members: \$30
+ shipping + tax

Non-members: \$60
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ANSI/APSP Standards:

FSPA Members: \$42
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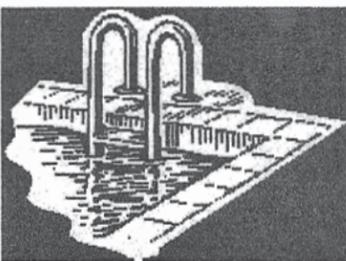
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Calendar of Events

May 2009

- 2 FSPA Northeast Florida Chapter Safety Event
Safe Kids Water Safety Fair, The Jacksonville Zoo
- 5 FSPA Broward Chapter Board Meeting
5:00 p.m. Ruby Tuesdays, 229 S. Powerline Rd., Pompano Beach
- FSPA Florida West Coast Chapter Board Meeting
Noon, Belleair Pool Supply, 1702 West Bay Drive, Largo
- 6 FSPA Palm Beach Chapter Meeting and CE Course
Contractors Business Park
- 7 FSPA Space Coast Chapter
Noon, Builders Council Meeting, followed by Service Council Meeting, followed by Board Meeting
Beef 'O' Brady's, Lake Washington Rd., Melbourne
- FSPA Tampa Bay Chapter Board Meeting
11:30 a.m. Red Elephant, North Dale Mabry, Tampa
- 9 FSPA Florida West Coast Chapter Annual Golf Tournament
8:00 a.m. Shotgun start, Eagles Golf Club of Tampa Bay, Odessa
- 12 FSPA Central Florida Chapter
3:00 p.m. Board Meeting
4:00 p.m. Registration
4:30 p.m. Chapter Meeting
Home Builders Association
- FSPA Manasota Chapter Board Meeting
- 13 FSPA Charlotte Harbor Chapter Meeting
- FSPA Tampa Bay Chapter Meeting
SCP Distributors, 9216 Palm River Rd., Ste. 201, Tampa
- 20 FSPA East Central Florida Chapter Meeting, Board Meeting and CE Course
Our Deck Down Under, Port Orange
- 21 FSPA Manasota Chapter Meeting
- FSPA Northeast Florida Chapter Meeting
- 27 FSPA Charlotte Harbor Chapter Board Meeting
- 28 FSPA Polk County Chapter CE Course
1:30 p.m.
- 29 2009 Water Safety & Drowning Prevention Marketing Symposium
Quorum Hotel, Westshore Blvd., Tampa
- 31 FSPA Broward Chapter's Annual Fishin' Mission
8:00 a.m. Hillsborough Inlet

June 2009

- 2 FSPA Broward Chapter Government Relations Dinner
Jacaranda Country Club, Plantation
- 3 FSPA Palm Beach Chapter Meeting and CE Course
- 5 FSPA Florida Gulf Coast Chapter Golf Tournament
- 9 FSPA Manasota Chapter Board Meeting
- 10 FSPA Charlotte Harbor Chapter Meeting
- 11 FSPA Space Coast Chapter CE Course
Doubles Restaurant, South Patrick Dr., Indian Harbour Beach
- 19 **FSPA Committee Meetings**
- 20 **FSPA Board of Directors Meeting
Hilton Melbourne Beach Oceanfront (See page 2 for details)**
- 24 FSPA Charlotte Harbor Chapter Board Meeting
- 25 FSPA Manasota Chapter Meeting

2009 Water Safety & Drowning Prevention Marketing Symposium

hosted by the Florida Department of Health, Office of Injury Prevention

May 29, 2009

9:00 a.m. - 4:30 p.m., Quorum Hotel, Tampa

For more information or to register please contact Heather McHenry by phone at 850-245-4440 x2700 or by email at Heather_McHenry@doh.state.fl.us

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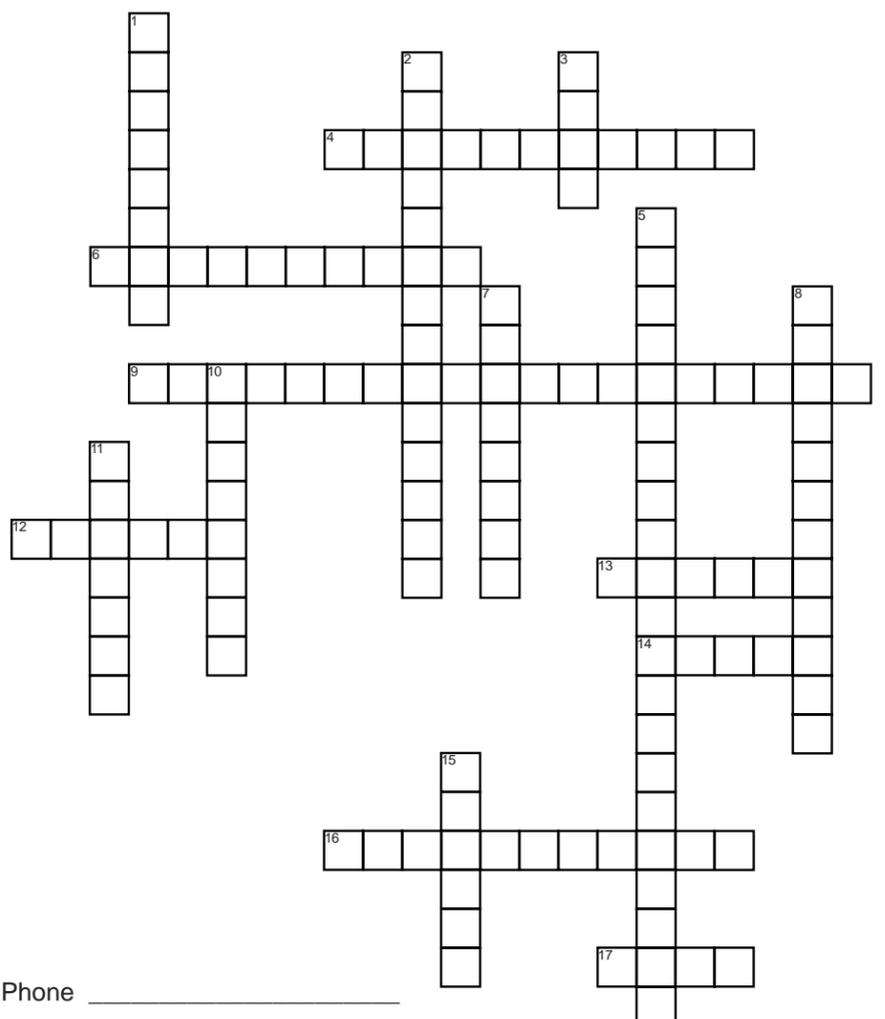
Complete the crossword puzzle correctly, fill in the information at the bottom and return to the FSPA by May 31 to be entered in a drawing for free attendance at the Mid-Year Conference, August 14-15 (hotel stay not included; must be a member/ renewed for '09-'10).

Down

1. What does the M in MSDS stand for?
2. What is the official term for the member benefit that GreenFlag provides?
3. True or False: There are more than one million swimming pools in Florida.
5. What is the official name of the FSPA trade show?
7. What image is used on all trade show materials?
8. Name one of the required CE course categories.
10. What does the S in FSPA stand for?
11. How many FSPA Chapters are there?
15. What is the name of the FSPA safety mascot?

Across

4. About how many high school students participate in the FSPA Swim Meet?
6. Which county had the most pool permits in February 2009?
9. What company provides the FSPA endorsed insurance programs that give out cash dividends for good performance?
12. Which company provides the member benefit of background checks?
13. What is the last name of the FSPA President?
14. When is Swimming Pool Safety Month in Florida?
16. What company won Best of Show in the 2009 Design Awards?
17. How many state Board of Directors meetings are there each year?



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Name _____

Company _____

Fax to (941) 366-7433 or mail to FSPA, 2555 Porter Lake Drive, Ste. 106, Sarasota, FL 34240