

Just say “no” to Amendment 4: “Hometown Democracy” is a bad idea

By Kari Hebrank, FSPA Lobbyist

Make no mistake—no other proposed constitutional amendment threatens to halt construction in our state more than the one inappropriately called “Hometown Democracy,” a.k.a., Amendment 4. Amendment 4 would require citizens to vote during a referendum election on all local government comprehensive plan

amendments for any land use changes. By circumventing the local elected officials and short-circuiting the current growth management process, the proponents of Hometown Democracy strive to impose their myopic views of a communities' future onto the rest of the citizenry.

At first blush, the idea of allowing all

citizens to vote on any comprehensive plan land use revision may sound like an attractive idea. Who doesn't want to have a say in where the new Target department store will be located or whether the community park should be expanded? But, isn't the intent of electing local officials, who must respond to all stakeholders in a

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Keeping safe in the sun

As a member of the pool industry you probably spend quite a bit of time thinking about keeping your customers safe and spend time talking to them about pool safety. As the summer is getting underway it is a good time to think about your employees' safety and your own safety when it comes to the sun.

Skin cancer is the most common of all cancers but it is never too late to reduce your chances of developing it. Raising awareness of sun safety sends a message that you care about the well-being of your employees and their families. By educating your employees about the dangers of sun exposure and how to get proper protection, you can help improve their health and wellness and benefit your organization's bottom line.

To reduce your exposure to UV radiation wear a wide-brimmed hat and sunglasses that block UV rays. Wearing a long sleeve

shirt can also provide some protection, especially a dark-colored one with tightly woven fabric. If you will be working in one area for a while use an umbrella to block the sun. Take extra measures between 10:00 a.m. and 4:00 p.m. when UV radiation is at its highest.

Of course don't forget to cover exposed skin with sunscreen and be sure it blocks UVB and UVA light. Waterproof sunscreen will last longer than water resistant if you are sweating or are in the water. Remember that sunscreen usually rubs off if you wipe yourself with a towel. To make sunscreen most effective, apply it 20 to 30 minutes before going outside. A palm-sized amount should be enough to cover an average adult's arms, legs, neck and face. The American Cancer Society says that most sunscreens need to be reapplied about every two hours or sooner, but be sure to

News Splash

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Florida Pool Prosm

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FSPA scholarship awards



Wendy Parker Barsell
FSPA Executive Director

Each year the Florida Swimming Pool Association awards scholarships to college-age students who are dependents of FSPA members, which means that a parent must work for or own a

company that has been a member of FSPA for at least two years. On average, \$20,000 is awarded annually and distributed to more than 20 students studying at all levels of post-secondary education, including doctorate work.

The scholarship selection committee met in May to award this year's scholarships and once again it was a great group of applicants. All recipients must maintain a 3.0 GPA to qualify and be active in their school and community. An interesting statistic: in the past year, the scholarship application was viewed from the FSPA Web site approximately 200 times, but just 23 students applied.

For the first time, students were asked to write about their greatest accomplishment. The responses to this were impressive, providing insight into the student's personality that we've not had before.

The required 700-1,500 word research paper asks students applying for the first

time to learn about the Florida Swimming Pool Association and the role trade associations play in American business. Previous award recipients research a variety of topics which this year included the health and fitness advantages of swimming and water therapy, the housing bubble, pool safety legislation and chlorine as a sanitizing agent. All recipients' research papers can be found on the FSPA Web site on the scholarship programs page. I encourage you to take time to read a few, in particular Traci Bludsworth's paper on water therapy which can be found on page 12 of this newsletter.

I share information about this program for a couple of reasons. First, these students are our future and each one has a parent who is a member of our industry. These kids may return from college to run the family pool business and many will become teachers, counselors, scientists or even interior designers. Secondly, the scholarship fund is supported only by contributions from our members. An annual contribution from Insurance by Ken Brown for \$5,000, which is matched by FSPA, provides ongoing support. When you renew your dues this year, consider including \$50 for the scholarship fund, or even just \$25. Contributions go directly to the Swimming Pool Education and Safety Foundation and are 100% tax deductible. This is an easy and rewarding way to give back to the industry and your community.

We hope to see you there!



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ENERGY TALK

Nothing will influence the future more

By Carl Moody, Solar Energy Systems of Brevard, Inc.

Nothing will influence the future of our planet, the security of our nation, our economic stability, or the health of our air, land and water more than the way we choose to produce and consume energy.

Everyone involved with energy usage and conservation has heard people say things like this over the last few years, and even the last decade. Some of us live and die by this thinking. Some of us dip a toe into energy conservation and sustainability, doing the usual aluminum can recycling, turning off lights and employing reusable bags to carry our groceries around. Some of us just go on with our lives and our current way of doing business thinking that somehow, magically, someone is going to solve our state's energy issues and we don't really need to get involved. And then there's the swimming pool industry...

Within this organization (FSPA) there is arguably the most diverse group of professionals ever to work cooperatively. They are service professionals, pool contractors, pool heater manufacturers, pool and spa retailers, owners and sales reps for pool and spa distribution centers, pool equipment manufacturers and sales reps, and then there are those solar

contractors! All from different backgrounds, all with different skill sets, all with varying points of view. They make up the Energy and Sustainability Committee and support government relations efforts of the FSPA.

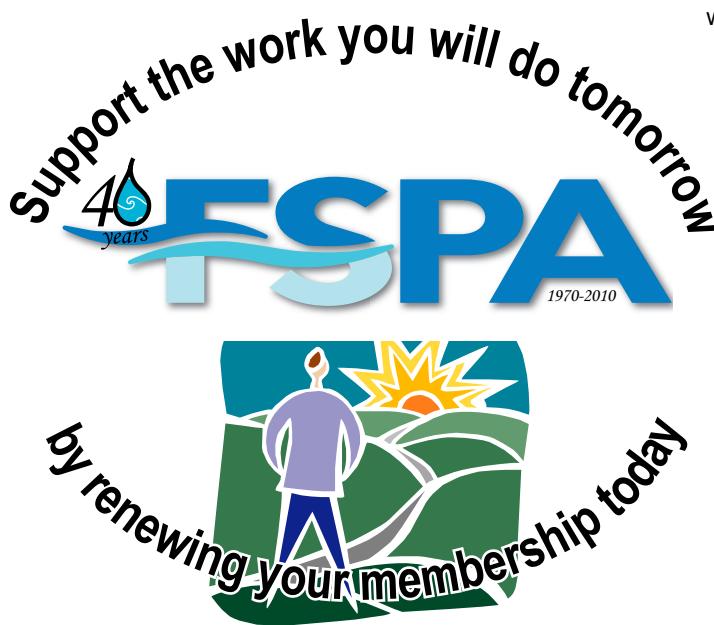
The Energy and Sustainability Committee has gone beyond being instrumental in helping to steer the direction of policy making where energy use and our industry is concerned. We are not finished by any means, nor will we probably ever be. As the years go by, and our fossil fuel resources become depleted, utility costs will continue their steady upward trend. If we weren't here doing what we're doing to raise efficiency standards, and increase awareness of the availability of energy efficient pool and spa options, where would this industry be headed? At some point, it would become so expensive to operate a swimming pool that we would see a steady, rapid decline in the number of homeowners interested in building pools; and that would no doubt hurt us all. My point is simply this: No matter who you are or what you do in this organization, energy usage and conservation will become an ever-increasing component in the success of your business. We don't have to watch

the millions of gallons of crude gushing into the waters of our Gulf to know that we are at a critical juncture in

this state. The direction we choose to go legislatively over the next few months and years and what our local, state, and federal governments choose to spend our money on will decide the fate of Florida's energy future for decades to come.

If you're not currently involved, get involved! If you don't know where your representatives stand on energy issues, find out! These people are not celebrities with a velvet rope around them. They are everyday Floridians like you and me; and it is their job to be accessible to their constituents. Access them! Tell them what you think and how their policy making affects you, your family and your business directly.

The Energy and Sustainability Committee and FSPA are here to represent your interests. Go to the meetings and get involved! You know you can take a little time to help improve your business. Join or re-join your local Chapter. Volunteer some of your time to your fellow businessmen and women in the industry. And remember, you don't have to be a Board member to attend the state committee meetings. The people in these committee meetings are making decisions on your behalf; and the meetings are open to all Florida pool and spa professionals. Go and find out what's going on. You'll either be glad you did or you'll wish you had.



FLORIDA POOL PERMITS

Provided by HBW / www.hbweekly.com



County Name	May 2009	May 2010
Alachua County	7	10
Bay County	14	1
Brevard County	40	39
Broward County	32	38
Calhoun County	0	0
Charlotte County	9	17
Citrus County	10	15
Clay County	12	17
Collier County	21	37
Dade County	70	61
Duval County	38	37
Escambia County	17	21
Flagler County	13	14
Franklin County	0	3
Gadsden County	0	0
Gulf County	1	3
Hernando County	24	19
Highlands County	1	4
Hillsborough County	65	97
Holmes County	0	0
Indian River County	15	16
Jackson County	1	1
Jefferson County	1	0
Lake County	13	19
Lee County	71	105
Leon County	5	10
Liberty County	0	0

County Name	May 2009	May 2010
Manatee County	37	55
Marion County	20	19
Martin County	7	15
Nassau County	2	8
Okaloosa County	6	19
Orange County	49	88
Osceola County	9	18
Palm Beach County	40	93
Pasco County	27	36
Pinellas County	24	27
Polk County	24	33
Putnam County	0	2
Santa Rosa County	18	27
Sarasota County	15	20
Seminole County	3	6
St Johns County	19	49
St Lucie County	20	21
Sumter County	4	29
Volusia County	14	25
Wakulla County	2	5
Walton County	6	8
Washington County	1	0
TOTALS	827	1187

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***Based on membership cycle fo July 1 - June 30. Some memberships are not on
this cycle.**

INSURANCE UPDATE

Florida workers' compensation rates reduced... again

By David Griffiths, Insurance By Ken Brown

The Florida Office of Insurance Regulation didn't wait until the customary January 1 to implement yet another workers' compensation rate reduction. The OIR recently announced a 4.2% rate reduction to be effective July 1, 2010 for all new and renewal business.

The rate change results from an order by the Florida Department of Financial Services (FLDFS) revising the Special Disability Trust Fund (SDTF). The SDTF was created in 1955 to encourage the employment of workers with pre-existing conditions. The SDTF reimburses insurance carriers for benefits they must pay because of a pre-existing condition being aggravated by a subsequent injury thereby increasing the cost of a claim.

The SDTF assessment is calculated by the FLDFS. The assessment rate has been

at the statutory cap of 4.52% since 1994 and is being reduced to 1.46% thereby making the rate reduction in order.

This workers' compensation rate decrease is the eighth since April 1, 2003 (effective date of the last rate increase). The cumulative average rate reduction since 2003 is 64.7%. We have to go back to the 1960's to find anything close to this string of rate reductions.

In the table below we have compared many of the classifications usual to the swimming pool industry to demonstrate just

how far these rates have dropped. Some of these rates have been reduced far beyond the average 64.7%.

At the "high water mark" of April 1, 2003 Florida ranked #2 in the country as having high workers' compensation rates. Only California had higher rates. The most recent ranking we could find was effective January 1, 2008. At that time Florida was ranked #28 and had dropped 26 places. With another 29.6% in rate reductions since January 1, 2008 it is probable Florida has dropped much farther than that.

Classification	Code	Rate per \$100 eff 4/1/03	Rate per \$100 eff 7/1/10
Swimming Pool Construction	5223	\$15.45	\$3.60
Swimming Pool Service	9014	\$10.76	\$3.98
Contractor Exec Supervisor	5606	\$5.32	\$1.70
Retail Store	8017	\$3.86	\$1.49
Plumbing	5183	\$12.45	\$4.55
Clerical	8810	\$.72	\$25
Outside Sales	8742	\$1.41	\$.44

CILB Update

The CILB has changed the length of time an applicant for licensure's exam remains valid from three to four years – this will help ensure the applicant has sufficient time to obtain his or her license after the exam is taken.

The next CILB meeting will be held July 13-16 at the Casa Monica Hotel in St. Augustine.

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CPSC's new FAQs and *Pool Safely* campaign

Here are few of the FAQs that can be found at www.poolsafety.gov.

How do I calculate flow for drain covers in a multiple drain system?

CPSC staff, consistent with the ASME/ANSI A112.19.8 performance standard, recommends using the multiple drain calculation outlined below.

For multiple drain systems, 100% system flow is maintained when each drain cover is flow rated with any one drain completely blocked. This is a packaging/instructional requirement of the ASME/ANSI A112.19.8 performance standard and is also referenced in the ANSI/APSP-7 Entrapment Avoidance standard which was recently adopted into the International Code Council ("ICC") building codes. Many states have adopted the International Building Code/International Residential Code ("IBC/IRC"). The P&SSAct requires compliance to the ASME/ANSI A112.19.8 performance standard.

Accordingly, the following flow calculations should be treated as guidance from CPSC technical staff consistent with the packaging requirements of the ASME/ANSI standard in order to further the goal of the P&SSAct to provide alternatives to single drain systems and reduce the drain entrapment hazard in pools and spas. Although not specifically referenced in the P&SSAct, building codes and industry standards provide important safety guidance that should be followed by the pool and spa industry.

The general concept to calculate flow for multiple drains is to assume one drain is blocked so the total flow through the remaining open drain covers meets the system requirements. The total flow is also hydraulically balanced, such that flow is distributed equally among the unblocked drain covers.

Assuming one drain is blocked, the ASME/ANSI rated flow through each unblocked drain cover is at least:

- Two drains (one blocked) = each rated at total system flow
- Three drains (one blocked) = each rated at $\frac{1}{2}$ total system flow
- Four drains (one blocked) = each

- rated at 1/3 total system flow
- # of drains (one blocked) = each rated at total system flow/(# of open drains)

For one drain, the rating is the total system flow. If blockable, an additional secondary anti-entrapment system is required to be installed. If the single main drain is an unblockable drain, no further action is required.

Consult a Registered Design Professional to determine the flow and balance of specific multiple drain systems.

If I need to modify my sump to accept a new replacement cover, do I need a professional engineer or a licensed professional to approve this new cover?

Yes, if the modification increases the flow/velocity through the rated drain cover or will substantially affect the sump structure. If the sump needs substantial modification to accept the new P&SSACT compliant cover, then this would be considered a "field fabricated" sump and would require either the approval of a Registered Design Professional or documentation from the cover manufacturer indicating the flow rate and velocity through the cover are appropriate for the field modified sump.

Modifications that may affect the connection between the cover and the sump, such as redrilling holes which is allowed by the ASME/ANSI A112.19.8 performance standard under certain conditions, must follow cover and sump manufacturer procedures/recommendations. A Registered Design Professional must certify the cover installation when modifications are required outside those procedures.

Is design flow or maximum flow used to apply a P&SSAct compliant drain cover to a pump system?

The maximum flow rate of the circulation system should be used to determine the flow rating for the outlet cover(s) needed which would include removal of all restrictions (including the filter).

To the Pool and Spa Community:

The U.S. Consumer Product Safety Commission (CPSC), recently launched the Pool Safely campaign to inform the public and the pool and spa community about drowning and entrapment prevention and safety steps for around the pool and spa. The Pool Safely message will be rolled out throughout the year, including new materials and a new training video for proper inspections for compliance with the Pool and Spa Safety Act. I will let you know when this is available.

As part of the campaign we will be introducing a new website to support Pool Safely. At present we only have a landing page for this site linking to www.poolsafety.gov. In addition, you can now follow us on Twitter @poolsafely.

We recently posted some new FAQs (Frequently Asked Questions) to our website, which are posted here: <http://www.poolsafety.gov/pssafaqs06072010.pdf>. I will soon merge these with existing FAQs and present them by topic for easy research.

Now that we are into the swimming season CPSC wants to wish you a safe, enjoyable and productive summer and remember to Pool Safely.

Sincerely,

Kathleen Reilly
US Consumer Product Safety Commission
Public Affairs Specialist
www.PoolSafety.gov

Keeping safe in the sun

Continued from front page

check the label.

The sooner you detect skin cancer, the better! It is important to check your skin often, preferably once a month. Follow these step-by-step instructions from the American Cancer Society to examine your skin:

- Check your face, scalp, ears, neck, chest and belly
- Check your armpits, both sides of your arms, the tops and bottoms of your hands, and in between your fingers and fingernails.
- Check your upper and lower back, the front and back of your legs, calves and the tops and bottoms of your feet.

For basal and squamous cell cancers look for new growths, spots, bumps, patches, or sores that don't heal after two to three months. Basal cell carcinomas often look like flat, firm, pale areas or small, raised, pink or red, translucent, shiny, waxy

areas that may bleed after a minor injury. Squamous cell carcinomas may look like growing lumps, often with a rough, scaly or crusted surface. They may also look like flat, reddish patches in the skin that grow slowly.

For melanomas use the ABCD rule. Be on the lookout and tell your doctor about any spots that match the following description:

- A is for Asymmetry: One half of a mole or birthmark does not match the other.
- B is for Border: The edges are irregular, ragged, notched or blurred.
- C is for Color: The color is not the same all over and may include shades of brown or black, or sometimes with patches of red, white or blue.
- D is for Diameter: The spot is larger than six millimeters across (about $\frac{1}{4}$ inch – the size of a pencil eraser) or is growing larger.

Other important signs of melanoma include changes in the size, shape or color of a mole or the appearance of a new spot. Some melanomas do not fit the ABCD rule, so it is very important for you to notice changes in skin markings or new spots on your skin.

Be sure to show your doctor any area that concerns you, and remember that sun safety is important every day of the year, not just in the summertime.

The American Cancer Society provided the information for this article. For more information on how the American Cancer Society can help you, your family and co-workers protect yourselves from skin cancer call 1-800-227-2345 or visit cancer.org. They can provide you with materials to help pass this information on to your employees including a PowerPoint presentation and a Podcast.

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Say no to Amend. 4

Continued from front page

public forum, to ensure they represent their constituency as well as the community as a whole? The current dialogue that occurs at public meetings that often leads to compromise and consensus, and ultimately better land use decisions, will be replaced by individual voters whom most likely have not participated in the debate at the local level.

Set aside the fact that Amendment 4 will totally cripple smart growth, the amendment also threatens the economy—already in grave peril—and the quality of life in our state. Local governments will be hamstrung on making critical decisions to attract new business, emerging technology, state-of-the-art medical complexes or even “green” or clean industry facilities. Health care impacts will be felt when the much-needed trauma center cannot be zoned and beneficial projects such as affordable housing or recreation complexes will undoubtedly be non-existent when voters succumb to the already prevalent NIMBY attitude (Not-in-my-backyard). Local school overcrowded? Don’t count on a new one before your kid graduates as competing neighborhoods will form voter blocs to prevent school location in the most sensible area. Other quality of life infrastructure needs such as adequate roads, potable water, solid waste facilities and sewer lines will also be thwarted by this very bad amendment.

Keep in mind, local governments will be forced to fund - at a cost in the millions statewide—these special elections for voters to vote on hundreds of plan amendments, twice a year, consistent with comprehensive plan amendment cycles. In sum, the far-reaching, devastating financial, economical and quality of life impacts of Amendment 4 stretch from limiting the community’s attractiveness as a place to live, to the developer’s inability to provide sustainable growth, to the businessman and soccer mom’s increased burden with congested traffic. So, whatever you do, please just say “No” to Amendment 4 (Hometown Democracy) when you go to the polls in November and in the meantime, be sure to spread the word to your friends, colleagues, co-workers, neighbors and family members that they too should just say “No” to Amendment 4.

Amendment 4 FAQs

Q: What is Amendment 4?

A: Amendment 4 is a proposed amendment of Florida's constitution which would require taxpayer-funded referenda on all changes to local government comprehensive plans. In other words, this “Vote on Everything” amendment would force Floridians – not the representatives they elect – to decide hundreds of technical comprehensive plan changes each year.

Q: Would Amendment 4 have any effect on Florida's economy?

A: Yes, in these tough times, the Vote on Everything amendment would cause Florida's economy to permanently collapse. If you like the recession, you'll love Amendment 4. According to a study conducted by The Washington Economics Group, Amendment 4 will reduce Florida's economic output by \$34 billion annually. Given Florida's precarious economic climate, that's the last thing our state needs.

Q: Has this been tried anywhere else?

A: Yes, the small town of St. Pete Beach implemented a local version of Amendment 4 in 2006. The measure has decimated their economy, created chaos at the polls, and caused a proliferation of special interest lawsuits. To date, the citizens of St. Pete Beach have seen nearly a dozen lawsuits that have cost local taxpayers almost three-quarters of a million dollars in legal fees. When St. Pete Beach voters approved four pro-economy changes to their comprehensive plan in 2008, Amendment 4 lawyers sued to overturn the results of the election. Nearly two years later, the people of St. Pete Beach are still defending their vote in court. The St. Petersburg Times concluded that Amendment 4 “invites short-term thinking and frequent referendums that are even more susceptible to well-financed campaigns by powerful interests.”

Q: But proponents of Amendment 4 say that it wouldn't require voter approval on all land-use decisions?

A: They are not telling you the truth. The Florida Supreme Court plainly indicates that Amendment 4 would trigger votes not simply on all land use items, but, in fact, on every change to a local government's comprehensive plan. Citing statute, the court points out that Amendment 4 would lead to referenda on:

“A capital improvement element; a future land-use plan element; a traffic circulation element, a sanitary sewer, solid waste, drainage, potable water, and natural groundwater aquifer recharge element; a conservation element; a recreation and open space element; a housing element; a coastal management element; an intergovernmental coordination element; a transportation element; an airport master plan; a public buildings and related facilities element; a recommended community design element; a general area redevelopment element; a safety element; a historical and scenic preservation element; an economic element ...”

Q: I am concerned about jobs, especially in this economy – is Amendment 4 going to affect jobs?

A: Yes. Florida's Agency for Workforce Innovation puts Florida's jobless rate at 12 percent. However, Amendment 4 would drive it even higher. A study by The Washington Economics Group says Amendment 4 will likely cost Florida 267,247 jobs. Professor Tony Villamil, a former economic advisor to Governor Bush and the lead economist for WEG stated, “Amendment 4's passage will have potentially devastating consequences to Florida's economy at a time when the economic situation at both the state and national levels is uncertain and at a time when attracting new businesses to Florida is essential for the future recovery and prosperity of the state and its residents.”

Q: What are the costs associated with this amendment?

A: Amendment 4 means higher property taxes and higher costs for all of Florida's working families. Under Amendment 4, local governments - city and county – would be

required to hold expensive referenda on hundreds, and in some cases thousands, of amendments every year. Voters will be asked to vote not only on big development projects but also on all minor or technical changes to their local comprehensive plan. In the last four years alone, this would have meant over 10,000 costly elections across the state of Florida - and more elections require more tax dollars to pay for them. According to the Orlando Sentinel, "The cost to local governments of including the land-use amendments on ballots would soar into the millions."

Q: Is it realistic to expect voters to approve every change to hundreds of comprehensive land use plans?

A: With hundreds of ballot questions every year, Amendment 4 is unworkable, unrealistic and extreme. A review of state records shows that Florida would average over 10,000 local referenda per year. In 2006, the small town of Carrabelle, in Franklin County, would have voted on 617 individual plan amendments. Under this absurd amendment, it would not be unusual for local voters across Florida to be expected to vote on 200 to 300 comprehensive land use plan amendments per year.

Q: But Amendment 4 proponents say that on average, Florida commissioners only vote to approve three or four local comprehensive land use plan ordinances per year?

A: Then why do we need Amendment 4? The Amendment 4 campaign is so fond of saying that comprehensive plan changes are "handed out like Halloween candy." Now, they're saying that local commissions only approve "three or four" plan amendments each year. The Amendment 4 campaign may not bother to check its facts, but facts are stubborn things. According to the Department of Community Affairs Sunset Review, there were nearly 6,500 changes to local comprehensive plans in fiscal year 2006-2007 (page 72). Amendment 4 does not contain any limiting language and there are no exceptions for state-mandated amendments. The result: Thousands of minor, technical plan amendments would appear on the ballot individually.

Q: But I am worried about the environment and sprawl – would Amendment 4 provide the solution?

A: No, the Vote on Everything amendment will make matters worse. Amendment 4 would lead to short-term thinking and piecemeal planning which would promote sprawl, not prevent it. For this reason, leading environmental organizations such as 1,000 Friends of Florida have raised objections to this misguided measure. They know that Amendment 4 will make well-coordinated, responsible growth impossible and lead to the exact type of urban sprawl most Floridians bemoan. When comprehensive planning was adopted in the 1980s, some communities had the resources to create sophisticated plans. But some communities--usually smaller ones--did

the best that they could with limited time and resources. The result: Many comprehensive plans simply formalized the existing land use patterns—namely sprawl. By crippling the planning process, Amendment 4 may very well encourage bad development by limiting efforts to curb sprawl through improving our comprehensive plans.

Q: But the lawyers behind Amendment 4 say this proposal gives decision-making power to ordinary citizens – is that true?

A: No. Just look at St. Pete Beach—they adopted a local version of Amendment 4 in 2006. The town's former Mayor, Ward Friszolowski, noted that "Amendment 4 hasn't empowered citizens; it's empowered Political Action Committees." Right now, local neighborhood associations have greater influence in the development approval process - which involves multiple meetings and public hearings and often negotiations between developers and neighbors. But if Amendment 4 passes, voters living in other parts of the city or county will have just as much influence as you do over what happens (or doesn't happen) in your neighborhood. Let's say your community needs a new fire station. Under Amendment 4, that might require a 2-year delay and a countywide political campaign. And it might not be approved by voters living 45-minutes away. The voices of those most directly affected by land use decisions would ultimately be diluted in a citywide or countywide political campaign, where important community projects would become high-priced battles between competing special interest groups.

FAQs provided by Vote No on 4 and can be found at www.Florida2010.org.

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The benefits of aquatic therapy

FSPA scholarship recipient Traci Bludsworth's research paper

It has been long known that swimming is an excellent way to stay healthy. Not only is it fun, enjoyable and relaxing; it is a great way to stay in shape. However, swimming can also take the form of aquatic therapy, which can be incredibly beneficial to people with physical impairments and disabilities. A number of techniques are used that have proved both physically and socially helpful to those with disabilities, including autism, amputations, and fibromyalgia. Spending time in the water can boost someone's confidence, brighten their mood, and significantly improve their physical state. It is imperative that people learn about and understand the enormous benefits that aquatic therapy has.

According to the experts at recreationtherapy.com, "recreational therapists offer individuals with disabilities the opportunity to resume normal life activities and to establish/re-establish skills for successful social integration." There are a number of important things to address and check before beginning aquatic therapy. These include the temperature of the water and the supervision present. The temperature is very important, especially with clients who are sensitive to sensory input, such as those with autism, or they will not respond well to the water (recreationtherapy.com). However, the type of client specifically plays a role in how warm the water is. For people that can easily overheat, such as those with multiple sclerosis, cardiac problems, children or pain management, a pool with a warm temperature of 92 degree is necessary, with most therapeutic pools ranging between 82 degrees and 98 degrees (www.atri.org).

A popular method of water therapy is called Ai Chi, which is related to Tai Chi and Tai Gong. "It consists of a progression of simple and slow exercises of the arms, legs and torso, with gradual narrowing of the basis of support, combined with deep breathing" ([atri.org](http://www.atri.org)). Despite developed therapy methods, a certified recreational therapist is trained to know the appropriate activities and exercises for each client.

One such disability that water therapy has been found to help is autism. According to the DSM IV-TR, the developmental

disorder of autism impairs social interaction, causes severe language delays, inconsistent pattern of sensory responses, irregular intellectual functioning and restriction of activities. Helping people with this disorder and disability is a difficult task, but water therapy can certainly do wonders and bring hope to those dealing with this.

Water activities provide autistic children with proprioceptive and tactile input. Children with Autism have significant sensory difficulties, and are very distractible. These children over or under react to stimuli in their environment and have very strong reactions to certain textures. The warm water provides a safe and supported environment, which not only supports the children, but also provides them with hydrostatic pressure that surrounds their body in the water (www.receationtherapy.com).

Another serious disability that aquatic therapy has been proven to provide relief to is amputations. According to the Amputee Coalition of America (ACA), "For some amputees, getting in the water is the single most important part of their rehabilitation and recovery... Regaining a sense of movement can be a defining moment in the recovery process."

Experts say that the large range of physical benefits makes aquatic therapy a perfect rehabilitation technique for amputees. These benefits involve the circulatory system, in helping patients still receive an intense workout, even after their amputation, the pulmonary system can be aided in that respiratory function can be improved and all of the person's weight will not be placed upon the remaining limb since they can become vertical instead of horizontal. Next, the musculoskeletal system is aided in that the patient can increase their strength, which will help them to transition to land if they receive a prosthetic limb, and they can train their body to have a greater range of motion, which is important after long hours in a wheel chair. The central and peripheral nervous systems are also benefitted because water therapy often induces much less pain than therapy performed on land. Additionally, being in the water can lead to positive mood changes,

especially as people are able to experience a much greater range of motion in water than on land. (All of the above information from Elan Young at the ACA).

Lastly, the disease fibromyalgia can be soothed through aquatic therapy. According to the Mayo Clinic, fibromyalgia is a "chronic condition characterized by widespread pain in your muscles, ligaments and tendons, as well as fatigue and multiple tender points." David Ogden, a physical therapist works with these clients by helping them to acknowledge the muscle areas that they are unconsciously tensing. He works with his clients in shoulder deep warm water, where they can move in ways they cannot on land. Ogden uses Ai Chi to help people with fibromyalgia.

The aquatic environment is an ideal setting for working with fibromyalgia clients. Specifically, the setting should be a therapeutic pool heated between 91 and 94 degrees F. The warmth promotes relaxation. Depending on the depth of the water in which the client is performing, buoyancy can eliminate gravity up to 90%. By decreasing gravity, the degree of apparent work normally required from the postural and lower extremity musculature is significantly reduced.

More personally speaking, upon an interview with Violet Brown, a 79 year-old woman, said that she has truly benefitted from aquatic therapy. She said, "When I went to the pool for the first time I was having a lot of shoulder pain. By the first 6 weeks my shoulder loosened up and got much better. The temperature of the water helped a great deal with my severe arthritis as well." Brown also discussed how important balance is for aging people. The pool provides a very safe environment for older people who can no longer work out on their own at a gym. In her twice-weekly water therapy classes, Brown says the instructor has them walk backwards, do jumping jacks and stand one on foot, all of which improve her balance and strength. Certainly attending these classes twice a week for many years has contributed to her excellent shape, especially at 79

Continued on page 16

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FILTRATION FABRIC

Governor signs FSPA priority legislation

By Kari Hebrank, FSPA Lobbyist

Gov. Crist has been busy the past two weeks wielding his pen to sign several major pieces of legislation, including a top priority bill for FSPA relating to energy efficiency and building codes. Please reference the June Issue of *Florida Pool Prosm* to see a full list of bills followed this session (previous issues can be viewed at www.FloridaPoolPro.biz).

HB 663 by Rep. Aubuchon (Sen. Bennett)—Building Codes/Building Safety: HB 663 includes revisions to the energy efficiency requirements for swimming pool appliances and streamlines building code and product approval functions, eliminates duplicative regulations, and brings “common sense” to various building safety regulations. Specifically, HB 663 includes FSPA’s legislative initiatives to:

- Amend the temporary period that a pool pump motor’s default circulation speed is allowed to be on high speed override from the current 120 minutes

to a 24-hour standard;

- Clarify the energy efficiency provisions that apply to commercial and residential swimming pool heaters, and residential pool pumps and pool pump motors;
- Add “manufactured on or after July 1, 2011,” rather than the current “sold after July 1, 2011” as to the effective date for the new efficiency standards.

Other highlights of the bill include:

- Creates a streamlined product approval process, reducing the timeline from four months to 10 business days;
- Provides an expedited process for fire code interpretations;
- Provides for equivalency code standards to be incorporated expeditiously rather than delayed for the three-year code cycle;
- Allows for payment of fees for product approval to be made directly to the program administrator and specifies that fees paid by product manufacturers only fund product approval system;

- Adds the International Association of Plumbing & Mechanical Officials to the statutory list of approved evaluation services;
- Authorizes the commission to charge a fee for accessibility waivers, non-binding interpretations and declaratory statements;
- Revises the building permit surcharge calculation which funds the Building Code Administrators & Inspectors Board and the Florida Building Commission

Gov. Crist signed HB 663 into law on June 1.

SB 846 by Sen. Bennett (Rep. Schenck)—Residential Fire Sprinklers: SB 846 bans the Florida Building Commission from adopting the provisions of the International Residential Code that would mandate fire sprinklers in all one and two-family dwellings and prevents local governments from imposing sprinkler requirements on



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residential resort rentals. **Gov. Crist signed SB 846 into law on May 26.**

Governor Vetoes Bad Design Professional Liability Bill - SB 1964 by Negron (Rep. Precourt): SB 1964 would have provided that malpractice or negligence for which licensed engineers, architects, surveyors and mappers, interior designers and landscape architects must cause personal injury or damage to property other than property that is subject to professional services. SB 1964 was designed to address two court decisions that found that even when there is a contract, you are not limited to contractual liability. The bill was amended to state that there is no cause of action in tort, that there are no claims outside breach of contract and that a design professional is still liable for economic damages. **Gov. Crist vetoed SB 1964 on June 1.**

HB 713 by Workman (Sen. Fasano)—Home Inspectors/DBPR Legislative package: HB 713 includes provisions for the regulation and licensing of home inspectors, mold assessor and mold remediations and includes the Dept. of Business & Professional Regulation's legislative priorities. **Gov. Crist signed HB 713 into law on May 26.**

HB 7179 by Precourt (Sen. Bennett)—Property Assessment Clean Energy

(“PACE”): The PACE bill authorizes local governments to finance energy efficiency, renewable energy or wind-resistance property improvements with non-ad valorem tax assessments and create energy improvement districts funded by non-ad valorem tax assessments or bonds. **Gov. Crist approved HB 7179 on May 27.**

HB 7243 by Williams (Sen. Constantine)—Recycling/Construction & Demolition Debris: HB 7243 creates the Recycling Business Assistance Center to coordinate between state agencies and the private sector to facilitate new markets for recyclables. Businesses are encouraged to report their recycling rates and counties must implement programs for recycling of construction and demolition (C & D) debris, reporting of processed C & D, and if economically feasible, all C & D is to be processed prior to disposal. The Florida Building Commission is also directed to encourage recycling, composting and the use of recyclable materials. **The governor signed HB 7243 into law on May 27.**

SB 1752 by Gaetz (Rep. Weatherford)—Economic Development-Jobs Bill: This legislation is aimed at creating jobs for Floridians. Specifically, SB 1752 amends several business tax exemptions, tax credits, the Qualified Target Industry incentive program and several other

economic development statutes in order to stimulate the state's economy. SB 1752 provides tax credits for employers who hire unemployed Floridians; a matching grant program for new research and development companies to draw down federal funds to assist with commercializing their discoveries; and, reduce regulatory impediments on businesses seeking permits or extensions of development orders, including extending building permits for another two-year period. **Gov. Crist signed SB 1752 into law on May 28.**

HB 965 by Rep. McKeel (Sen. Storms)—Chinese Drywall: HB 965 requires the property appraiser to adjust the assessed value of affected single-family residential property by taking into consideration the presence of imported drywall and the impact it has on the assessed value. If the building cannot be used for its intended purpose without remediation or repair, the value of the building shall be \$0. If the affected property is homestead property, it will not be considered abandoned if the owner vacates the property during repairs and does not establish a new homestead. HB 965 contains a provision that the law will be repealed on July 1, 2017, unless reviewed and re-enacted by the Legislature before that date. **Gov. Crist signed HB 965 into law on June 1.**

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The benefits of aquatic therapy- scholarship recipient Traci Bludsworth's paper

Continued from page 12

years old.

Despite the plethora of health and rehabilitation benefits of aquatic therapy, there are certainly some challenges as well. It is extremely important to have adequate and constant supervision. This is especially important when it comes to clients with an amputation or a developmental disorder such as autism. It is also more expensive and difficult to keep water temperatures warm, which would require a special pool, one that is not used for recreational swimming. Additionally, patients with physical impairments or disabilities may get discouraged quickly or take a few sessions to get used to the idea of water therapy. The therapist must be very patient and fully educated and certified to work with these special clients as well.

As far as the Florida Swimming Pool Association goes, marketing this type of activity would be a wonderful way to support and help this kind of pool use to grow. The FSPA could first send one of their members to the International Aquatic Symposium in

Sarasota, Florida, summer 2010, which would be very helpful and educational experience. Second, brochures could be created and placed at every member company so that customers could about the benefits of water therapy and take advantage of them. In addition to member companies, doctors' offices could hand out FSPA-made brochures to their patients that would benefit from aquatic therapy.

There are so many advantages to aquatic therapy. It is such a shame that more people do not know about it. This type of therapy can being a great deal of help to people who have undergone and amputation and those with autism and fibromyalgia; however there are many more physical impairments and disabilities that can be aided through aquatic therapy. The Florida Swimming Pool Association can do a great deal to expand and support the use of water in this way. Through member education and community brochures more people would be able to find out about aquatic therapy and its benefits.

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CHAPTER NEWS

Broward

Chapter Coordinator: Michelle D'Aiuto
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www.FSPABroward.com

On May 18 the Chapter held its 2nd Annual Green Meeting at HornerXpress in Ft. Lauderdale. The meeting was attended by approximately 30 people who enjoyed dinner and an excellent series of presentations.

Presenters included **Brian Swinford, Gunn Sales**, who discussed the two speed motor systems from **A.O. Smith**. **Danny Schiffman** and **Misty Knight** described the variable speed pumps offered by **Zodiac**, and **Rick Myers, AquaCal/AutoPilot**, showed simple cost saving tips for the home and office.

Excellent literature was passed out and lively discussion ensued about the future of pump and filtration equipment in our industry. Many thanks to all of our presenters and the event chair people, **Rick Myers, AquaCal/AutoPilot; Craig Doerr, SCP; and Terry Mohr, HornerXpress**.

The Broward Chapter congratulates Kimberly Kelly, a local winner of the 2010 FSPA Merit Scholarship award. The Florida Swimming Pool Association members have underwritten the scholarship program for more than 20 years. We are pleased that you qualified for this scholarship and we urge you to continue your academic pursuits.

The Broward County Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter. Are you interested in becoming a Board member next year? Contact Michelle D'Aiuto at 1-800-548-6774 to find out how.

Look for upcoming event announcements in your e-mail. Please communicate back to these e-mails by clicking the reply button with your RSVP. We want to hear from you.

Our Annual Fishin' Mission will be held on August 29. Please contact Michelle D'Aiuto if you would like to be a sponsor and or make a donation at michelle@floridapoolpro.com or 1-800-548-6774. Go to www.FSPABroward.com to register.

Central Florida

Chapter President: Steve Bludsworth
 (800) 416-6774
FSPACentralFlorida@FloridaPoolPro.com
www.FSPACentralFlorida.com

The June Chapter meeting was held at McWell's Restaurant & Bar. Thanks to **Jackie Arnault, The Pool Pleaser**, for finding this meeting place. **Ken Gregory, Holland Pools**, led the discussion on the Building Code proposals that may affect pool remodeling. There were many questions and comments.

There was also an open discussion about what the membership wanted from the local Chapter regarding meetings but no consensus was reached. This was the first meeting of the year but there were not any complaints about the lack of meetings. There was great attendance therefore indicating the members were receiving the Chapter e-mails and faxes.

All members are encouraged to attend the Builders' Council meetings. Meetings are held the fourth Wednesday of the month at the HBA. **Tony Caruso, T C Water Features**, can let you know if there is a meeting each month.

September 15 will be the Chapter's Legislative Night and October 8 will be another poker tournament. The September 15 meeting will be a joint legislative night with the East Central Florida Chapter since some legislators represent sections of multiple counties. Put these items on your calendar and plan to attend.

The Pool Pleaser was once again an active advocate for promoting pool safety month. They promoted safety by making signs which were posted along the main road next to the store on Hoffner Ave. Employees generated interest by walking along the street with the signs and drawing attention to the cause. They also held a drawing for free swim lessons from Miss Kennie's swim school in Orlando for children ages one to three. Splash the penguin coloring books and pool watcher badges were also given out.



Central Florida Chapter member company, **The Pool Pleaser**, encouraging pool safety during National Water Safety Month.



Charlotte Harbor

Executive Director: Andy Mallison
 (800) 569-6774 Ext. 11
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www.FSPACharlotteHarbor.com

Many thanks to Randy Dukes, Tech Lines, Inc., for his one-hour CE presentation "Understanding the Cost of Start Ups" (CILB course #0608025, one hour, meets general requirement, FPSA d/b/a FSPA CILB/ECLB/BOLA providership #0000917). The meeting was held Tuesday, June 8 at Visani's Restaurant on Kings Highway.

The July Chapter Board of Directors Meeting will begin at 4:30 p.m. on Wednesday, July 28 at 258 Bangsberg Road, Port Charlotte.

The Charlotte Harbor Chapter continues its six-week Cornhole Tournament Series (spread over six months) in Charlotte County. The cost to enter is \$25 per team of two. Sponsorships of the Cornhole box sets are still available for \$200 and includes the entire series. Many thanks to **Fulton Pools, Indigo Pools and Spas**, and **Howard's Pool World** for their sponsorships so far! You can look for

further updates on Facebook. The fourth part of the series will be held on Sunday, July 25. Registration begins at noon and the tournament starts at 1:00 p.m.

East Central Florida

Executive Director: Lynn Hecklinger
(386) 673-0038

FSPAEastCentralFlorida@FloridaPoolPro.com
www.FSPAEastCentral.com

The East Central Florida Chapter will not hold a membership meeting in July, but we are goin' fishin' again! Saturday, July 10 is this year's fishing tournament. We will sail aboard the Sea Spirit out of Ponce Inlet for a full day of fishing and fun. **Lori Bryant, Bryant Pools**, is chairman of the event and can provide details, or you can call the Chapter office for more information. Non-members are welcome, as are members from surrounding FSPA Chapters. Come catch the spirit with us!



(Right) Malinda Howard, Chapter Executive Director, and 50/50 winner Pieter Steinmann, Flagstone Pavers



Florida West Coast Chapter Golf Tournament First Place - Pip's Pool Inc.- Jim Ronecker, Matt Pippin, Corey Heffernan, Kevin Slattery.



Chapter President Brian Gangelhoff with Second Place Team - Ann Zissell, Hayward Pool Products; and David and Josh Fair (not pictured), Gorman Company.

Florida West Coast Chapter Golf Tournament Third Place winners - Adam Wilson and Matt Goutremont, Gorman Company - Clearwater; and Perry Yoekle and Jason Tilley, Sun Splash Pools.

Florida Gulf Coast

Executive Director: Mitch Brooks
(800) 569-6774 Ext. 12

FSPAFloridaGulfCoast@FloridaPoolPro.com
www.FSPAGulfCoast.com

The Florida Gulf Coast Chapter will be holding several meetings with service companies in the Lee and Collier County area. The goal is to combat unlicensed activity and map out a strategy to obtain licensing for pool service in the Chapter area, particularly on Lee County.

Board meetings. Our Board of Directors meetings are usually scheduled for the first Tuesday of the month, but please call or e-mail the office if you plan to attend.

Kick off your Independence Day celebration by joining the Florida West Coast Chapter for a night at the ballpark on Saturday, July 3 at Bright House Field in the Big Shark Café. Come watch the Clearwater Threshers play the Lakeland Tigers in a luxurious covered group area with padded seats. The gates open at 5:00 p.m. and the game starts at 6:30 p.m. Tickets are \$20 for adults and \$16 for children ages 5-12. Included in admission is three hours (5:00 p.m. – 8:00 p.m.) of all-you-care-to-eat hot dogs, hamburgers, cheeseburgers, pulled pork sandwiches, baked beans, ice cream sandwiches, chips, peanuts, cookies, soft drinks and bottled water. Also, 16 oz. draft beer is just \$2 during those three hours. A post-game fireworks show is included! Call Malinda (727-638-6072) for ticket information.

Florida West Coast

Executive Director: Malinda Howard
(727) 638-6072

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www.FSPAWestCoast.com

The Chapter Board of Directors met at noon on Tuesday, June 1 at Applebee's. The next Board of Directors meeting will be held at noon on Tuesday, July 6 at Applebee's, 5110 East Bay Drive, Clearwater (Tri City Plaza). Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to attend

Manasota

Executive Director: Andy Mallison
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www.FSPAManasota.com

A Chapter BBQ and Cornhole Tournament is set for Saturday, July 24 at the Turtle Beach Complex in Venice. Volunteers to serve on the committee are welcomed. Event hours will be from 11:00 a.m. to 3:00 p.m. Participation information will be sent out soon or you can call the Chapter office.

There will be no Chapter Board of Directors Meeting in July due to the busy summer schedule. The next chapter Board of Directors Meeting will be held at 11:45 a.m. on Tuesday, August 10 in the FSPA state office boardroom in Sarasota.

North Central Florida

Chapter Coordinator: Michelle D'Aiuto
 (866) 930-3772
FSPANorthCentralFlorida@FloridaPoolPro.com
www.FSPANorthCentral.com

Our next Chapter Meeting and CE course will be held July 14 in Gainesville at Napolatano's. The CE course is Workers' Compensation (CILB course #0006955, ECLB course #0007551, BOLA course #0008584, one hour, meets workers' compensation requirement. FSPA d/b/a FSPA, CILB/ECLB/BOLA providership #0000917). This is the perfect time to obtain CE credit before August 31. Please go to www.FSPANorthCentral.com to register for this class.

The North Central Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter. Are you interested in becoming a Board Member next year? Contact Michelle D'Aiuto at 1-800-548-6774 to find out how.

A Chapter Meeting to be held on August 14 in Ocala at Ruby Tuesday's. Look for an e-mail announcement to register. Please communicate back to Chapter e-mails by clicking your reply button with your RSVP. We want to hear from you.

Northeast Florida

Chapter President: John Garner
 State office: (866) 930-3772
FSPANortheastFlorida@FloridaPoolPro.com
www.FSPANortheast.com

No news this month.

Northwest Florida

Chapter President: Mack Crumpler
 (850) 902-1151
FSPANorthwestFlorida@FloridaPoolPro.com
www.FSPANorthwest.com

No news this month.

Palm Beach

Executive Director: Doris Rohner
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www.FSPAPalmBeach.com

The Palm Beach and Broward Chapters joined on June 24 to host a Government Relations Dinner Meeting. The evening was moderated by Jennifer Hatfield, FSPA Director of Government and Consumer Affairs. The meeting was held at the Pavilion Grille in Boca Raton. Thank you to those that attended to hear the local legislators address the membership. Check the Chapter Web site at www.fspa-pb.com to discover who won the 50" 3D Plasma HDTV. Wow! A \$20 ticket won a \$3,000 TV.

The next membership meeting is July 7 at Contractors Business Park. The August 5 meeting will also be a Contractors Business Park. Check your inbox and the Chapter Web site for details.

Please welcome the Chapter's newest member **Todd Harrington, Artech Pools & Spas, Inc.**, of Palm Beach Gardens. Welcome!

The CPO course is on our schedule for September 11 and 18; have you marked your calendar? This is a 16-hour class and will span over two Saturdays. It will be held at Contractors Business Park. The Chapter Board of Directors is pleased to offer this class for a member rate of \$215. Non-members are welcome and may attend for \$265. A registration form will arrive in your inbox soon or can be found at www.fspa-pb.com.

Polk County

Chapter Coordinator: Michelle D'Aiuto
 (866) 930-3772
FSPAPolkCounty@FloridaPoolPro.com
www.FSPAPolkCounty.com

The Polk Chapter congratulates the following local winners of the 2010 FSPA Merit Scholarship award: Melissa Adams and Thomas Adams. The Florida Swimming Pool Association members have underwritten the scholarship program for more than 20 years. We are pleased that you qualified for this scholarship and we urge you to continue your academic

pursuits.

The Polk County Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter. Are you interested in becoming a Board Member next year? Contact Michelle D'Aiuto at 1-800-548-6774 to find out how.

Look for upcoming event announcements in your e-mail. Please communicate back to these e-mails by clicking your reply button with your RSVP. We want to hear from you.

Space Coast

Chapter President: Dominick Montanaro
 State office: (866) 930-3772
FSPASpaceCoast@FloridaPoolPro.com
www.FSPASpaceCoast.com

The Chapter Legislative Meeting with the Brevard County legislative delegation was held Wednesday, June 9. The event was co-hosted for the first time with the Home Builders and Contractors Association of Brevard and was held in their meeting hall. The event was well attended with about 50 people representing both associations there to listen to each legislator's assessment of the important issues in the 2010 session.

Sen. Thad Altman, Rep. Ralph Poppell, Rep. Ritch Workman and Rep. Steve Crisafulli joined Jennifer Hatfield, FSPA Director of Government & Public Affairs, and Franck Kaiser, HBCA Executive Director, in bringing this successful event to FSPA and HBCA members. The 2010 session brought forth several issues that were important to both associations concerning the viability of our being able to conduct business with less regulation. The interaction that FSPA has garnered in the legislative and regulatory arenas over the last few years has greatly assisted our ability to articulate how bad legislation and vague language can hurt our industry and Florida's economy. Please remember how important your PIPAC contributions come into play in how these relationships are forged. If you have not made your PIPAC contribution this year, please send it in now.

I want to thank each member who made time to attend this important meeting. The Space Coast Chapter was one of the first Chapters to regularly hold legislative



*FSPA Space Coast Chapter's Legislative Night.
Dominick Montanaro, Chapter president; Tom Franz,
HBCA President; Rep. Workman; Sen. Altman; Rep.
Poppell; Rep. Crisafulli; Jennifer Hatfield, Director of
Government & Public Affairs; and Franck Keiser, HBCA
Executive Director.*

meetings allowing for this interaction to occur. We have also been successful in the past holding meetings with the local building officials and inspectors to foster a better working relationship for our industry members.

The Chapter Board will be scheduling CE classes for the fall and will include some of the required classes license holders need for renewal for the 2011 and 2012 cycles. Those license holders who renew this year will not be able to obtain classes through FSPA's Mid-Year Education Conference, as it is not being offered this year. **Pentair** will be offering general education classes locally on August 17 and 18 if you need hours before the August 31 deadline for this year's cycle. You can contact **Rob Dimare, Pentair**, for additional information.

The Chapter Builders' and Service Councils along with the Chapter Board will meet in July with date and location TBA. The meetings will bring everyone up to speed on code changes being proposed and other issues from the FSPA committee meetings and Board meeting held on June 18-19.

Tampa Bay

Chapter Coordinator: Michelle D'Aiuto
(866) 930-3772
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www.FSPATampaBay.com

The Tampa Bay Chapter is pleased to announce a new Chapter President **Ken McKenna, Tampa Bay Pools**. Ken has shared a bit about himself along with his hopes and goals for our Chapter. Welcome, Ken.

I am originally from NY and moved to the Tampa area eight and a half years ago. I am married to my wonderful wife Rene and I have two boys, Matthew, 18, and Sean, 14. I was an officer in various banks for fourteen years up until the time my father asked me to join him at Tampa Bay Pools to run the company. I had worked for my father in the pool business for two years when I was 21 so I thought I knew what to expect. I quickly learned how much it had changed. We grew rapidly and my brother Dan joined us a year after me. Over the past eight years I've worked with my family running Tampa Bay Pools. We have been fortunate to establish ourselves as one of the top builders in the Tampa market. Over the past two years or so, I have made a concerted effort to become more involved in the swimming pool industry through various organizations such as FSPA. I do feel it's important to be involved; there are so many aspects of our industry that the public is not aware of. We need to continue to educate people on the many legislative



*FSPA Tampa Bay Chapter's new president,
Ken McKenna, Tampa Bay Pools.*

changes that are affecting our business. I honestly can't see how people can afford not to get involved. This is why I volunteered to be the Chapter's Builders' Council representative last year and why I have agreed to take over as President of the Tampa Bay Chapter. My hope is to begin to build up our Chapter and bring together the builders and service companies to work as a team on the major issues facing our industry.

The Tampa Bay Chapter congratulates the following local winners of the 2010 FSPA Merit Scholarship award: Benjamin Crayton, David "Tommy" Reed, Krista Reed and Hillary Hahmann. The Florida Swimming Pool Association members have underwritten the scholarship program for more than 20 years. We are pleased that you qualified for this scholarship and we urge you to continue your academic pursuits.

The Tampa Bay Chapter is always looking for members who want to make a difference in our industry. Please contact the Chapter Coordinator with your ideas on how to grow your Chapter. Are you interested in becoming a Board member next year? Contact Michelle D'Aiuto at 1-800-548-6774 to find out how.

Our next Chapter will be announced by e-mail. Please communicate back to these e-mails by clicking your reply button with your RSVP. We want to hear from you.

Treasure Coast

Executive Director: Susan Gilbert

(772) 263-2653

FSPATreasureCoast@FloridaPoolPro.com

www.FSPATreasureCoast.com

The Chapter would like to thank the volunteers for EMS Week at Martin County Fire Rescue: **Mauread and Bob Miller, Palm City Pool & Spa; Vinnie Fuggetta, Safety Pool Covers; and Joe Janis** of Jensen Beach. This was the first year for the Martin County EMS. Lt. Paul Jones and LaMar Shell from Jensen Beach Fire Department were a great encouragement. We have great contacts that have the same interest in sharing our knowledge of pool safety. We are thankful for the opportunity to share what we know! Thank you Martin County!

There will not be a Chapter meeting in July. The next meeting will be August 19 at 6:30 p.m. at Palm City Grill. See you there.

Hope you are have a safe and fun summer.



Lt. Paul Jones of the Jensen Beach Fire Department worked with the FSPA Treasure Coast Chapter during EMS Week.



For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.



The Chick-Fil-A cow took a dip to cool off at the Florida Safe Pools media event. Florida Safe Pools is a water safety campaign established by Florida Suncoast Safe Kids Coalition led by All Children's Hospital. They are currently focused on Tampa Bay and surrounding areas with the hope of going statewide.



Many of Florida Safe Pool's community partners are Fire Rescue departments.



David Oxley (white shirt), Belleair Pool Supply, discussing safety barriers. David is a member of the FSPA Florida West Coast Chapter and represents the chapter at Florida Safe Pools meetings.

If your license renews August 31 be sure you have enough CE credits!

The FSPA will not be holding a Mid-Year Education Conference in 2010. Some CE courses may be available from your local Chapter and there are other providers that offer courses.

Turn to the back page for some education opportunities available. A list of member providers can be found at www.FloridaPoolPro.biz and visiting the Education page.



Be a part of what is best for your business. Renew your membership in FSPA and continue to receive benefits focused on your Florida business.

	FSPA	APSP	IPSSA	UPSA
CILB Credit courses for State license renewal	✓			✓
Local regulations - continuous monitoring and participation	✓			✓
State legislation & regulation - continuous monitoring and active participation including CILB, FBC and Dept. of Health	✓			✓
Federal legislation & regulation - continuous monitoring and active participation with ICC and standards organizations including ANSI & ASTM	✓	✓		
Active cooperation with Building Officials Association of Florida, Construction Coalition, DOH Office of Injury Prevention	✓			✓
MSDS - OSHA compliance program (Hazmat)	✓	✓		
Weekly E-newsletter focused on issues facing Florida	✓			
Code of Ethics	✓	✓		
Monthly newsletter focused on issues facing Florida professionals	✓			
Web site with find-a-member search capabilities for consumers, Chapter Web pages and a continuously updated resource for members	✓	✓		
Insurance programs paying cash dividends to FSPA members	✓			
Health insurance and employee benefit programs	✓			
Safety brochures for members to give consumers	✓	✓	✓	
Produce and manage pool and spa industry trade show in Florida	✓			
Arbitration program for alternative dispute resolution	✓			✓
Profit recovery/ debt collection Program (fixed fee avge. less than \$10/ account)	✓			
Background checks program	✓			
E-mail marketing program	✓	✓		
Scholarships for college students whose parents work for member companies	✓			
Award recognition of excellent pools and spas	✓	✓		
QuickBooks Financial Software discounts	✓			

**FSPA dues and fees no longer include membership in APSP.*

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CALENDAR OF EVENTS

July 2010

- 3 FSPA Florida West Coast Chapter Night at the Ballpark
6:30 p.m. Clearwater Threshers vs. Lakeland Tigers
Bright House Field, Clearwater
- 6 FSPA Florida West Coast Chapter Board Meeting
Applebee's, Clearwater
- 7 FSPA Palm Beach Chapter Meeting
Contractors Business Park
- 10 FSPA East Central Florida Chapter Fishing Tournament
- 14 FSPA North Central Florida Chapter
6:00 p.m. Chapter and Board Meeting
6:30 p.m. CE Course
Napolatano's, Gainesville
- 15 FSPA Space Coast Chapter Builders' Council, Service Council and Board Meetings
Noon at Beef 'O' Brady's, Wickham Rd., Melbourne
- 24 FSPA Manasota Chapter BBQ and Cornhole Tournament
- 25 FSPA Charlotte Harbor Chapter Cornhole Tournament
- 28 FSPA Charlotte Harbor Chapter Board Meeting



August 2010

- 5 FSPA Palm Beach Chapter Meeting
Contractors Business Park
- 10 FSPA Manasota Chapter Board Meeting
- 14 FSPA North Central Chapter Meeting
Ruby Tuesday's, Ocala
- 19 FSPA Treasure Coast Chapter Meeting
6:30 p.m. Palm City Grill
- 25 FSPA Charlotte Harbor Chapter Board Meeting
- 29 FSPA Broward Chapter Annual Fishin' Mission

FSPA Charlotte Harbor Chapter Cornhole Tournament

Obtain CE credits before August 31

Aquatic Training Institute is offering FSPA members a discount on CE courses offered online!

All 14 hours are available for \$199 instead of \$249. Visit the members' only area of www.FloridaPoolPro.biz to get the discount code and link to registration. Offer ends 8/31/10.

HornerXpress also has courses available before the August 31 license renewal deadline.

Courses are offered July 30 and 31. Half day, full day and two-day pricing is available. Call 954-772-6966 for details and registration.

September 2010

- 11 FSPA Palm Beach Chapter CPO Course
Contractors Business Park
- 15 FSPA Central Florida and East Central Florida Chapters Legislative Night
- 18 FSPA Palm Beach Chapter CPO Course
Contractors Business Park
- 19 FSPA Treasure Coast Chapter Meeting
6:30 p.m. Palm City Grill