

NEW! FSPA members can receive <u>FREE</u> CE at the 2013 Orlando Pool Show!

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See page 16 for details.

The service license initiative for 2013

By Dominick Montanaro, M & M Pools

We make decisions every day that affect how we operate our business; some are thought out but many are on-the-fly. Government works and makes decisions entirely different and this has always befuddled us. The wheels of government operate at a snail's pace; people there change regularly and the responsibility of keeping up with them and attempting to keep them informed and educated lies with us. We have been discussing unlicensed activity and the service license initiative



for as many years as I have been involved with our Association. We are getting closer, hopefully, to making something happen.

Unlicensed activity has become a hot-button topic the last year because of every trade and the Construction Coalition verbalizing their concerns to the governor, legislators and DBPR. They are beginning to "get it" and from what I understand there may be two bills in the upcoming legislative session that will be addressing some of the concerns. That is all well and good but still doesn't address the biggest issue affecting our industry. The 1993 changes to licensure limit the ability for legitimate, non-licensed operators to matriculate and become contractors, and this fosters unlicensed activity. Long term it will significantly hamper the swimming pool industry as a whole.

The FSPA Service Council along with the FSPA Board approved a task force to determine how we convey our message, not only to the legislators but to FSPA

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== PRESIDENT'S COLUMN ==

Beginning to look back...



Keith Johnson FSPA President

As my time as president of the FSPA is winding down, I have begun to reflect on the last year of being so heavily involved in our trade association. I heard many stories from those who came before me about how

demanding it was going to be. The truth is, it hasn't been so demanding in my opinion. In fact it has been very rewarding and an honor to try and "make my mark" on my Association. There were definitely days it felt like I was running two businesses instead of one, but for the most part the staff does a wonderful job of executing the Board's policies and desires.

One of the areas that I wanted to effect a change upon was our slow but steady loss of members. While I am not sure it was due to anything on my part, we have been able to do that. I am proud to report that our membership is beginning to actually increase again. We have also established a new full-time membership recruitment/retention position which has certainly had some effect. The staff has had some great recruitment/retention campaigns that have also been very effective. We still have lots to do but we have turned the corner.

While it wasn't on my list of goals at the very beginning of my tenure, I am pleased to announce that we are beginning to forge new alliances with APSP, the national trade association. Their Chairman of the Board for most of 2012, Joe Amato, and I have developed a strong working relationship that I would say has even turned into a friendship. We found we had many things in common. I think we both also realized how badly everyone in both of our associations wanted to accomplish many of the same goals. He and I have opened a great line of communication which we both wish to pass on to our successors. We are sure they will continue to work together to bring our two associations even closer. I have high hopes for the swimming pool industry and am very proud to be a "pool guy."







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■ YOUR BUSINESS

Connecting with swimmers



Wendy Parker Barsell FSPA Executive Director

Why isn't there a closer relationship between the swimming pool industry and swimmers? I have been part of this discussion on many occasions and the conclusion is always that

it would be good for both parties if they understood each other better.

The FSPA annual swim meet is your Association's biggest effort to bring these two groups together. For almost 40 years the industry has provided an opportunity for high school athletes and their parents to get to know who the Association is.

The annual FSPA Invitational is known by coaches, students and even parents as the best opportunity for kids to measure their performance before season-concluding competitions. Close to 2,000 students descend upon the YMCA in Orlando each October to compete in the only open-class meet of its kind.

The real question for each of you and your Association is, "What are we doing to ensure these kids and their parents know who and what FSPA does and that they turn to us for their swimming pool needs?" Thanks to many of our members, students parade around school and town with t-shirts covered in pool company logos. Chapters sponsor swim teams and ask for some coverage in the school newspaper.

FSPA has been working hard during the past year to increase awareness to consumers using social media and has plans to improve the brand over the next year in partnership with our members. Perhaps we can find a way to capitalize on this annual swim meet to bring hundreds of families to FSPA members for their pool needs.

Opportunities exist outside of the event as well. Can your company assist with sponsoring the local high school swim team? Many companies don't think twice about putting their name on the field or on jerseys for the little league, but let's get out of the box and actually support this who are using our products everyday!

I would love to hear your ideas to find even more opportunities to improve the public's knowledge of who we are. In the mean time, please consider volunteering at the annual event to see your product being enjoyed by so many people.



■ ENERGY TALK ■

Pool covers come in all kinds

By Vincent Fuggetta, Safety Pool Covers

In today's economic climate every penny counts. More consumers are using the Internet to educate themselves about energy-efficient options. They look at variable or two-speed pumps; gas heater, heat pump or solar heating; and plumbing with sweeps vs. hard elbows. Then there are pool covers; many times pool covers are left off the table by a pool contractor's sales staff. The analogy I use is - do you

cool your home with all your windows and exterior doors open? Of course not. So why would anyone put a heating system on a pool without a cover of some sort? With pool covers the sales person or end user has many options. Options include manual, semi-automatic or automatic; and non-safety vs. child safety covers (meaning they take the place of a kiddie fence).

Safety pool covers, unlike kiddie

fences, cannot be climbed over. Safety pool covers provide a horizontal barrier that cannot be penetrated. All of these covers will save the end user up to 70 percent of the heat and chemical loss through evaporation. All consumers want options to reduce energy costs associated with their new pool. Pool contractors who are on the cutting-edge of their industry provide all options in their presentation.



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Upcoming Meetings

FBC:

The Florida Building Commission will be holding Technical Advisory Committee meetings in October to begin review of 2013 FL Building Code Proposals – the following meetings will review pool related proposals:

- Energy TAC: October 8, 8:00 a.m. untll completion, Hilton, Daytona Beach
- Swimming Pool TAC: October 16, 1:00 p.m. until completion, Hilton, Ocala

In addition, the full Commission will have its regular plenary session on October 9, 8:30 a.m. until completion, Hilton, Daytona Beach.

CILB:

October 10-12, Embassy Suites, Altamonte **Springs**



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=== Industry "Lifers" ≡

For so many, the pool industry is more than a job they go to every day. The swimming pool industry is something they may share with family members and is what makes them proud. Remembering what is behind these businesses and these industry leaders is inspiring.

Thomas "Tom" L. Redman, Sr. Owner, The Redman Group, Inc. Senior Sales Executive, Brenntag Mid-South, Inc. Boca Raton, Broward Chapter 36 years in the swimming pool industry

Tom was raised in the construction industry and spent some time working in the family business, Redman Brothers Construction. He is also a Vietnam veteran who served with the first infantry division. When he graduated from college with a degree in Aerospace Technical Administration, he also has a degree in Business Administration, and couldn't find a job in that field, he took a job doing sales for Jones Chemical, Inc.

After four years with Jones Chemical, he was hired at Horner Equipment of Florida, Inc. In his eleven years at Horner, Tom went from being a salesman to being the executive vice president and general manager. With nowhere else to go in the company, Tom started The Redman Group, Inc. in late 1992. His work was

as a consultant and a manufacturer representative, and during that time he co-designed one of the titanium heat exchangers on the market today.

Nine years ago Tom was asked to be the full time sales representative for Brenntag Mid-South, Inc., but has kept his company active and continues to do consulting through The Redman Group, Inc.

When asked who he would credit with teaching him everything he knows about pools Tom said, "I would have to give credit to all the people in the industry who answered all my never-ending questions." Tom loves studying, as seen by his two college degrees, and thinks that if you don't know something then you should ask. "Everyone [in the pool industry] is so willing to show you if you ask and I just think that



is great," Tom said.

Tom's advice for the industry, and praise for the progress so far, is to keep working on being more professional. He has always felt strongly that the industry needs to gain more professionalism like so many other industries have achieved.

The Redman Group, Inc. joined the FSPA in 1994 but Tom was involved prior to that through Horner's membership. He spent time on the Broward Chapter Board and ran the annual chapter golf tournament for many years. Tom said, "I will always be a member of the FSPA, even when I am retired."

Tom has two sons and has been married for 41 years. His wife Vivi has been Tom's biggest supporter throughout the years. His son TJ is in the pool industry and works for Raypak, Inc. as the District Sales Manager. His son Christian is the Regional Sales Director at Lowe's Home Improvement in the Nashville area. At 69 years old, retirement has been discussed but Tom likes what he does, so he still works.

The accomplishment Tom is most proud of is being the co-designer of one of the titanium heat exchangers on the market today. The design with the use of titanium has prevented the previous deterioration of the heat exchanger caused by water chemistry.







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FLORIDA POOL PERMITS Provided by HBW /

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August 2011	August 201
8	2
11	10
37	38
37	32
0	0
35	24
11	12
12	11
88	<i>55</i>
53	50
33	37
8	12
17	10
2	1
1	0
0	1
12	6
2	1
92	64
0	0
23	18
0	11
0	0
18	8
121	109
1	8
0	0
	8 11 37 37 0 35 11 12 88 53 33 8 17 2 1 0 12 2 92 0 23 0 0 18 121 1

County Name	August 2011	August 2012
Manatee County	56	80
Marion County	15	11
Martin County	23	20
Nassau County	7	13
Okaloosa County	15	13
Orange County	79	84
Osceola County	34	30
Palm Beach County	103	83
Pasco County	38	37
Pinellas County	34	34
Polk County	35	36
Putnam County	1	0
Santa Rosa County	22	10
Sarasota County	34	48
Seminole County	9	1
St Johns County	39	15
St Lucie County	28	21
Sumter County	22	25
Volusia County	34	22
Wakulla County	1	3
Walton County	16	12
Washington County	0	0
TOTAL	1267	1108

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THE SCOOP ON SERVICE

Who is stealing chlorine from our pools?

By Monica Stamper, MARC Services, Inc., and Brian Van Dam, J.P. Miller & Sons Services, Inc.

You may have noticed that the chlorine in the pools is disappearing faster than it can be replaced. What a strange phenomenon. Who is stealing the chlorine? The surprising answer is the rugose spiraling whitefly. That's right, the same pest that has been impacting South Florida's trees and landscaping is also the culprit responsible for affecting the chlorine levels in our pools.

This new invasive species of whitefly originated from Central America and was first detected in Miami-Dade County in 2009. The rugose spiraling whitefly is rapidly traveling through the state with infestations now documented as far North as Tampa.

You will know that they have arrived as they make a significant impact to the property. The adults look like little white moths and are approx. 1/8 of an inch in size. They lay their eggs on the underside of leaves in a tight spiraling pattern that resembles a white thumbprint. They can be found on a variety of host plants, trees and palms. As the eggs hatch, the nymphs begin to pierce the leaf tissue and feed on the nutrient. It will retain just the proteins and secrete the unused portion as fecal waste. This clear secretion is called "honeydew" and is incredibly sticky.

It is produced in such high quantities that it drips off the leaves and collects on whatever lies beneath the affected tree. This residue will start to appear on docks, boats, driveways, cars, patio furniture and yes, the pool and deck. "Sooty mold" will then form on the surface of the honeydew that turns everything black. It has been well documented that the whitefly bodies and honeydew that wind up in the pools have a significant impact on the effectiveness of the skimmers, filters and chlorine levels.

In order to remove the whitefly from the property, the affected trees and landscaping must be treated.

As the "honeydew" impacts the pool three things will occur. The phosphates will increase, the actual sugar from the "honeydew" will increase the organic loading, and there have been reported effects on the stabilizer. As the phosphates and organics increase in the pool the chlorine demand will reach "Critical Mass" and you will no longer be able to hold any chlorine readings in the pool. This is regardless of the pool being on liquid, tabs or salt. All attempts to use Sodium Bromide, Ammonia, Non-Chlorine Shock, etc. will only give short term results if at all.

Chlorine cannot treat or get rid of high

phosphates or organic waste in pools. Phosphates can only be treated properly with Phosphate Control products (rare earth) and Organics can only be properly treated with Enzymes (amino acids). Phosphate removers work by removing the phosphate precipitous into the filter, Enzymes work by Bio-Oxidation and turning carbon based organics into carbon dioxide.

One homeowner from Delray Beach said this - "We have been battling White Fly for over a month. After massive amounts of Chlorine to try and keep the pool blue, Cucinotta's Pool Service of Boynton Beach introduced us to Orenda's Enzyme and Phosphate Control. Within five days they were able to turn the pool around and bring it back to crystal clear. We also took care of all our landscaping and continue to watch for White Flies coming back. Thank you Cucinotta's Pool Service and Orenda." Sincerely - The Sierra's

Brian Van Dam, J.P. Miller & Sons Services, Inc., and Monica Stamper, MARC Services, Inc., will be speaking at the Palm Beach Chapter Meeting on Tuesday, October 9. Please contact Doris at 954-723-0937 for more information.

Photo courtesy of J.P. Miller & Sons, Inc. This regularly maintained pool has been affected by the rugose spiraling whitefly





11 Constitutional Ballot Initiatives

In 2012, voters will see the following eleven proposed constitutional amendments on the ballot:

- Amendment 1 Health care: Prevents penalties for not purchasing health care coverage in order to comply with federal health care reforms
- Amendment 2 Taxes: Allows for property tax discounts for disabled veterans
- Amendment 3 State budgets: Replaces existing revenue limits with a new limitation based on inflation and population changes
- Amendment 4 Taxes: Amends commercial and non-homestead property taxes
- Amendment 5 Judicial reform: Gives the Legislature increased control over the judicial branch.
- Amendment 6 Abortion: Prohibits public funds for abortions
- · Amendment 8 Religion: Repeals ban of public dollars for religious funding
- Amendment 9 Taxes: Authorizes the legislature to totally or partially exempt surviving spouses of military veterans or first responders who died in the line of duty from paying property taxes
- Amendment 10 Taxes: Provides an exemption from ad valorem taxes levied by local governments on tangible personal property that's value is greater than \$25,000 but less than \$50,000
- Amendment 11 Taxes: Authorizes counties and municipalities to offer additional tax exemptions on homes of low-income seniors.
- Amendment 12 Government Administration: Revises selection process for student member of Board of Governors
 of State University System

For additional information on each ballot initiative, go to: http://www.flchamber.com/political/2012-election-center/amendments



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■ DIGGING UP IDEAS **■**

Are your pools dangerous?

By Ken Gregory, Holland Pools

Do you ever think you are building a dangerous pool and that your customers could be in serious danger using the pool you built for them? I truly hope not!

It seems the subject of entrapment just will not die. It keeps being brought to the forefront at every opportunity when something happens that can be labeled "entrapment!" Each time, someone from our industry proclaims we are building dangerous pools or our building code has requirements that will result in a dangerous pool being built. I thought we had this covered when we adopted ANSI-7 here in Florida.

Recently there have been three incidents of entrapment in commercial pools dealing with vacuum fittings. In all of these cases a young child's arm was entrapped while playing with the "open" vacuum fitting.

No child was lost and no serious injury occurred. Yet, once again, people from our own industry go public claiming we have a very dangerous condition and worse yet, they imply our very own code in Florida allows these dangerous conditions; thus even our code is dangerous? In every one of these cases, if the maintenance people had replaced the safety cover or even turned the vacuum pump off there would have been no accident! These accidents were a result of negligence of the pool operators, not how the pool was built!

This brings me to my point; why is entrapment still an issue? Do we not have a standard (ANSI-7) that, if followed, will ensure we will build pools with safe drains? It seems to me we are dealing now with a moving target. Also, it is not helpful when "experts" from our industry go public and

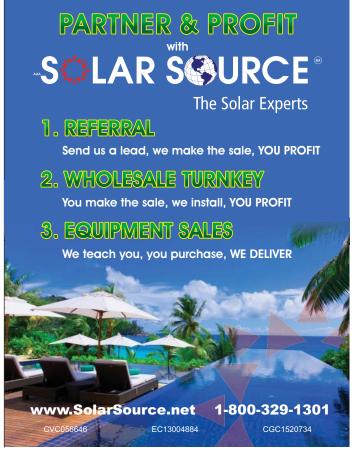
proclaim there are serious problems with safety in the pools we are building. I cannot think of any other industry that seems to be bound and determined to deliver the message that they are building a product to kill children. I do not know about you, but I find it hard enough to find a customer that has the money, who wants a pool, and then I have to convince them the pool will not harm his family!

We, Florida builders, need to keep up the outstanding work we have been doing here in Florida. When someone comes from out of state with a suggested change to our code we need to send the message, "Read our code and make sure your code meets and exceeds our code, and then we can talk! Take care of your home and we will take care of Florida!"

Volunteer at the FSPA high school swimming and diving meet

Volunteers are very important to allowing 1,800+ athletes compete in a great event. Join us in Orlando on October 5-6. Call Jennifer Matteo for more details at 800-548-6774.





■ INSURANCE UPDATE =

Distracted driving: A major cause of auto accidents

By David Griffiths, Insurance By Ken Brown

Distracted driving is an epidemic on America's roadways. You see it every day: Drivers swerving in their lanes, stopping at green lights, running red ones, or narrowly missing a pedestrian because they have their eyes and minds on their phones instead of the road. Yet, people continue to assume that they can drive and text or talk at the same time.

What is distracted driving?

Distracted driving is any activity that could divert a person's attention away from the primary task of driving. All distractions endanger driver, passenger and bystander safety. These types of distractions include:

- Texting
- · Using a cell phone or smart phone
- Eating and drinking
- Talking to passengers
- Grooming
- Reading, including maps
- Using a navigation system
- Watching a video
- Adjusting a radio, CD player, or MP3 player

Because text messaging requires visual, manual, and cognitive attention from the driver, it is by far the most alarming distraction.

Consider the following facts:

- Eighteen percent of injury crashes in 2010 were reported as distractionaffected crashes.
- In the month of June 2011, more than 196 billion text messages were sent or received in the US, up nearly 50 percent from June 2009. (CTIA)
- Eleven percent of all drivers under the age of 20 involved in fatal crashes were reported as distracted at the time of the crash. This age group has the largest proportion of drivers who were distracted.
- Forty percent of all American teens say they have been in a car when the driver used a cell phone in a way that put people in danger. (Pew)

- Drivers who use hand-held devices are four times more likely to get into crashes serious enough to injure themselves. (Monash University)
- Text messaging creates a crash risk
 23 times worse than driving while not distracted. (VTTI)
- Sending or receiving a text takes a driver's eyes from the road for an average of 4.6 seconds, the equivalent - at 55 mph - of driving the length of an entire football field, blind. (VTTI)
- Headset cell phone use is not substantially safer than hand-held use. (VTTI)
- Driving while using a cell phone reduces the amount of brain activity associated with driving by 37 percent. (Carnegie Mellon)

The results are preventable accidents. In 2010, 3,092 people were killed, and an estimated additional 416,000 were injured in motor vehicle crashes involving a distracted driver.

The U.S. Department of Transportation is committed to ending distracted driving. They have created www.Distraction.gov to raise awareness and provide information to people who want to get the facts on the issue, get involved in their communities, and help make our roads safer for all Americans.

There's one message everyone should hear loud and clear: the safest way to get from one place to another is to hang up and drive. Powering down your cell phone (and making sure your employees do, too) when you're behind the wheel can save lives maybe even your own, your employee and maybe another innocent person.

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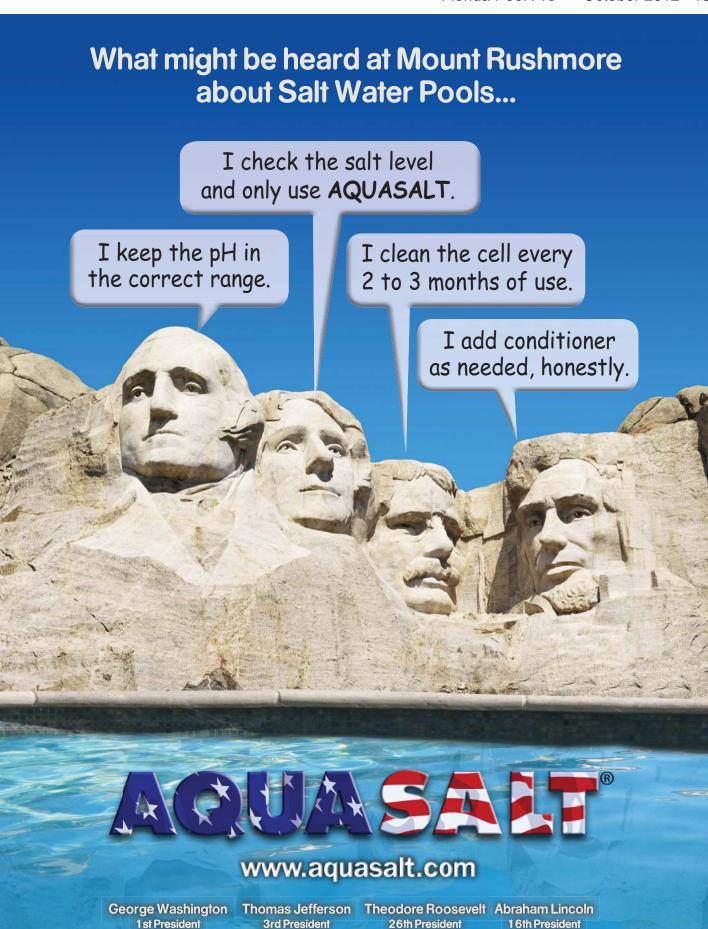
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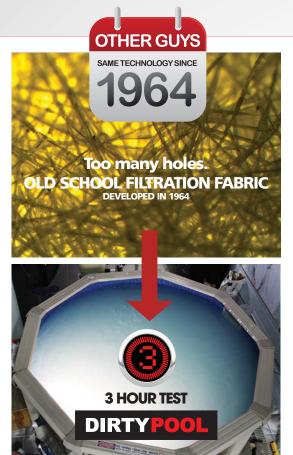


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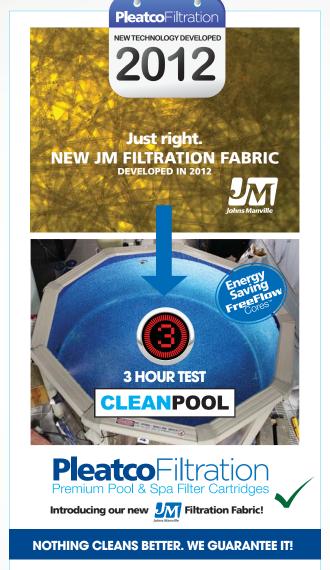




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New, members-only benefit - FREE CE courses at the 2013 Orlando Pool & Spa Show

> Savings on CE credit courses could pay for your membership fee!

Free CE at the Orlando Pool & Spa Show and the local Chapter for all of 2013 can save you hundreds of dollars per person (all member company employees receive free CE). Membership can also save you money on MSDS with 24-7-365 hotline, prescriptions, health insurance, liability insurance, debt collection and college. Visit FSPABenefits.com for more available programs.

Complete the application on page 17 and call 800-548-6774 with any questions.

FSPA members with their membership paid in full receive free CE at the 2013 Orlando Pool & Spa Show. Any employees of a member company is eligible for this offer. Registration must be done online after all dues are received. Does not apply to courses with additional fees above and beyond the CE package fees. Registration opens in November at www.OrlandoPoolShow.com.

Membership Categories

Builder /	Installer (Licensed Pool / Spa Contrac	ting	Company)	Manufacturer/ Distributor		
B1-01	Annual sales volume less than \$5,000,000			MD-01 Annual sales volume \$0 to \$499,999		\$950
	or build fewer than 150 pools		\$750	MD-02 Annual sales volume \$500,000 - \$1,999,999		\$1,800
B1-02	Annual sales volume \$5,000,000 or more			MD-03Annual sales volume \$2,000,000 or more		\$2,500
	or build more than 150 pools		\$950	MA-01 Firm / individual who represents variety of manuf.		\$600
Service Company Other firm dealing with industry members and cons						
S-01 S-02 S-03	Family members only (\$200,000 and under) Small company — 3 or fewer employees Medium co less than \$5 mil. sales volume Annual sales volume \$5,000,000 or more		\$350 \$500 \$750 \$950	(i.e.: advertising, insurance, realtor, bank, trade education architect, leak detection, engineering, etc.) Q-01 Annual sales volume \$0 to \$999,999 Q-02 Annual sales volume \$1,000,000 to \$4,999,999 Q-03 Annual sales volume \$5,000,000 or more		onsultant, \$350 \$750 \$950
SC-01 SC-02	Annual sales volume \$0 to \$999,999 Annual sales volume \$1,000,000 to \$4,999,999 Annual sales volume \$5,000,000 or more	ouild - - -	ers \$375 \$750 \$950	Multiple memberships / Other categories06 Additional Chapter memberships (fee per (First company membership is at full price per above schedu	additi	ional Chapter)
Retail St RS-01	Fore Retail establishment only (no service and repair)		\$375	G-01 Associate Member (Nonprofit, governme academic institution) R-01 Retired (Former member of the industry)	ntal	official, \$150 \$100



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By submitting payment (in full or on a payment plan), the company below agrees to membership in FSPA in the appropriate Chapter, agrees to abide by the code of ethics, criteria for membership (view at www.FloridaPoolPro.biz/services/membership_criteria.html) and the bylaws, and acknowledges that the logo and name may be used only by members after approval of membership.

ompany Name:				Important Notice: Dues payments Florida Swimming Pool Association
ontact Name:	tax deductible as charitable contribution federal income tax purposes. However, payments may be deductible as an ordi			
ailing Address:				and necessary business expense, to any exclusion for lobbying activit
ity:	_ State:	_ Zip Code:_		current percentage used for lobbying not deductible for income tax is 12%.
ounty of primary business activity:		_ Web site:		
elephone: () Fa	ax: <u>(</u>)	E	-Mail:	
mpany membership includes all company en		ember programs,	such as Design Awa	rds and scholarships, require dues
to be paid in full before entry (no payment Has company applying been in business at le				П Уас П М
If "no", please contact the FSPA offic				🗖 165 🗖 101
Does company have any unresolved consum	ner complaints? (If "ye	es", describe each	and attach to this for	m) □ Yes □ No
Has company or any of its principals been four		nal offense within th	e last three years (exc	luding traffic offenses)? ☐ Yes ☐ No
If "yes", provide date and nature o	1 CONVICTION			
Has company or its principals ever used the		n of FSPA bylaws	 ?	
	FSPA logo in violation			
Has company or its principals ever used the	FSPA logo in violation the Florida Swimming	g Pool Association	?	🗆 Yes 🗆 No
Has company or its principals ever used the Has company previously been a member of	FSPA logo in violation the Florida Swimming State Contractor Co	g Pool Association ertification or Sta	?	🗆 Yes 🗆 No
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FSPA Code of Ethics

Believing that honesty and integrity, high ideals and concern for the welfare of the pool industry and the public we serve are both desirable and necessary, and in a sincere effort to promote the mission of the Association, members of the FSPA pledge themselves to:

- Keep honesty as our guiding business policy.
- Comply with the spirit and letter of business contracts, existing laws and codes, and manage employees, subcontractors and suppliers with fairness and honor.
- Provide fair and expeditious response to claims covered under
- Work for the benefit of the consumer through the use of quality materials and construction practices backed by integrity and service.
- Keep informed regarding public policies and other essential information which may affect our business interests and those of the pool industry as a whole by attending the minimum number of

- association meetings as prescribed by my local Chapter.
- Promote the concepts of free enterprise and service to the public and the industry.
- Make all advertising and sales promotion factually accurate, use only competent testimonials, avoid those practices which tend to mislead or deceive the customer, and refrain from false or misleading criticism of competitors.
- · Support and abide by the decisions of the Association in promoting and enforcing this Code of Ethics and cooperate with any investigation related to such enforcement.

<u>Chapter Use:</u> Bd App'd: / / /	FSPA Office Use: Date Rec'd:	ID:	PW:	JD:	
Approved by Chapter (Authorized Signature):	Cat: MYr:	□ FPP/	Chapter:	To Chapter: / /	MP CP Web

The service license initiative for 2013

Continued from front page

members and the non-licensed operators who have proliferated across the state. Gary Crayton, Bay Area Pool Service; Rick Schmitz, Paradise Pool Service; and I worked with Jennifer Hatfield, FSPA Government Relations Consultant, to come up with three separate one-page, bullet point lists for each of the target audiences. The documents have been provided to the Chapter Executive Directors, presidents and by now should be in each member's possession. Additionally, a list of each Chapter's legislative members should also be in everyone's possession. This is where the education process begins.

The document of local legislators

Jennifer Hatfield provided the Chapters is color coded and identifies people who have already won races, people we believe will win elections and don't necessarily need our help, and those who should win but still may need our assistance financially or with their campaigns.

The education has to be local, grassroots not only to legislators but within the Chapters so members and local, licensed non-members understand how the current situation has impacted them. The non-licensed operators have no idea how the licensing initiative affects them and will view it negatively unless we convey the benefits. This has been done in several

locations and most were not aware the process will be much easier for them to become legitimate contractors.

We can make this work but it entails some buy-in by everyone in your Chapter; we all know other contractors and probably some non-licensed operators. I would be willing to bet that some of us may be taking care of some legislator's pool; check the list you may be surprised. Make the effort to participate and we will start the process; it only gets easier the more you talk about it! E-mail me at dmontanaro1@cfl.rr.com or call me at 321-777-4847 if I can help you with anything.



E CHAPTER NEWS

Broward

Chapter Coordinator: Maggie Kloepfer (866) 930-3772 FSPABroward@FloridaPoolPro.com www.FSPABroward.com

The Chapter Board of Directors will have their monthly meeting at 4:00 p.m. on October 16 at Ruby Tuesday's in Pompano Beach. We are always looking for members who want to make a difference in the industry and our local Chapter. Please let us hear from you with any suggestions for speakers or events. We welcome and encourage member participation. Your Board of Directors continues to work on exciting and educational events for the year. Please look for e-mail announcements regarding upcoming events.

If you are not receiving e-mails or would rather receive faxes, please let the chapter coordinator know.

Central Florida

Chapter Coordinator: Sonja Dickey (800) 548-6774 FSPACentralFlorida@FloridaPoolPro.com www.FSPACentralFlorida.com

The Central Florida Chapter would like to thank all FSPA members who have renewed their membership for 2012-2013. We are always looking for members who want to make a difference in the industry and our local Chapter. Thank you!

On September 11 the Chapter hosted a Legislative and Service License Update presented by Dominick Montanaro, M & M Pools, Inc., for about 40 FSPA members and non-members at Dubsdread Golf Course. Everyone was intrigued to hear and learn how important it is to be involved within their association and how their industry is changing. Thank you, Dominick, for taking the time to speak to the Central Florida Chapter on such an important topic; we appreciate it.

The Central Florida Chapter will be hosting a Spooktacular Member Halloween Costume Party and Silent Auction on Thursday, October 18 at Dubsdread Golf Club from 5:30 p.m. - 9:00 p.m. Don't



forget to wear your funny, crazy and scary costumes as there will be a costume contest to win amazing prizes! Hors d'ouevres will be served along with a cash bar. Members must RSVP to FSPACentralFlorida@ FloridaPoolPro.com or by calling 800-548-6774 by October 11. Don't miss out on the fun!

Elections for the 2013 Chapter Board of Directors are under way. The Chapter is always looking for members who want to make a difference in the industry and our local Chapter. If you are interested in being on the Board or know someone who is a good candidate, please plan to attend upcoming meetings.

Your 2012 Board continues to work on exciting and educational events for the year. Please let us hear from you with any suggestions for speakers or events. The Chapter welcomes and encourages member participation. The next Chapter Board Meeting, which all Chapter members are encouraged to attend, will be held on Tuesday, October 9 at All Pool Service and Supply at 2:00 p.m.

Charlotte Harbor

Executive Director: Andy Mallison (800) 569-6774 Ext. 11 FSPACharlotteHarbor@FloridaPoolPro.com www.FSPACharlotteHarbor.com

The October Chapter Board of Directors meeting will be held at 4:30 p.m. on Wednesday, October 3 at 258 Bangsberg Road. The Chapter meeting will be on Tuesday, October 9 beginning

with a social at 5:30 p.m. and the dinner/ meeting at 6:00 p.m. For more information on our meeting schedule, please contact the Chapter office.

Nominations for the Chapter Board of Directors are being accepted. Deadline for nominations is October 19. The ballots for the Slate of Officers and the Charlotte Harbor Chapter Board of Directors will then be mailed to all active Chapter members. Member companies will be asked to mail or fax the ballot back to the Chapter office. The fax number is 764-6050. If you have any questions, please feel free to contact the Chapter office.

East Central Florida

Chapter Coordinator: Maggie Kloepfer (866) 930-3772

FSPAEastCentralFlorida@FloridaPoolPro.com www.FSPAEastCentral.com

On October 2 a Chapter meeting was held at Lucky's in Daytona Beach. Representatives from the major manufactures of heaters and heat pumps were there to discuss the in's and out's of the units.

We are always looking for members who want to make a difference in the industry and our local Chapter. Please let us hear from you with any suggestions for speakers or events. We welcome and encourage member participation. Your Board of Directors continues to work on exciting and educational events for the year. Please look for e-mail announcements regarding upcoming events.

If you are not receiving e-mails or would rather receive faxes, please let the chapter coordinator know.

Florida Gulf Coast

Executive Director: Mitch Brooks (800) 569-6774 Ext. 12 FSPAFloridaGulfCoast@FloridaPoolPro.com www.FSPAGulfCoast.com

Nominations for the Chapter Board of Directors are being accepted. Deadline for nominations is October 19. The ballots for the Slate of Officers and the Florida Gulf Coast Chapter Board of Directors will then be mailed to all active Chapter members. Member companies will be asked to mail or fax the ballot back to the Chapter office. The fax number is 764-6050. If you have any questions, please feel free to contact the Chapter office.

The Florida Gulf Coast continues to look for volunteers! The Chapter Board of Directors is seeking members to become active on the local Chapter Board and participate with issues with government relations, Builders' Council and Service Council on the state Board level. For more information, please contact Mitch Brooks, Executive Director.

Florida West Coast

Executive Director: Malinda Howard (727) 638-6072 SPAFloridaWestCoast@FloridaPoolPro.co

FSPAFloridaWestCoast@FloridaPoolPro.com www.FSPAWestCoast.com

The Chapter Board of Directors met at noon on Tuesday, September 4 at Applebee's, located at Tri City Plaza in Clearwater. Thank you to Tom Perugini, Natural Chemistry, and **Jimmy Reed, Century,** formerly A.O. Smith, a Regal Brand, for sponsoring this month's luncheon. The next Board of Directors meeting will be held at noon on Tuesday, October 2 at **SCP** located at 12344 75th Street North in Largo. Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to attend Board meetings. Our Board of Directors meetings are usually scheduled for the first Tuesday

of the month. We will be voting on Directors for 2013 soon, so please contact one of the current Directors or Malinda at the Chapter office if you are interested in serving in this capacity. We are always interested in hearing your ideas for Chapter meetings and programs. Please call or e-mail the office if you will be attending this meeting so that we can plan accordingly.

Mark your calendars and plan to join us for the Florida West Coast Chapter's Annual Tampa Bay Area Pool Industry Table Top Event on Tuesday, October 23 from 6:00 p.m. to 8:30 p.m. at Ruth Eckerd Hall - Great Room, 1111 McMullen Booth Road, Clearwater, FL 33759. We will have an exciting mixture of pool industry displays, food, drinks and prizes. This year we are having a sports theme. Wear your favorite team's colors! Reserve your spot today; call or e-mail by Tuesday, October 16. All suppliers and vendors should make plans to display their products at this popular event that is always well attended by pool industry professionals. Call or e-mail the Chapter office today for exhibitor registration information.

The Chapter sponsored five local



high school teams in the FSPA High School Invitational Swimming & Diving Meet being held October 5-6 at the YMCA Aquatic Center in Orlando. Those teams are: Countryside High School, East Lake High School, Northeast High School, Palm Harbor University High School and Weeki Wachee High School. Good luck to all students who are participating in this year's meet.

Manasota

Chapter Coordinator: Sonja Dickey (800) 548-6774 FSPAManasota@FloridaPoolPro.com www.FSPAManasota.com

The Manasota Chapter would like to thank all FSPA members who have renewed their membership for 2012-2013. We are always looking for members who want to make a difference in the industry and our local Chapter. Thank you!

On August 20 the Chapter hosted a Social Media Meeting presented by Amanda Eyer, Pace Communications. She taught the 25+ members who attended how to use Facebook, Linked In and Twitter to grow their businesses. If there is enough interest from our membership, the Chapter may have another social media meeting in the future to go over the "Basics of Facebook." If you would like this meeting to take place, please e-mail Sonja at FSPAManasota@ FloridaPoolPro.com

Save the date! Saturday, October 20 the Manasota Chapter, along with the Venice, Sarasota and Bradenton IPSSA chapters, will be hosting a Legislative Update BBQ from 11:30 a.m. - 3:30 p.m. at the North Jetty Park in Nokomis. All members are encouraged to attend the BBQ to not only have a great afternoon with our pool industry colleagues, but also to meet the legislators in our area. Please RSVP to Sonja@FloridaPoolPro.com or by calling 800-548-6774 by October 17.

Elections for the 2013 Chapter Board of Directors are under way. The Chapter is always looking for members who want to make a difference in the industry and our local Chapter. If you are interested in being on the Board or know someone who is a good candidate, please plan to attend upcoming meetings.

Your 2012 Board continues to work

on exciting and educational events for the year. Please let us hear from you with any suggestions for speakers or events. The Chapter welcomes and encourages member participation. The next Chapter Board meeting, which all Chapter members are encouraged to attend, will be held Tuesday, October 9 at 11:45 a.m. at the FSPA state office.

North Central Florida

Chapter Coordinator: Maggie Kloepfer (866) 930-3772 FSPANorthCentralFlorida@FloridaPoolPro.com www.FSPANorthCentral.com

The North Central Florida Chapter is gearing up for their annual Table Top Event to be held on Tuesday, October 16 from 5:00 p.m. to 9:00 p.m. at the Holiday Inn & Suites Conference Center on 38th Avenue in Ocala Admission is free. Registration for vendor participation and attendees are still being accepted. Come network with FSPA members, industry peers and manufacturer representatives. Enjoy a complimentary dinner, cash bar, raffles and 50/50 drawing. We hope to see you there.

We are always looking for members who want to make a difference in the industry and our local Chapter. Please let us hear from you with any suggestions for speakers or events. We welcome and encourage member participation. Your Board of Directors continues to work on exciting and educational events for the year. Please look for e-mail announcements regarding upcoming events.

Connie Sue Centrella, Director of Education for Team Horner, will be presenting a continuing education class November 15. Mark your calendar and watch for more information to come.

If you are not receiving e-mails or would rather receive faxes, please let the chapter coordinator know.

Northeast Florida

Chapter President: Mark Turner State office: (866) 930-3772 FSPANortheastFlorida@FloridaPoolPro.com www.FSPANortheast.com

The Northeast Florida Chapter took the summer off from meetings but is gearing up for the remainder of the year. We hope all of you have had a productive summer and look forward to seeing you soon.

Thank you to all our members who have renewed their membership for 2012-2013. The benefits from this organization are invaluable to you, so make sure you use them! Please let us hear from you with any suggestions for speakers or events you would like.

Congratulations to the 2012 merit scholarship recipients from our Chapter: Robert Pruette, son of Dave and Melissa Pruette, David Pruette's Electrical Services, and Dane Quintal, son of Mike and Kim Quintal, Blue Haven Pools. These two outstanding young men received the merit scholarship from the Florida Swimming Pool Association Scholarship Selection Committee.

A group of about 30 members and their family and friends attended the last Jacksonville Suns home baseball game on August 23. There were lots of hot dogs and hamburgers eaten and a good time was had by all. Thanks to all who supported the Chapter!

Mark your calendars! Our annual Oktoberfest will be held October 6 at Billy's Boathouse Grill at Beach marine on Beach Blvd., Jacksonville Beach. The festivities will begin at 6:00 p.m. Watch your e-mail and faxes for more information. Please send in your RSVP!

Mark your calendars: Tuesday, October 9 will be a very important Chapter meeting. Jen Hatfield, FSPA Government Relations Consultant, will be speaking about the service license initiative and Chapter legislative outreach. A big thank you to **HornerXpress** for letting us use their meeting space and helping out with the food!

Also in October is the FSPA High School Invitational Swimming & Diving meet in Orlando. Volunteers are needed. Dave Pruette, David Pruette's Electrical Services, has offered to drive his big Suburban, so please let us know if you can help out!

You may remember that the Chapter applied for a grant from the Swimming Pool Safety and Education Foundation to help fund swimming lessons to under privileged children, ages 2-12, in Jacksonville. The grant is \$500 and the Chapter is donating \$1,000. The total donation of \$1,500 allowed 25 children to learn water safety skills. The lessons ended at the end of August and a full report with pictures will be published next month.

Your Board works hard for you but we need your input. Please let us know what classes, etc. you would like.

If you are not receiving e-mails or would rather receive faxes, please let us know. We want you to be informed!

Palm Beach

Executive Director: Doris Rohner (954) 723-0937 FSPAPalmBeach@FloridaPoolPro.com www.FSPAPalmBeach.com

Those who attended the membership meeting September 11 were privileged to learn in detail the construction and operation of geothermal pool heating. The program was presented by **Rick Myers, AquaCal Autopilot**, and was held at Contractors Business Park. Thank you, Rick Myers; your presentation was awesome.

The next member meeting will be October 9 at Contrators Business Park. Standing-room-only is expected due to the latest problem with whiteflies in Palm Beach County. The dastardly pest is causing havoc throughout the county. The program will be presented by **Monica Stamper, MARC Services, Inc.** / rep. for Orenda Technologies, and Brian Van



Jim Bingold, Proline Distributors, and Rick Myers, AquaCal AutoPilot, at the Palm Beach Chapter meeting on September 11.

Dam, JP Miller Total Pest Control. Don't miss the opportunity to learn the whitefly's origin, foliage issues, foliage solutions, recreational water issues and recreational water solution. Watch you inbox for a registration flyer or go to the Chapter website to register online; it's quick and easy at www.fspa-pb.com.

October is election month for the Palm Beach Chapter Board of Directors. Anyone that would like to be on the ballot or would like to nominate someone for possible election should contact the Chapter office as soon as possible and come to the October 9 membership meeting. Write-ins can take place at the meeting. If there are no oppositions, the secretary will cast the official ballot for the Chapter. As of this printing the slate of officers and directors is as follows but is subject to change.

President – Jim Bingold VP – Ron Adolph Secretary – Dave Ballard Treasurer – Jim Stevens Directors – Steve Hackl, Scott Griswold, Steve Lumerman.

The November 13 membership meeting will be presented by Rick Myers and Matt Gomulka, AquaCal AutoPilot. The class will offer continuing education (CE) on solar, gas and electric pool heating. More information will be posted on the Chapter website as well as arriving in your inbox.

Wow, here we "ho ho" again planning the annual Christmas Party. This year be sure to mark your calendar for Tuesday, December 11.

Polk County

Chapter Coordinator: Maggie Kloepfer (866) 930-3772 FSPAPolkCounty@FloridaPoolPro.com www.FSPAPolkCounty.com

On September 20 the monthly meeting was held at SCP in Lakeland. Guest Speaker was Eric Menken, Seaklear Pool & Spa Chemicals, who spoke on "Common Water Treatment Problems." An open forum was led by Keith Johnson, Pool Works, with a summary of recent law changes, a declaratory statement, an upcoming licensing law and the future of the Chapter. We are always looking for members who want to make a difference in the industry

and our local Chapter. Please let us hear from you with any suggestions for speakers or events. We welcome and encourage member participation. Your Board of Directors continues to work on exciting and educational events for the year. Please look for e-mail announcements regarding these events.

The Polk County Chapter sponsored George Jenkins High School to attend the FSPA High School Swimming and Diving Meet.

If you are not receiving e-mails or would rather receive faxes, please let the chapter coordinator know.

Space Coast

Chapter President: Dominick Montanaro State office: (866) 930-3772 FSPASpaceCoast@FloridaPoolPro.com www.FSPASpaceCoast.com

The Chapter is offering a free CE class on Thursday, October 11 at our lunch meeting. Workplace Safety: The Impact of Accidents (CILB course #0609191, one hour, meets workplace safety requirement, FPSA d/b/a FSPA CILB providership #0000917) will be the topic brought to us by the guru of workplace safety **Jonathan Parker, Amerisure Insurance.**

Jonathan has graced our Chapter with his presence before and we are thrilled he will be joining us again to share the direct loss and indirect costs associated with accidents. The course will be held with our meeting which will start at noon at Beef O' Brady's in Melbourne. Please make arrangements to secure your place in the room; the last class was pretty crowded. This class meets one of the five required class types for license renewal.

The Chapter would like to thank Eva



Water Safety Days at Brevard Zoo where FSPA Space Coast Chapter passed out pool watcher badges to these children and many more.

Adcock, Best Pools of Brevard Inc., and Mike Schnider, SCP, for volunteering to represent the Chapter at the annual FSPA High School Invitational Swimming and Diving Meet. Carl Moody, Solar Energy Systems of Brevard, also has employees volunteering again this year. The Chapter is responsible for providing three volunteers for the event every year or is responsible to cover the cost of hiring three people, so we appreciate the fact that these members have stepped up.

Two college students, children of Chapter members, received FSPA Merit Scholarships for the 2012/2013 year and we want to congratulate them: Tanya Lueck, daughter of Art and Denise Lueck, Best Pools of Brevard, Inc.; and Brandon Hensley, son of Tracy Hensley, SCP -Melbourne.

Chapter funding, along with matching funds from the Swimming Pool Education and Safety Foundation, assisted Brevard County Parks and Recreation and taught 41 children to swim at the Palm Bay Aquatic Center. The final results were provided to the Chapter by Marie Sheba, coordinator of the program. We look forward to working with her next year.

The Chapter also partnered with Health First Pro-Health & Fitness and the School Board of Brevard County. We passed out almost 1,000 FSPA pool watcher badges through their water safety program in the elementary schools throughout the county.

We are anticipating another CE class for our November meeting and will keep you posted via the Chapter e-mail alerts.

The Chapter has scheduled the Christmas party for Saturday, December 1 at Patrick Air Force Base Tides Restaurant. The party will be held upstairs in the rooms overlooking the ocean. Please mark your calendars and we will have more information as we get closer. The Chapter underwrites this event as a member benefit to you and your employees and the cost will be nominal.

Tampa Bay

Chapter Coordinator: Maggie Kloepfer (866) 930-3772 FSPATampaBay@FloridaPoolPro.com www.FSPATampaBay.com

On October 2 the Chapter meeting featured Tim McGrath, Department of Business and Professional Regulations, and was held at Florida Water Products, Inc. Mr. McGrath gave a presentation on "Unlicensed Activity Enforcement." The event was sponsored by Florida Water Products, Inc.

The Chapter sponsored Wharton High School to attend the FSPA High School Invitational Swimming and Diving Meet on October 5-6.

Tim Converse, Solar Solutions, Inc. and Chapter vice president, will be hosting the Katelyn Foundation swim lessons. Tim presented a check to the Katelyn Foundation in July to provide swimming lessons to 20-30 children. The six days of lessons will be September 12, 15, 19, 22, 26 and 28. The lessons are from 5:00 p.m. to 8:00 p.m. on weekdays and 9:00 a.m. to 12:00 p.m. on Saturday.

We are in the planning stages for the Skeet Tournament to be held in November. Watch you e-mail for information coming soon.

We are always looking for members who want to make a difference in the industry and our local Chapter. Please let us hear from you with any suggestions for speakers or events. We welcome and encourage member participation. Your Board of Directors continues to work on exciting and educational events for the year. Please look for e-mail announcements regarding these events.

If you are not receiving e-mails or would rather receive faxes, please let the chapter coordinator know.

Treasure Coast

Executive Director: Susan Gilbert (772) 263-2653 FSPATreasureCoast@FloridaPoolPro.com www.FSPATreasureCoast.com

We want to give a big thanks to SCP - Port Saint Lucie and Kelly Abercrombie for sponsoring part of the reception at the state Board meeting in September. They have been a great support as members and volunteers this year, and an example for our members to follow.

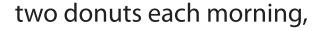
Please show your support for the coming elections. You will be receiving two e-mails; the first one you can volunteer or suggest a Board member and the second one will be the official vote for our Board and Officers. Please take the time to respond to these e-mails; volunteering and voting make all the difference!

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.

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Keep up-to-date on industry regulations. Call 800-548-6774 for more information on membership or to join the FSPA.

■ CALENDAR OF EVENTS **■**

October 2012

FSPA Florida West Coast Chapter Board Meeting SCP, 12344 75th Street North, Largo

FSPA Tampa Bay Chapter Meeting 5:30 p.m. Lucky's

- 3 FSPA Charlotte Harbor Chapter Board Meeting 4:30 p.m. 258 Bangsberg Rd.
- 6 FSPA Northeast Florida Chapter Oktoberfest 6:00 p.m. Billy's Boathouse Grill, Jacksonville Beach
- 9 FSPA Central Florida Chapter Board Meeting 2:00 p.m. All Pool Service and Supply

FSPA Charlotte Harbor Chapter Meeting 5:30 p.m. Social 6:00 p.m. Dinner / Meeting

FSPA Manasota Chapter Board Meeting 11:45 a.m. FSPA state office

FSPA Palm Beach Chapter Meeting and Election Contractors Business Park

- 11 FSPA Space Coast Chapter Meeting and CE Course Noon at Beef 'O' Brady's, Melbourne
- 16 FSPA Broward Chapter Board Meeting 5:00 p.m. Ruby Tuesday's

FSPA North Central Florida Chapter Table Top Exhibits 5:00 p.m. Holiday Inn, 3600 SW 38th Ave., Ocala

18 FSPA Central Florida Chapter Spooktacular Memeber Halloween Costume Party and Silent Auction 5:30 p.m. - 9:00 p.m. Dubsdread Golf Club

FSPA Treasure Coast Chapter Board Meeting 6:00 p.m. Palm City Grill

FSPA Manasota Chapter Legislative Update BBQ
 11:30 a.m. - 3:30 p.m.
 North Jetty Park, Nokomis

FSPA Treasure Coast Chapter Family Fun Night Superplay

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- 23 FSPA Florida West Coast Chapter Annual Tampa Bay Area Pool Industry Table Top Event Ruth Eckerd Hall - Great Room 1111 McMullen Booth Rd., Clearwater 33759
- 30 FSPA Charlotte Harbor Chapter Board Meeting

November 2012

- 7 FSPA Polk County Chapter Conference Call
- 8 FSPA Space Coast Chapter Meeting Noon at Beef 'O' Brady's, Melbourne
- 13 FSPA Charlotte Harbor Chapter Meeting

FSPA Palm Beach Chapter CE Course

15 FSPA North Central Florida Chapter CE Course

FSPA Treasure Coast Chapter Board Meeting 6:00 p.m. Palm City Grill

DOH update

DOH held a rule development hearing on September 25, in Orlando, in regards to proposed changes to 64E-9, F.A.C. Look for an update on these proposed changes in *Springboard*.