



Tuesday, June 16, 2009

FLEETBOSS IS MAKING A SPLASH WITH FSPA

ORLANDO, FL. – (June 16, 2009) FleetBoss Global Positioning Solutions, Inc., based in Fern Park, FL., today announced an exciting new partnership with The Florida Swimming Pool Association (FSPA) based out of Sarasota, Florida. FleetBoss GPS fleet management solutions have generated millions of dollars in savings and revenue for thousands of clients nationwide. Now, FleetBoss is proud to partner with FSPA to bring cost-effective GPS solutions to a growing network of Pool and Spa professionals eager to maximize their business resources while reducing inefficiencies and high cost centers as the preferred GPS fleet management provider.

FleetBoss utilizes GPS as a management information system to track and manage any Pool and Spa mobile asset(s). When properly utilized, the GPS data reduces daily costs centers (fuel, payroll, maintenance) while improving daily operational efficiencies (routing, billing accuracies, job bidding). The results are improved productivity, lower commodity costs, improved accountability and larger profit margins.

"It's exciting...", states FleetBoss Vice President – Sales Daniel Lee, *"...The technology (GPS) is changing the way Pool and Spa companies are doing business. The FSPA partnership provides members with an excellent educational resource on GPS fleet management while offering an award-winning selection of products and services at a reduced cost."*

As part of its formal agreement, a percentage of any FleetBoss products and services purchased by FSPA members will be donated to FSPA.

FleetBoss conducts daily online seminars for members wishing to receive the basics of GPS fleet management education or to examine actual case studies of the technology in use for Pool and Spa professionals. Lee adds, "...in a tough economy, these systems are providing vital information and curbing commodity costs for the little guy. Whether you have a fleet of one or one hundred I invite each member of FSPA to please take a moment and educate themselves on the many advantages GPS offers to service industries nationwide."

FleetBoss provides FSPA Members with instant, real-time access to:

1. Vehicle Routing, Trips and Stop Times
2. Proof of Services Rendered
3. Identifies Areas Of Fuel Waste
4. Maintenance Alerts, History and Vehicle Recall Information
5. Productivity & Accountability Reports Analyzing Employee and Vehicle Performance
6. MPG and Vehicle Diagnostics for Reduced Maintenance
7. Driving Directions
8. Unauthorized Use and Vehicle Driving Alerts for Reduced Liability.
9. Instant notifications of vehicle policy violations.
10. Improved Customer Service With Real Time Location And Route Dispatch

About FleetBoss

FleetBoss Global Positioning Solutions, Inc. is the industry leader in global positioning solutions used to monitor and manage fleet vehicles on a local, regional or nationwide scale. In its 11th year, the company offers award winning fleet management solutions that dramatically improve the efficiency and overhead cost of fleet ownership by identifying and monitoring vehicular events and activities such as speeding, unauthorized use, asset under-utilization, unnecessary idling, time at the job site, miles driven and more. The company distributes its fleet management solutions through a nationwide channel of authorized dealers and sells directly in select markets. For more information, call 1.877.265.9559 or visit www.fleetboss.com.

About FSPA

The Florida Swimming Pool Association serves as the coordinating organization for 16 local FSPA Chapters. FSPA provides government relations representation on behalf of its members to the Florida Building Commission and the Construction Industry Licensing Board as well as other legislative bodies that regulate the swimming pool industry in Florida such as the Department of Health. The Association provides educational courses for industry professionals, produces an annual industry trade show, and acts as the consumer resource for finding reliable professionals in the swimming pool industry.

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