

# Memorandum



To: Florida Swimming Pool Association Members  
From: Charis Tyson, Communications Specialist  
RE: *MEMBER BENEFIT – BROCHURES FOR CONSUMERS*

The Florida Swimming Pool Association has developed brochures to educate consumers about pool safety, benefits of using an FSPA member, how to prepare for a storm and circulation/ suction entrapment. Feel free to add your company stamp or phone number to the back panel.

We provide these brochures to our members for just a few cents each (unless otherwise indicated) plus tax and the cost of postage from the FSPA office to your mailbox. Pricing and estimated postage is listed below.

To have brochures sent to you, please complete the information below and fax to the FSPA office at (941) 366-7433. Should you have any questions, please call our office at (866) 930-FSPA.

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Company: \_\_\_\_\_ Member #: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ ST \_\_\_\_\_ Zip: \_\_\_\_\_

- Please send our company the following brochures:
- qty: \_\_\_\_\_ Consumer Brochures  
(The Professionals in Pools & Spas)
  - qty: \_\_\_\_\_ Safety Brochures
  - qty: \_\_\_\_\_ Storm Preparation Brochures
  - qty: \_\_\_\_\_ Suction Entrapment Brochures
  - qty: \_\_\_\_\_ Energy Efficient Equipment Insert
  - qty: \_\_\_\_\_ Splash the Penguin Coloring Books  
(25 cents ea. plus ship. plus tax)
  - qty: \_\_\_\_\_ Pool Watcher Badges (\$1.00)

Quantity	Price*	Postage
50	\$2.50	\$7.00
100	\$5.00	\$8.00
250	\$10.00	\$10.00
500	\$15.00	\$13.00

\*Pricing is based on total quantity of all types of brochures/ inserts.



2555 Porter Lake Drive, Suite 106  
Sarasota, FL 34240  
Phone: 941-952-9293  
Toll-free: 866-930-FSPA  
Fax: 941-366-7433