

The new energy efficient pumps score high points with consumers

By Michael Evans, The Pool Pleaser

The new energy efficient pump law deadline is just around the corner. It will become effective for manufacturers in July 2011 and be enforced for contractors in January 2012. If you have not started talking to your customers about these new pumps and how they will save money, there is no better time than the present! These pumps pay for themselves within the year. I started talking to my customers at the end of last year and started selling these pumps right away. The feedback has been nothing but positive.

A few of our customers wanted to tell you what they think:

Debra H. from Orlando:

"We recently needed a new pool pump and after considering our options, we decided that a high efficiency IMPower Motor would be our best option. We run our pump several hours a day and have a pool vacuum attached. My biggest concern was if the pump would allow sufficient clean time and that the pool would not get as clean as before. Michael, our pool technician, assured us that this new pump would not only clean our pool satisfactorily, but it will also save us on our electric bill.

I am happy to say that he was correct. Our pool has maintained the cleanliness that we desire, and we have seen a drop in the electric bill - both positive signs! I would recommend this pump to others that are looking for a more efficient means of filtering their water and saving on their electric costs. This is the way to go. Overall, my pool has not looked better!"

Darrell H. from Lake Nona:

"We recently had Pool Pleaser install a Pentair Intelliflo Variable Speed Pump. We have already seen a savings on our electric bill. Our biggest concern was would this pump be as noisy the ones we've had in the past. My wife and I like to entertain in the back yard and always hated how noisy the pump was. This new pump is amazing. I cannot hear a thing. I would recommend this pump to anyone looking to save money and the bonus is having a more enjoyable outdoor living area!"

All I can say is, let's get the word out. Your customers will thank you.

Michael Evans, Service Technician,

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