



2008 Web Advertising Insertion Order

Company Name: _____

Contact Name/Title: _____

Mail Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____ e-mail: _____

FPSA / APSP Member Company: Yes No (20% higher rate applies)

| | | | |
|---|-----|--|------|
| Web Page: <input type="checkbox"/> Find a Pool Pro | | <input type="checkbox"/> Industry Education | |
| <input type="checkbox"/> Find a Pool Pro Results | | <input type="checkbox"/> Industry Main Page | |
| Ad Frequency: <input type="checkbox"/> 1 Time <input type="checkbox"/> 3 Times <input type="checkbox"/> 6 Times <input type="checkbox"/> 12 Times | | | |
| Issues of Run - 2008 <small>(check all appropriate boxes)</small> | | Issues of Run - 2009 (rates may increase) <small>(check all appropriate boxes)</small> | |
| Mar | Apl | May | June |
| July | Aug | Sep | Oct |
| ~~~~~ | | | |
| Florida Pool & Spa Show pages (Nov. - Feb.): | | | |
| <input type="checkbox"/> Home Page | | <input type="checkbox"/> Registration | |
| <input type="checkbox"/> Show Schedule | | <input type="checkbox"/> Show Education | |
| Authorized Signature: _____ | | | |

For more information contact Charis Tyson • E-mail: Ctyson@FloridaPoolPro.com
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| | |
|---|---|
| For office use only Rec'd _____ Art _____ Billing _____ | Monthly Base Cost: \$ _____ Extras: \$ _____ Discounts: \$ (_____) Total Monthly Due: \$ _____ Total Contract: \$ _____ |
|---|---|