

FSPA High School Invitational Swimming & Diving Meet October 7-8, 2011

Sign us up to sponsor!

Company: _____

Contact: _____

Phone: () _____

Fax: () _____

E-mail: _____

- Butterfly Sponsor - \$1,000
- Backstroke Sponsor - \$500
- Freestyle Sponsor - \$250
- Relay Sponsor - \$100

Signature: _____

Yes, I want to volunteer. Please e-mail me the details and information to sign up.

Sponsorship form must be received by August 19, 2011 to guarantee inclusion on printed promotions.

Make checks payable to the Swimming Pool Education & Safety Foundation (SPESF).

Return this signed agreement with full payment to:

Florida Swimming Pool Association
Attn: Charis Tyson
2555 Porter Lake Drive, Suite 106
Sarasota, FL 34240



Florida Swimming Pool Association
2555 Porter Lake Drive, Suite 106
Sarasota, FL 34240

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34th Annual FSPA High School Invitational Swimming & Diving Meet

October 7-8, 2011

Sponsorship
Opportunities



Presented by the FSPA to benefit the
Swimming Pool Safety and Education Foundation

34th Annual FSPA High School Invitational Swimming & Diving Meet

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What is the FSPA Invitational?

In its 34th year, the *FSPA High School Invitational Swimming & Diving Meet* is one of the most exciting and fulfilling events supported by the Florida Swimming Pool Association. It is presented by the FSPA to benefit the Swimming Pool Education and Safety Foundation. This meet is the largest of its kind in the southeastern United States. The two-day meet attracts approximately 2,000, 15 to 19-year-old students from high schools all over Florida.

Who participates in the meet?

It is an annual event in which high school swim teams from across Florida compete in an open-class meet. In order to participate in the invitational meet, students must meet qualifying times determined by previous year's results. A preliminary and final round is held in one day, driving the momentum and excitement at the aquatic center to extreme levels as the day progresses.

There are no qualifying requirements to participate in the developmental meet, making it a perfect opportunity for a new swimmer to get involved and charged up for competition.



Sponsorship Levels

Butterfly Sponsor **\$1,000**

- ½ tabletop inside aquatic center during event
- Logo on event T-shirt distributed to all athletes, coaches and volunteers
- Banner displayed inside aquatic center
- ¼ page ad in program and event guide

Backstroke Sponsor **\$500**

- Company name on event T-shirt distributed to all athletes, coaches and volunteers
- Banner displayed inside aquatic center
- Business card ad in program and event guide

Freestyle Sponsor **\$250**

- Company name on event T-shirt distributed to all athletes, coaches and volunteers
- Small banner displayed inside aquatic center
- Logo listed in program and event guide

Relay Sponsor **\$100**

- Company name on event T-shirt distributed to all athletes, coaches and volunteers
- Name listed in program and event guide

Why should my company sponsor the FSPA Invitational meet?

Show students and their parents you support high school athletics
Enhance your corporate image
Generate exposure through meet advertising, promotions and an on-site presence

Be part of this exciting and rewarding event! Complete the sponsorship form on the reverse of this brochure and return it with your payment.

Your sponsorship is tax deductible! A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Demographics of Participants:

- An average of 2,000 student swimmers and divers
- 15 to 19-year-old high school students
- Approximately 750 spectators

For additional information contact:

Charis Tyson
Florida Swimming Pool Association
2555 Porter Lake Dr, Ste 106 • Sarasota, FL 34240
Tel: (941) 952-9293 • Toll-free: (866) 930-FSPA (3772)
Fax: (941) 366-7433
E-mail: ctyson@FloridaPoolPro.com

